- Favorite Reporter, George Bowe, (Penn. Tobacco Co.), 1936. (F) So This Is Paris, 1925; Nothing to Wear (Columbia), 1927. (V) 1934-36. (P) advertising.
- BOWE, MORTON. Network tenor. (R) Cities Service program, 1935-36; Swift & Co., 1935-36; Nucoa, 1935-36; Jello (summer), 1936; Smith Brothers, 1936-37; Iodent, 1936-37; Karo and Linit, 1936-37; Jack Pearl program (Kool and Raleigh Cigarettes), 1936-37. (F) shorts. (L) Kitties Kisses, 1926; White Lilacs, 1930. (V) 1926-31, 1936. (P) printer, linotype operator.
- BOWES, MAJOR EDWARD. Network amateur hour conductor. (R) Major Bowes' Amateur Hour (Chase & Sanborn Coffee), NBC; (Chrysler Motors), CBS; Major Bowes' Capitol Family, from the Capitol Theatre as an NBC sustaining program for 12 years; amateur hour, WHN. (F) Amateur hour shorts. (V).
- BOWEN, MARIJANE. Continuity writer, KTUL, Tulsa. (R) since 1935; local shows, including Sears, Roebuck program, 1935. (P) advertiser.
- BOWMAN, O. L. (AL). Musician, WBAP, Fort Worth. (R) various local shows. Has also played with concert band, minstrel shows, symphony orchestra and stock co.
- BOYCE, BURKE. Writer. (R) Haunted Mine; Dauber.
- BOYD, MARY. Singer, WLTH, New York.
  (R) local shows. (P) laboratory work.
- BOYD, VINCENT. Pianist, singer, organist, CKCL, Toronto, Ont. (R) since 1932; various local shows, including Crazy Water Crystals program, 1934. (P) grocery clerk.
- BOYDEN, MARCUS. Announcer, WSBT-WFAM, South Bend. (R) since 1936; local shows, including Round the World with the News (Household Finance), 1936; Hockey Broadcasts (Firestone), 1936. (L) stock. (P) college.
- BOYER, JOHN. Sports commentator, singer, M.C., KGV, Pittsburgh. (R) since 1929; local shows on this station and WCAU, Philadelphia; WTAM, Cleveland. (V).
- **BOYLE, MARION.** Musician, KHQ, Spokane. (R) various local shows.
- BOYLING, JOHN SIDNEY. Sports announcer, writer, producer, CHAB, Saskatchewan. (R) since 1936; local shows, including Hockey Broadcasts (Ford Dealers).
- BRADBURY, FRANK C. Banjo player, WTIC, Hartford. (R) sustaining and commercial shows. (V), 1916-19.

- BRADLEY, OSCAR. Network entertainer. (R) Phil Baker's show (Good Gulf Gasoline).
- BRADLEY, TRUMAN. Network news commentator. (R) Sunday Evening Hour (Ford Motor Co.), since 1933; News on Review (Procter & Gamble), since 1936; Then & Now (Sears Roebuck), 1936. (F) commercials. (L) Danger (with Edmund Breese), 1929. (V) Easy Aces, 1932. (P) salesman.
- BRADY, MELVIN. Actor, WFAA, Dallas.
  (R) local shows. (L) Cavalcade of Texas, 1936; Cavalcade of the Americas, 1937.
- BRAE, ANN. Network singer, writer, producer. (R) songs: Ann Brae (E-Z Freeze Ice Cream Powder).
- BRAGGIOTTI, MARIO. Network orchestra leader. (R) Ed Wynn Program (Fray & Braggiotti piano team), CBS; Schaefer Beer Program. (F) Vitaphone Short. (V).
- BRANCATO, ROSEMARIE. Network singer. (R) Twin Stars (National Biscuit Co.); others.
- BRANDL, MILT. Announcer, singer, WISN, Milwaukee. (R) since 1935; various local shows. (P) draftsman.
- BRANDT, LARRY. Accordionist (Oklahoma Outlaws), WHO, Des Moines. (R) since 1934; local show. (F) Rootin', Tootin' Rhythm (Republic), 1937.
- BRANNON, JERRY (JOSEPH COYLE). Announcer, singer, WTAM, Cleveland. (R) since 1932; various local shows including programs for Ford Motor Car Co., 1933; Dioxygen Face Cream, 1933-34. (V) Joe and Eddie, 1932-34.
- BRAUER, S. L. Blackface comedian, m. c., WRVA, Richmond. (R) Corn Cob Pipe Club (Edgeworth Tobacco Co.), NBC, 1932-37; local shows including, Smoky & Poky (Edgeworth Tobacco Co.), 1932-37. (V) O'Neil & Brower, 1924-26. (P) salesman.
- BRAUN, GILBERT. Free lance producer, script writer. (R) Ave Maria Hour, 1935-36; Junior G Men (Fischer Baking Co.), 1935-37. (P) advertising manager,
- BRAXTON, J. MARSHALL. Program manager, announcer, WGH, Newport News. (R) since 1927; various local shows on this station and WAAT, Jersey City; WBNX, WHN, New York. (P) college.
- BRAY, DICK. Sports commentator, special events announcer, WKRC, Cincinnati. (R) various local shows, including Plymouth-Chrysler Program, 1937.

BRAZEAL, WALLACE. Continuity writer, producer, KFPY, Spokane. (R) since 1928; various local shows.

BRECHER, IRV. S. Network author comedian. (R) author, Milton Berle Program (Gillette Razors), since 1936; wrote Willie and Gene Howard Program (Dr. Lyons Tooth Powder); guest appearances Rudy Vallee, Milton Berle and Walter O'Keefe programs. (F) collaborated on Easy Aces Shorts; Winter in the Zoo; Old Fashioned Movie; under contract as author of Mervyn Le Roy Productions. (V) wrote material for acts of following: Milton Berle, 1933-37; Hoot Gibson, 1934; Elaine Arden, 1935; Tim & Irene, 1935; Dave Apollon, 1936; others. (P) newspaper reporter.

BREAULT, RITA. Pianist, WNAC, Boston. (R) since 1935; local shows on this station and WAAB, Boston. (P) student. Final honors, National Federation Music Clubs, 1927.

BREECE, GEORGE. Musical director, KFBK, Sacramento. (R) sustaining network and local shows. (V) appearances in various Western theatres.

BREEN, BOBBY. Network singer, actor.
(R) Texaco Town with Eddie Cantor
(Texaco Gasoline), 1936-37. (F) Let's
Sing Again, 1936; Rainbow on the River.

1936. (V) as Jackie Borine, 1929-31; as Bobbie Borine, 1933; New York Music Hall, 1936, as Bobby Breen.

BREEN, GRACE. Actress, WICC, Bridgeport. (R) since 1934; local shows. (L) various stock productions. (P) stenographer.

BREEN, MAY SINGHI. Network singer, musician. (R) programs for General Motors, Listerine, RKO, Wrigley, Elgin Watch Co., Conti Soap.

BREESE, LOU. Orchestra leader. (R) various network broadcasts. (V) Paramount, Publix Theatres.

BRENEMAN, TOM. Master of ceremonies, KNX, Los Angeles. (R) since 1931; various shows, including programs for General Mills and Durkee Famous Foods. (V) 1926-28. (P) student.

BRENGEL, BILL. Announcer, WSMB, New Orleans. (R) since 1933; Lucky Strike program (NBC), 1932; Chase & Sanborn Show (NBC), 1933; sports broadcasts for Coca Cola, Shell Petroleum; local shows.

BRENNAN, ROSEMARY. Singer, WIL, St. Louis. (R) since 1936; local shows. (P) student.

BRENNER, PAUL. Announcer, WFBL, Syracuse. (R) since 1936; local shows,

# MATT BROOKS NBC CBS PWA

NOW LAYING OFF SUCCESSFULLY FOR

EDDIE CANTOR — JACK BENNY BURNS AND ALLEN — JOE PENNER MILTON BERLE — AL JOLSON FRED ALLEN

P. S .- I am now in the cinema and not worrying about the Crossley Reports.

Personal Representative:

H. N. SWANSON AGENCY NAT WOLFE HOLLYWOOD ADDRESS: ISAAC GELLIS' DELICATESSEN

including Night Club Parade (Fairbanks-Morse). (P) student.

BRENNER, ROBERT. Announcer, WMEX, Boston. (R) various local shows, including Caruso Macaroni programs, 1937. (P) salesman. Was also announcer at Chevrolet Automobile Shows.

BREW, JOSEPHINE. Actress, writer, KRQA, Santa Fe. (R) since 1934; local shows on this station and WDAG, Amarillo; WOAI, San Antonio; KTSA, San Antonio; WOR, N. Y., including Gebhardt's Program, 1935-36. (F) Western Shorts, 1932. (L) stock, 1933-34. (P) student.

BREWSTER, L. M. (TEX). Arranger, WFAA, Dallas. (R) since 1932; local shows, including Kate Smith program, 1932-33; Pepper-Uppers (Dr. Pepper Bottling Co.), 1935-37. (V) appearances with various orchestras, including Meyer Davis unit, 1922-31.

BRICE, FANNIE. Network singer, comedienne. (R) Revue de Paree (Dr. Lyons Tooth Powder); guest appearance on Rudy Vallee Program. (F) My Man; Be Yourself. (L) George M. Cohan Productions; Follies, 1910-11, '14, '24; Music Box Revue, 1925-26; The Show Is On; others. (V).

BRICKERT, CARLTON. Network actress.
(R) story of Mary Marlin (Kleenex; P. & G., for Ivory Soap).

The Sweethearts of the Air

#### MAY SINGHI BREEN

The Ukulele Lady

and

#### PETER DE ROSE

Composer Pianist

Calling All Sweethearts!!

Entering their 15th consecutive year on WEAF and WJZ during which time they have been featured as Guest Artists on the following commercial Programs:—General Motors, Breyer Ice Cream, Jalspar, Listerine, RKO, Bab-O, Kraft Phenix Cheese, Elgin Watch (Series), Conti Soap Co. (Series), Humphreys Hom. Medicine (Series) 1934-35—1935-36—1936-37.

Exclusive NBC Artists Service

BRIEFER, ONA. Harpist, KCMO, Kansas City. (R) local shows on this station and WHB, WOQ, WLBF, WDAF, Kansas City; WEEI, Boston; WPG, Asbury Park. (L) 1918-20; concert tour, 1921-22.

BRIEFER, SHERMAN A. Singer, KCMO, Kansas City. (R) local shows on this station and WHB, WOQ, WLBF, WDAF, Kansas City; WEEI, Boston; WPG, Asbury Park. (L) concert tour, 1921-22. (P) accountant.

BRIER, ARTHUR J. Musician (Red & His Ramblers), KRNT, Des Moines. (R) since 1935; local shows, including programs for Peruna, Morton Salt, Aladdin Lamps. (V) Blue Ridge Mountaineers. Morning Glory Revue (Shubert).

BRIERS, LARRY. Pianist, WHAS, Louisville. (R) since 1927; NBC shows, including The Roaring Lyons (Dr. Lyons Tooth Powder), 1927; Fox Fur Trappers (I. J. Fox); also various local shows. (L) Civic Light Opera Co. of New York.

BRIERLY, JIMMY. Network tenor. (R) Cliquot Club Eskimos (Cliquot Club Beverages), 1930-32; Lavender & Old Lace (Bayer Aspirin), 1934-35; Broadcast to Admiral Byrd (General Foods), 1935; Magazine of the Air (Heinz Co.), 1937; Al Pearce and His Gang (Ford), 1937; others. (F) shorts (20th Century-Fox), 1936. (V) Cliquot Club Eskimos, 1932; personal appearances, 1933; with Paul Whiteman, 1937.

BRIGGS, FINNEY. Network actor, writer. (R) Adventures of Dari Dan (Bowey's Dari-Rich).

BRIGGS, GEORGE, JR. Pianist, WBZ-WBZA, Boston. (R) since 1930; local shows on this station and WNAC, WEEI, Boston, including Kellogg program. (V) European Theatres with college dance band. 1929. (P) college.

BRINKLEY, JACK. Network announcer, actor. (R) Buddy Rogers' Program (Ward Baking Co.), 1934; Ma Perkins (Oxydol); Betty & Bob (General Mills); Kitty Keene, Inc. (Procter & Gamble); Couple Next Door (Oxydol); Judy & Jane (Folger's Coffee). (P) newspaper work.

BRINKLEY, RUSS. Announcer, WHDL, Olean. (R) since 1933; various local shows on this station and WHP, Harrisburg; WMFJ, Daytona Beach. (V) single act, Troupes, since 1920. (P) aviator, newspaper man.

BRISSETTE, DOL. Orchestra leader, WTAG, Worcester. (R) local show.

- BRITE, RAYMOND. Travelogues, KGER, Long Beach. (R) various local shows. (P) associate director, RCA Victor Co. Was general manager of Symphonies Under The Stars (concerts in Hollywood Bowl) 1926-30.
- BROCK, BUDDY. Producer, WHAS, Louisville. (R) since 1934; various local shows, including Oertel's Stage Show (Oertel Brewing Co.), 1936. (V) Log Cabin Boys.
- BROCK, LELAND. Announcer, pianist, organist, actor, WHAS, Louisville. (R) Cincinnati Symphony, CBS; local shows, including Barn Dance (Crazy Water Crystals), Dot and Bill (Emmart Packing Co). Concerts, lecture tours, here and abroad.
- BRODERICK, HELEN. Network comedienne. (R) 1937 Edition of Twin Stars with Helen Broderick and Victor Moore (National Biscuit Co.). (F) Fifty Million Frenchmen (Warner Bros.), 1931; Top Hat, 1935; To Beat the Band (RKO), 1935; Love On a Bet (RKO), 1936; many others. (L) Ziegfeld Follies of 1915; Oh! Please, with Beatrice Lillie; Puzzles of 1925; The Bandwagon; As Thousands Cheer; others.
- BRODY, LOU. Pianist, WNAC, Boston. (R) since 1936; local shows on this station and WCOP, WAAB, WHDH, Boston. (V) 1925-29; 1936-37.
- BROEKMAN, DAVID. Composer, conductor, KHJ, Los Angeles. (R) since 1934; local shows, including Mobile Magazine (General Petroleum), 1935-36. (F) wrote musical scores for over 200 pictures, including King of Jazz; All Quiet on the Western Front; others. Conducted The Royal Opera, The Hague, at 19; violinist with N. Y. Philharmonic-Symphony Society Orchestra.
- BROMAN, E. J. Actor, KSL, Salt Lake City. (R) since 1933; various local shows. (L) stock, 1926-30. (P) student.
- BROCK, PHILIP S. Announcer, WGY, Schenectady. (P) banking.
- BROOKS, DEE. Singer, WBRC, Birmingham. (R) since 1934; local shows. (L) 1936. (V) night club engagement.
- BROOKS, FOSTER. Announcer, WHAS, Louisville. (R) since 1932; local shows on this station and KSO, Des Moines, including Here's to You (Oertel Brewing Co.), 1935-37.
- BROOKS, GEORGE. Network announcer.
  (R) Johnny Presents (Philip Morris Cigarettes); others.
- BROOKS, JACK. Network entertainer.
  (R) Listen to This (Murine).

- BROOKS, LESLIE. Announcer, WTJS, Jackson. (R) since 1935; local shows.
- BROOKS, MATT. Network writer. (R) material for Eddie Cantor, Jack Benny, Burns & Allen, Joe Penner, Milton Berle, Al Jolson and Fred Allen.
- BROOKS, RICHARD. News commentator, WNEW, New York. (R) since 1936; local shows including Fairbanks-Morse Conservador Refrigerator and Peruna programs. (P) newspaper writer.
- BROOKS, ROBERT. Producer, singer, continuity writer, announcer, KRLD, Dallas. (R) various local shows, including Goodrich Street Reporter (Goodrich Silvertown Stores), 1937.
- BROOKES, AMELIA. Commentator, KYW, Philadelphia. (R) since 1936; local shows, including Your Garden And Mine (Henry A. Dreer Co.), 1936. Wrote Garden Maker Column, Evening Public Ledger.
- BROUCHEY, BILL. Network, actor. (R)
  Betty & Bob (General Mills); Ma Perkins (Procter & Gamble); Helen Trent
  (Edna Wallace Hopper Cream); Jack
  Armstrong (General Mills); others. (L)
  Denver Stock Co.; San Diego Stock Co.
- BROUNOFF, ZELMAN. Conductor, concert master, WFAA, Dallas. (R) since 1935; local shows, including Ford program, 1935-36. (L) San Carlo Opera, 1937. (V) Publix Units; Fanchon & Marco; conducted Streets of Paris, Texas Centennial, 1936.
- BROUNZEL, E. RALPH. Co-director, Artists Bureau, WROK, Rockford. (P) Manager of Princess, Midway, Capitol theatres; salesman for Metro-Goldwyn-Mayer.
- BROWER, LE ROY, Jr. Announcer, script writer, singer, WMEX, Boston. (R) since 1929; various local shows. (L) Just Off the Boat; Hit the Deck. (V) appearances with Phil Baker, Harry Richmond.
- BROWN, AL RAY R. Announcer, WAAW, Omaha. (R) since 1935; local shows on this station and KMMJ, Clay Center; KFAB-KFOR, Lincoln. (L) Circle Stock, 1937.
- BROWN, ART. Announcer, organist, pianist, WOL, Washington. (R) since 1934; local show son this station and WRVA, Richmond; WTAR, Norfolk, including Benjamin Moore Paint program, 1934-35.
- BROWN, BEVERLY. Script writer, producer, WWL, New Orleans. (R) since 1930; local shows on this station and WDRW, Augusta, including Sears, Roebuck program. (F) commercials. (L) Director of Little Theatre, Augusta, 1924-33; independent producer of Gilbert & Sullivan operettas, 1924-33.

- BROWN, BILL. News and sports announcer, WMT, Cedar Rapids. (R) since 1936; locals on this station and WSUI, Iowa City, including Batting with Bill (Iowa Chevrolet Dealers), 1936; Football Games (General Foods), 1936.
- BROWN, DWIGHT. Organist, WFAA, Dallas. (R) since 1935; local shows on this station and WRR, Dallas, Theatre organist in various houses from 1921 to 1933.
- BROWN, FOSTER H., JR. Piano-accordionist, KFRU, Columbia. (R) since 1934; local shows. (P) piano-accordion teacher.
- BROWN, FRANK. Commentator, KMTR, Los Angeles. (R) various local shows. (F) Dick Tracy (Republic); Once a Hero (Columbia); various Republic productions, 1936-37. (L) Stratford Players. (V) master of ceremonies. (P) school teacher. Formerly staff announcer, British Broadcasting Corp.
- BROWN, GEORGE FRAME. Actor, writer.
  (R) Real Folks (CBS), 1933; Tompkin's Corner (NBC).
- BROWN, GLENN E. Musician, supervisor of music, WHAM, Rochester, N. Y. (R) since 1929; various local shows on WGAL, WESG. (L) Pinafore, Tannhauser, Patience. (P) student.
- BROWN, HELEN. Network dramatic actress. (R) True Story, March of Time, Crime Dramas (Lucky Strike); Rise of Goldbergs; Kraft Cheese program. (F) Diamond Jim; To Mary with Love; Invisible Ray; Anthony Adverse.
- BROWN, HELEN. Singer, WNAC, Boston. (R) since 1936; local shows on this station and WAAB, Boston. (L) Prince of Pilsen, 1927; Mary, 1931; The Wishing Well, 1936; others. (P) teacher.
- BROWN, JACOB M. Singer, WNBF, Binghamton. (R) since 1933; local shows, including Maytag Washing Machine program, 1935.
- BROWN, JOHN. Network actor. (R) Thatcher Colt (Packer's Tar Soap).
- BROWN, JOHN. Network entertainer.
  (R) Town Hall Tonight (Sal Hepatica and Ipana).
- **BROWN**, **LEONARD**. Continuity writer, news announcer, WMBH, Joplin. (R) since 1937. (P) student.
- **BROWN, LES.** Orchestra leader. (R) various network broadcasts. Decca recording artist.
- BROWN, LYLE J. Musician, WHO, Des Moines. (R) since 1933; local shows, including Ray Keeler & Orchestera (Montgomery Ward & Co.), 1933; Crazy Water Crystal and Virginia Dare Extract Co. programs. (V) Just Foolin', Rollo Bros.;

- others. Has played with numerous bands on road and location.
- BROWN, MRS. PEGGY (COUSIN PEGGY). Director of children's program, WHBF, Rock Island. (R) since 1929; local show son this station and WOC, Davenport; WHO, Des Moines, including Cousin Peggy's Sunshine Club for various sponsors—Curtiss Candy, Fels Naptha, Orange Crush, others. (P) newspaper work.
- BROWN, SAM. Announcer, WMCA, New York. (R) since 1931; George Olson program (Chevrolet), NBC, 1933; various local shows on this station and WRC, WMAL, Washington; WTOC, Savannah, including Five Star Final (Remington Rand), 1937. (F) Prizefighter and the Lady.
- **BROWN, SEDLEY.** Network actor, producer. (R) Husband and Wives (Pond's Creams and Face Powder).
- BROWN SISTERS (ETHEL, LORRAINE, DOROTHY). Singers, WICC, Bridgeport. (R) since 1936; local shows.
- **BROWN, TED.** Organist, pianist, band director, KONO, San Antonio. (R) local shows. (V) night club engagements.
- BROWN, W. DONALD. Guitarist, banjoist, West Virginia. Network, Charleston. (R) local show. (P) glass worker.
- BROWN, WALBER. Musical director, WGAR, Cleveland. (R) since 1924; local shows, including Stanadard Oil program, 1925; orchestra, 1934-35.
- BROWN, WYLBERT. Violinist, WBAP, Fort Worth. (R) since 1928; various local shows. With WBAP staff orchestra 10 years; musical arrangements and compositions.
- BROWNE, BRAD. Comedian, master of ceremonies, writer.
- BROZ, LARRY. Orchestra leader, WTMV, St. Louis. (R) since 1935; local show. (V) 1934-35. (P) commission business.
- BRUCE, FRANK W. Sports announcer, WJRD, Tuscaloosa. (R) since 1929; various play-by-play descriptions on this station and WHDL, Olean; WMFF, Plattsburgh, including those for Gold Medal Bakery, 1929-30. (P) student.
- **BRUCH, EDWARD.** Musician, KHQ, Spokane. (R) local shows.
- BRUSILOFF, NAT. Network house conductor. (R) Hi There Audience (with Ray Perkins); Just Between Us (Robin Co.) CBS; Hudson River Dayline program, NBC.
- BRYAN, BILL. Announcer, pianist, singer, WHAS, Louisville. (R) since 1936; local shows, including Numismatic programs, 1936. (P) student.

# GEORGE BURNS

AND

# GRACIE ALLEN

**THOSE** 

# TWO GRAPENUTS

NBC Red Network
YOUNG & RUBICAM
Agency

Direction
LESTER HAMMEL
William Morris Agency

- BRYANT, HOYT ("SLIM"). Hillbilly Cowboy Band, KDKA, Pittsburgh. (R) since 1930; shows on this station and WSB, Atlanta; WCKY, WLW, Cincinnati; WWVA, Wheeling; WOWO, Ft. Wayne; WGY, Schenectady; WTAM, Cleveland; HAS, Louisville; WLS, Chicago, including programs for Alka-Seltzer, Crazy Water Crystals, Big Yank Work Shirts. (V) Slim & Jack's Gang; Georgia Wildcats. (P) electrician.
- BRYANT, RAYMOND ("LOPPY"). Hillbilly Cowboy Band, KDKA, Pittsburgh. (R) since 1934; various local shows, including programs for Crazy Water Crystals, 1934-35; Big Yank Work Shirts. (V) Georgia Wildcats, 1934-35; Slim & Jack's Gang, 1936-37. (P) electrical worker.
- BUCHAN, ALEX. Announcer, sports commentator, WTMV, St. Louis. (R) since 1933; local shows on this station and WEW, St. Louis.
- BUCHWALD, CHARLOTTE. Commentator, actress, WMCA, New York. (R) various shows, including Mulsified Coconut Oil Shampoo programs, 1936. (L) Singing Jailbirds, 1928; An American Tragedy, 1929; others. (P) press agent.
- **BUDGELL, W. JAMES.** Continuity writer, WMEX, Boston. (R) local sustaining shows. (P) author.
- BUFFALO TRAILERS. Hillbilly and popular singers, WMBD, Peoria. (R) since 1936; various local shows. (V) Lone Ranger Show, 1935.
- BUHRMAN, BERT. Musical director, pianist, organist, KCMO, Kansas City. (R) since 1932; local shows on this station and WREN, Lawrence; WHB, WOQ, Kansas City, including Wurlitzer Co. program, 1932; Household Finance program, 1933.
- BULLEIT, JAS. A. Program, musical director, WAIM, Anderson. (R) local sustaining shows.
- BULLOCK, MARY. Pianist, music librarian, KGW-KEX, Portland. (R) since 1930; local shows. (P) piano teacher.
- BULOTTI, CHARES, JR. Program director, KHJ, Los Angeles. (R) since 1934; Studebaker Champions (CBS), 1934; Pontiac program (CBS), 1935; Economy Gasoline program (CBS), 1935; Witches Tales (Don Lee); also local shows. (P) advertising.
- BUNCH, COYITA. Singer, KWK, St. Louis. (R) since 1932; local shows. (V) hotel appearances, 1935-36. (P) student.
- BUNKER, FLORA ANN. Violinist, KCMO, Kansas City. (R) local shows on this station and KCMO, W9XBY, Kansas City; KFEQ, St. Joseph.

- BUNKER, RALPH. Network writer. (R)
  Palmolive Beauty Box Theatre; Music
  at the Haydn's (Colgate).
- BUNNELL, MERRILL J. Announcer, singer, sports commentator, KLO, Ogden. (R) since 1931; various local shows. (P) school teacher, salesman.
- BURBANK, SARA. Home economics director, WNBF, Birmingham. (R) since 1935; local shows.
- BURCH, EDWARD. Announcer, WPHR, Petersburg. (R) since 1936; local shows, including Sons of Pioneers (Dr. Pepper Bottling Co.), 1936.
- BURDICK, HARRY. Sports commentator, WFBL, Syracuse. (R) various local shows, including Tydol-Veedol Sports Review, 1935-36; Wheaties Football Flashes, 1936. (P) advertising.
- BURGE, HARRY H. Announcer, WJR, Detroit. (R) local shows on this station and WMBC, Detroit; WMBR, Jacksonville; WSPD, Toledo. (F) commercials. (L) stock.
- BURGHART, BILL. Announcer, WSBC, Chicago. (R) since 1936; local shows. (P) contractor.
- BURGI, PHYLLIS. Actress, WNAX, Yankton. (R) since 1936; local shows.
- BURGIN, RALPH. Announcer, WSJS, Winston-Salem. (R) local show, Avalon Sports Roundup (Brown & Williamson Tobacco Co.), 1937. (L) stock, 1932-36. (P) student.
- BURK, KATHERINE. Singer, WOV, New York. (R) local shows on this station and WBNX, New York; German commercials. (V) 1928-29.
- BURKE, J. F. News commentator, KFVD, Los Angeles. (R) since 1936; sustaining show. (P) newspaper editor, publisher.
- BURKHART, OLIVER ("BARNYARD PETE"). Imitator, WHO, Des Moines. (R) since 1932; local shows.
- BURKLAND, TED. Announcer, WSBC, Chicago. (R) since 1935; local shows. (P) electrical work.
- BURNAP, ISABELLE. Arranger, announcer, singer, pianist, WCAX, Burlington. (R) various local shows.
- BURNETTE, JAY (THE SONGFELLOW). Pianist, singer, KOA, Denver, (R) since 1935; local shows on this station and WFAA, Dallas; WBAP, Ft. Worth, including Hinds Honey & Almond Cream program, 1935-37. (P) salesman.
- BURNS, BOB. Network comedian. (R) The Kraft Music Hall (Kraft-Phenix Cheese). (F) Waikiki Wedding; Mountain Music; others.

- BURNS, GEORGE. Network actor, comedian. (R) Burns & Allen (White Owl Cigars; Campbell Soup Co.; General Foods). (F) The Big Broadcast of 1936; Love in Bloom; Here Comes Cookie (Paramount): others. (V) Burns & Allen, 6 years.
- BURR, HENRY. Network entertainer.
  (R) National Barn Dance (Alka-Seltzer).
- BURSON, JIMMIE. Musician—guitar and violin—WOW, Omaha, Nebr. (R) since 1929; various local shows on this station and WKY.
- BURTON, CHARLES. Writer. (R) Dream Maker; Ma and Pa.
- BURTON, JAMES. Announcer, writer, producer, KHJ, Los Angeles. (R) since 1936; local shows. (P) publicity.
- BURTON, LARRY. Network actor. (R)
  Modern Cinderella (General Mills).
- BUSH, CHARLES, E., JR. Continuity director, KTUL, Tulsa. (R) since 1936; local shows on this station and KBIX, Muskogee, including Tide Water Oil and Phillips Petroleum programs. (P) flying instructor.
- BUSHMAN, FRANCIS X. Actor, KFI-KECA, Los Angeles. (R) since 1931; net-

- work shows include The Story of Mary Marlin (International Cellucotton Products), NBC; First Nighter (Campana Sales Co.), NBC; also various local shows. (F) 423 productions. (L) Broadway musical show, 1 season; stock, 7 seasons; 5 road shows. (V) eight years.
- BUSSE, HENRY. Network orchestra leader. (R) Marrow Oil Revue (1936-37). (V) 1918-28, trumpet player in Paul Whiteman orchestra.
- BUSSE, HENRY. Concert and symphony conductor, WICC, Bridgeport. (R) programs with Chicago Philharmonic, Minneapolis Symphony, Sousa's Sixth Division Great Lakes Band.
- BUSSERI, FRANK. Orchestra leader, CKCL, Toronto, Ontario. (R) since 1930; local shows. (V) Barlow & Busseri, 1924-25.
- BUTLER, EDDIE. Organist, pianist, musical director, KOIL, Omaha. (R) since 1931; local shows, including programs for Crosley Radio, 1931-33; Barnsdall Oil; 1932-34. (V) solo organist, 1927; 1934-36. (P) student.
- BUTLER, EDWARD W. Sports commentator, KFJM, Grand Forks. (R) local shows, including Cities Services sports

# RAY NOBLE And HIS ORCHESTRA

BURNS and ALLEN NBC Coast-to-Coast Personal Direction of WILLIAM MORRIS AGENCY in Association with ROCKWELL-O'KEEFE

- programs, 1936. (P) teacher; publicity director, University of North Dakota.
- BUTLER, FRANK. Network actor. (R) various shows since 1930.
- BUTLER, JERRY. Announcer, singer, WBRE, Wilkes-Barre. (R) since 1935; local shows. (V) Normandy Harmonizers, 1929. (P) advertising.
- BUTTERFIELD, BILL. Announcer, KCRC, Enid. (R) since 1933; local shows on this station and WNBB, Gilman City, including Hitch Hiking Harmony Hounds (Eberhardt Electric Hatchery), 1933. (P) student.
- **BUTTERFIELD, WALTON.** Writer, (R) Torchlight Brigade; Tibet, Last Outpost of Romance.
- BUTTERWORTH, CHARLES. Network comedian. (R) Fred Astaire show (Packard Motors). (F) The Life of the Party, 1930; Manhattan Parade (Warner Bros.), 1932; The Cat and the Fiddle (MGM), 1933; The Night is Young (MGM), 1935; The Magnificent Obsession (Universal), 1936; many others. (L) Sweet Adeline; Americans; others.
- BUTTERWORTH, WALLACE. Network interviewer. (R) Sidewalk Interviews (Cummer Products, Molle Shaving Cream).
- BUTTRAM, PAT. Comedian, WLS, Chicago. (R) since 1934; local shows, including program for Oshkosh Overalls, 1934-37.
- BYERS, HALE. Announcer, news commentator, WEBC, Duluth. (R) various local shows on this station and WJR, Detroit. Member of original Paul Whiteman Orchestra, 1924; own orchestra, 1924-31.
- BYERS, WAYNE C. Announcer, WSMK, Dayton. (R) since 1932; local shows on this station and WJW, Akron. (P) advertising production.
- BYRNELL, JOHN. Announcer, WISN, Milwaukee. (R) since 1935; local shows on this station and WCCO, KSTP, WDGY, St. Paul; WKBH, La Crosse, including baseball games (General Mills). (P) selling, advertising.
- BYRON, BOB. Pianist, whistler, singer. (R) guest appearances on Consolidated Gas Company program as Bob (of Bob and Penny), NBC. (V) accompanist to John Fogarty, 1936. (P) real estate, insurance. Was pianist in Victor Arden and Gustav Haenschen's Orchestras.
- BYRON, GENE. Network actor. (R) Molly of the Movies (Ovaltine).
- BYSINGER, ALBERT (Smilin' Sam). Singer, WHO, Des Moines. (R) since 1932; local show.

- C
- CAGGIANO, GRACE. Singer, WMEX, Boston. (R) since 1934; local show. (V) various theatre and night club engagements. (P) saleswoman.
- CALENDO, VINCE. Singer, WMCA, New York. (R) since 1934; various shows on this station and WEAF, WOR, New York. (V) Brooklyn On Parade, 1931. (P) college. Played with various orchestras, including those of Jack Denny, Ted Black, others.
- CALHOUN, SARAH. Singer, WHBF, Rock Island.
- CALLAHAN, HOMER. Singer, guitarist, WWVA, Wheeling. (R) since 1936; local shows on this station and WLS, Chicago, including Log Cabin Boys (Pinex Cough Syrup), 1936-37. (V) Log Cabin Boys, 1936; still booking.
- CALLOWAY, CAB. Network orchestra leader. (R) various network broadcasts, including guest appearances on Rudy Vallee program. (F) Big Broadcast of 1934; Singing Kid. (L) Connie's Hot Chocolates, 1928. (V) all major circuits.
- CALVERT, BETH. Singer, WIP, Philadelphia. (R) local sustaining shows. (L) Good News, 1934; All God's Children Got Wings, 1935. (V) night club appearances, currently. (P) elocution teacher.
- CALVERT, PEG. Network actress. (R) Mrs. Wiggs of the Cabbage Patch (American Home Products).
- CAMERON, AL. Singer, m.c., KMOX, St. Louis. (R) since 1927; various shows including The Sonatron Twins (Sonatron Tube Co.), CBS, 1927-28; Westinghouse Salesmen—Al & Pete (Westinghouse Electric Co.), NBC, 1931-32; local shows on this station and KDKA, Pittsburgh; WLW, Cincinnati; WTAM, Cleveland; WSPD, Toledo. (F) shorts (Warner Bros.), 1930. (L) stock. (V). (P) student.
- CAMERON, BERYL. Singer, KPO-KGO, San Francisco. (R) various shows including Man in the Top Hat (Chevrolet), 1936. Formerly soloist with Tom Brown's Orchestra.
- CAMPBELL, KAY. Actress, WGN, Chicago. (R) various shows including Mollie of the Movies (Ovaltine), 1936; Helen Trent (Edna Wallace Hopper Cream); Bachelor's Children (Old Dutch Cleanser). (F) commercials.
- CANADAY, EWING. Announcer, producer, KWKH-KTBS, Shreveport. (R) since 1931; various local shows including Stanback Ramblers, 1935-36.

## EDDIE CANTOR

"I LOVE TO SPEND EACH SUNDAY WITH YOU"

- CANDELORI, ANTHONY. Musical director, orchestra leader, KYW, Philadelphia. (R) various shows including programs for Bond Bakers and Household Finance Co. (V) appearances at clubs and hotels.
- CANNELIN, MAURICE. Continuity writer, announcer, WEBC, Duluth. (R) various local shows on this station and WMFG, Hibbing; WHLB, Virginia.
- CANOVA, ANNIE, JUDY & ZEKE. Network entertainers. (R) Rippling Rhythm Revue (Jergens-Woodbury Corp.), others.
- CANTOR, CHARLES. Network actor. (R)
  Treasure Adventures of Jack Masters
  (Maltex).
- CANTOR, EDDIE. Network actor, singer, comedian. (R) various shows including programs for Chase & Sanborn Coffee, 1931-34; Pebeco Tooth Paste, 1935; Texaco, 1936. (F) Kid Boots (Paramount), 1926; Whoopee (United Artist), 1929; Palmy Days; Kid from Spain; Roman Scandals; Kid Millions; Strike Me Pink. (L) Ziegfeld Follies, 1919-27; Kid Boots, 1924; Whoopee, 1927. (V) Cantor & Lee, 1912.
- CAPELLA, MAURICE. Guitarist, KFNF, Shenandoah. (R) various local shows on this station and WTAX, WCBS, Springfield; KWK, St. Louis, including Sterling Insurance program. (V) Hillbilly Jamboree.
- CAPLINGER, WARREN. Entertainer, musician, WCHS, Charleston. (R) since 1934; local shows including Olson Rug program, 1936. (V) Cap. Andy and Flip (own booking).
- CAPOZUCCHI, JAMES. Announcer, News commentator (in Italian), WOV, New York. (R) since 1934, local shows. (P) aviator.
- CARANCHINI, SILVIO, A. Announcer, writer, WGY, Schenectady. (R) various local shows. Formerly announcer, program director; transmitter, remote and control operator, WDEV, Waterbury.
- CARAZO, COL. CASTRO. Director of Louisiana State University Cadet Band, WJBO, Baton Rouge. (R) Pontiac Vasity Show, NBC, 1937; various local shows. (V) hotel engagement with own orchestra.
- CARD, CLELLAN C. Announcer, impersonator, WCCO, Minneapolis St. Paul. (R) network shows. Burns & Allen (Campbell Soups), CBS; Fred Waring's Pennsylvanians (Ford), CBS; Horace Heidt (Alemite), CBS; Malerichs Orch. (George Hormel Co.); Gene & Glenn (Kellogg Co.); local shows. (F) commercials. (P) salesman.

- CARDWELL, MAREN. Continuity writer, KMOX, St. Louis. (R) various local shows, including programs for Steinway and Musette Pianos. (L) understudied lead, Lady Billy, starring Mitzi Hajos, 1922-23; Greenwich Village Follies, 1923-24; stock. (V) revue headed by Benny Rubin and May Usher, 1924; others. (P) newspaperman.
- CARGO, HUGH. Actor, WFAA, Dallas.
  (R) Pepper-Uppers (Dr. Pepper's Beverages). 1936. (P) commercial artist.
- CARHART, RUTH. Network actress. (R) Dr. Aĥan Roy Dafoe (Lehn & Fink for Lysol).
- CARLEY, RACHEL. Network singer. (R) Evening in Paris (Bourjois); Manhattan Merry-Go-Round (Dr. Lyon's Tooth Powder), since 1934. (L) Folies Bergere (in Paris).
- CARLILE, MARIE. Pianist, singer, KYW, Philadelphia. (R) various local shows including programs for Kopper's Koke, Equitable Insurance Co. (V) Carlile & Malley; Carlile & London. Toured for Philco Radio & Television Corp.
- CARLIN, JOHN V. Pianist, organist, WIP, Philadelphia. (R) various local shows. (L) Erlanger and Garrick Theatres, 1935-36.
- CARLISLE, EDGAR P. Announcer, KWKH-KTBS, Shreveport. (R) various local shows. (L) Little Theatre, 1928.
- CARLON, FRANCES. Network actress. (R) The Story of Mary Marlin (P. & G., for Ivory Soap).
- CARLYLE, CATHRYN. Announcer, actress, singer. KTUL, Tulsa. (R) since 1937; local shows. (P) director, Universal Producing Co.
- CARMER, CARL. Story teller, master of ceremonies. (R) guest appearances on various network programs. Author of Stars Fell on Alabama; Listen for a Lonesome Drum.
- CARNEY, DON. Uncle Don (WOR) for nine years.
- CARPENTER, JOHNNY. Announcer, singer, KOIN, Portland. (R) since 1928; local shows on this station and KHQ, KGA, Spokane, including Pacific Coast Conference Football and Baseball games and track meets (Associated Oil Co). (P) secretary.
- CARPENTER, KEN. Network announcer.
  (R) The Kraft Music Hall (Kraft-Phenix Cheese); Fred Astaire program (Packard Motors); others.
- CARR, GEORGE W. ("BIFF"). Actor, comedian, producer, KGRC, New Albany. (R) since 1933; various local shows on this station, WGBF, Evansville. (L) Imperial Revue, 1924; Sliding Billy Watson, Step Along, 1925; Clark Sisters'

# BOB CARTER

Chief Announcer

NEW YORK'S OWN STATION

**WMCA** 

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Featured Soloist on:

The Chevrolet Program—CBS
Sealtest Saturday Night Party—NBC
General Motors Sunday Concert—NBC
Show Boat—NBC

(COAST TO COAST)

Under Contract to WARNER BROS.-FIRST NATIONAL

Personal Representative:

BEN LIPSET 1350 Broadway, New York City

Management: '

NBC ARTISTS BUREAU

- Revue, 1924; Musical Follies, 1929-31. (V) 1922-1934. (P) advertising.
- CARRAWAY, THOMAS HOWARD. Newscaster, announcer, singer, WSMB, New Orleans. (R) since 1936; local shows. (L) Pinafore, 1929; The Charm School, 1932; Pirates of Penzance, 1934; The Bride the Sun Shines On, 1935; others. (P) ass't district manager.
- CARROLL, GENE (GENE & GLENN). Actor, WHO, Des Moines. (R) since 1935; local shows including programs for Kellogg Co., 1935-37; Ford Motor Co., 1935-36.
- CARROLL, HELEN. Network entertainer.
  (R) Quality Twins (Knox Gelation).
- CARROLL, RALPH. Commentator, announcer, writer, WNBF, Binghamton. (R) since 1933; local shows including Unsung Heroes (Colgates). (F) The Wild Cat (Buckley Film Co.); also several English films.
- CARTER, BOAKE. Network commentator, writer, producer. (R) news programs for Philco Radio & Television Corp. Columnist, New York Daily Mirror.
- CARTER, BOB. Chief announcer, sports and news commentator, WMCA, New York. (R) Eno Crime Clues (Eno Salts), NBC, 1935-36; various local shows including Baseball Broadcast (Wheaties), 1936; News Comment (Pinex Cough Syrup), 1937. (P) newspaper reporter.
- CARUTH, TOM M. Announcer, WDAE, Tampa. (R) various local shows. (L) Locust Valley Playhouse, 1929; Perruchi Players, 1930. (P) college.
- CARY, HARVEY. Dramatic actor, announcer, writer, WOW, Omaha. (R) since 1936; various local shows. (L) The Thirteenth Chair, 1931; Her Temporary Husband, 1932; Spellbinder, 1933; Mother's Millions, 1934; Smilin' Thru, 1935; others.
- CASE, GEORGE T. Announcer, writer, actor, producer, WCPO, Cincinnati. (R) since 1928; various local shows on this station and WKRC, WCKY, Cincinnati. (V) various acts, 1933-36; M. C. dates since 1932.
- CASE, GERNERT. Cowboy singer, guitarist, WJBK, Detroit. (R) local shows on this station and WTAM, Cleveland; CKLW, WJR, WWJ, WXYZ, Detroit, including programs for Ford Motor Co., Crazy Water Crystals, Hupmobile Co. (P) automobile plant inspector.
- CASEY, ARTHUR. Producer, KMOX, St. Louis. (R) since 1935; various shows including Pet Milk program. (L) Arthur Casey Productions (own repertory company).
- CASEY, FRANCIS M. Dramatic actor,

- WOW, Omaha, Nebr. (R) since 1936; various local shows on this station and KOIL. (P) lawyer.
- CASCIO, CARMELO. Concert pianist, WGY, Schenectady. (P) piano teacher.
- CASHMAN, ED. Network announcer, director. (R) Five-Star Revue (Corn Products for Karo and Linit); others.
- CASHMAN, JAMES. Singer, WBZ-WBZA, Boston. (R) since 1936; local shows. (V) 1936. (P) clerk. Also appeared in several concerts.
- CASINO, DEL. Network tenor. (R)
  Noxzema Programs. (V) Hollywood
  night club, 1936-37. (L) stock. (P)
  Wall Street.
- CASSEL, WALTER. Network baritone.
  (R) The Chevrolet program (CBS);
  Sealtest Saturday Night Party (NBC);
  General Motors Sunday Concert (NBC);
  Maxwell House Show Boat (NBC). (F)
  under contract to Warner Bros., First
  National.
- CASSELBERRY, WILLIAM S. Psychological lecturer, KFI-KECA, Los Angeles. (R) local shows.
- CASSLING, HELEN T. Singer, WHBF, Rock Island. (L) Faust, Martha, Elijah; others. (P) singing teacher.
- CASTILLO, LAURENS. Pianist, WCSC, Charleston. (R) since 1931; various local shows including Johnson & Johnson program, 1935. (L) Junior League Follies of 1937. (P) clerk, U. S. Lighthouse Service.
- CASTLE, BOB. Announcer, WMBH, Joplin. (R) since 1936; local shows on this station and KDKA, Pittsburgh; WJR, WWJ, Detroit; WCAO, Baltimore; WCAU, Philadelphia; WHBF, Rock Island. (V) 1920-22; road shows, 1923-28; burlesque stock, 1929-35.
- CASTLE, GORDON B. Script writer, producer, announcer, WJR, Detroit. (R) since 1930; local shows including, General Motors Hockey Broadcasts, 1930-34; Iodent Review (Iodent Chemical Co.), 1936. (F) commercials. (L) 1914. (P) advertising.
- CATRI, WESLEY & AUDREY. Singers, WMCA, New York. (R) various local shows. (F) musical shorts, Warner Bros. and Universal, 1935-36. (L) Majestic Theatre, 1932; St. Louis Theatre, 1937. (V) Wesley & Audrey Catri.
- CAUGHEY, DAVID H. Musician, WBAP, Fort Worth. (R) since 1930; various local shows on this station and KTAT, Fort Worth; KGKO, Wichita Falls. (L) Earl Carroll's Vanities, 1935-36.
- caughron, Eleanor Naylor. Actress, WKY, Oklahoma City. (R) various local shows. (L) stock, 1932. (P) student.

- CAVALIERS QUARTET. Network singers.
  (R) Shell Chateau (Shell Oil).
- CAVANAUGH, EDDIE & FANNIE. Songs and patter, WBBM, Chicago. (R) since 1923; various shows.
- CENNERAZZO, ARMANDO. Actor, WOV, New York. (R) since 1932; local shows. (F) Inside the Cup (Cosmopolitan Film Corp). (L) 1936-37.
- CHABOT, LARRY. Singer, WMBC, Detroit. (R) since 1936; various local shows; guest appearance "Studio Stars," 1935. (V) theatres and night clubs, 1932-37. (P) student.
- CHAIN, SOL. Announcer, production manager, WNBH, New Bedford. (R) since 1934; various local shows. (P) medical student.
- CHANCE, AL. Announcer, producer, actor, Michigan Network. (R) since 1928; various shows on WCCO, MinneapolisSt. Paul; WJSV, Washington; WXYZ, Detroit, including Gold Medal Fast Freight (General Mills), 1931-32; Lone Ranger (Gordon Baking Co.), 1935-37; Big Broadcast (R. G. Dun Cigar Co.), 1936. (L) stock, 1924-25. (P) real estate.

- CHANDLER, REX. Network orchestra leader, organist for many years as Chandler Goldwaithe. (R) Universal Rhythm (Ford Motors); others.
- CHANDLER, SYLVIA L. Program, music director, violinist, KOOS, Marshfield.
  (R) local shows on this station and KGW, KXL, KQP (now KOIN), Portland.
- CHANDLER, WILBUR. Singer, pianist, Iowa Broadcasting Co. (R) various shows on this network and stations KRNT, Des Moines; WAPI, Birmingham. (P) teacher.
- CHAPEL, JOHN D. Commentator, announcer, WOW, Omaha. (R) since 1930; various local shows. (F) Touchdown (short). L. stock: Rain, Beyond the Rio Grande, Left to Die; others. (V) 1922-23. (P) produced school plays in Pskov and Petersburgh, Russia.
- CHAPIN, PATTI. Network song stylist. (R) Jack Pearl Program (Frigidaire) 1935; Atlantic Family (Atlantic Refining Co.), 1936; Ziegfeld Follies of the Air (Palmolive), 1936; Show Boat (Maxwell House Coffee), 1936; Johnny Presents (Philip Morris Cigarettes), 1937. (L) stock, 1929-30. (V) Cleveland Exposi-

# Rex Chandler

"Universal Rhythm"

# THE CHARIOTEERS

America's Foremost Exponents of Folk and Popular Songs

Featured Stars on NBC, CBS and Mutual Networks

Personal Management
JEAN GOLDKETTE

- tion, 1936; Capitol Theatre, 1936. (P) music student.
- CHAPMAN, DAVID E. Announcer. KGNC, Amarillo. (R) since 1935; local shows on this station and KWKH. Shreveport; KGKB, Tyler; KLUF, Galveston, including football games (Coca Cola), 1936. (V) College Capers, 1934-35.
- CHAPMAN, FRED. Cowboy singer, yodeler, WBRE, Wilkes-Barre. (R) various local shows.
- CHAPMAN, JOHN A. Singer, WGY, Schenectady. (R) since 1928; various local shows, including Beech-Nut, Hudson Coal and General Electric programs.
- CHAPPLE, BENNETT. Network talks.
  (R) Armco Iron Master (American Rolling Mills).
- CHAPPELL, MATTHEW N., Ph. D. For Worriers Only (psychological program), WMCA, New York. (R) sustaining shows. (P) college instructor.
- CHAQUETTE, DOROTHY. Singer, actress, KXBY, Kansas City. (R) local shows.
- CHARLES, AUDREY. Singer, WWL, New Orleans. (R) local shows including Listen to This (Murine); Stanbach Co. program. (F) commercials, 1936. (V) Audrey Charles & Her Boy friends, 1934; The River Revellers Jamboree, 1935-36.
- CHARLES, MILTON, Network actor. (R) Bachelor's Children (Old Dutch Cleanser).
- C HARTOFF, WILLIAM. Musician, WMCA, New York, (R) since 1928; various shows including George Olson's program, 1928-34; Royal Gelatine, 1932; Lucky Strike Show, 1932. (F) Whoopee, 1930; George White's Scandals, 1934. (V) 1919-26.
- CHASE, ROGER A. ("Bob"). Master of ceremonies, announcer, WIL, St. Louis. (R) since 1925; various local shows. (L) Honeymoon Hotel, 1933-34; Rose Marie, 1926. (V) 1927-32. (P) Traveling salesman.
- CHASE, THOMAS B. Announcer, WOW, Omaha, Nebraska.
- CHATTERTON, LARRY. Announcer, KNX, Los Angeles. (R) various local shows. (P) college.
- CHERNIAVSKY, JOSEF. Network conductor. (R) The Musical Cameraman (International Silver Co.).
- CHESHIRE, HARRY V. Director of farm and home and hill-billy programs, KMOX, St. Louis. (R) since 1934; various local shows including Falstaff Frolics (Falstaff Brewing Co.), 1935-36; Olson Rug Program, 1935-37; Phillips

- Poly Follies (Phillips Petroleum Co.), 1936-37. (L) stock, 1909-33 (own company, 1932-33). (V) single act, 1909-15.
- CHEVIGNY, HECTOR. Director, writer, KNX, Los Angeles. (R) since 1928; various shows including Veedol Vaudeville (Tide Water Oil), 1930; CBS sustaining programs. (P) newspaper work.
- CHICK, BRUCE H. Announcer, continuity writer; CKLW, Detroit. (R) local shows. (P) building supplies.
- CHIEF RED BIRD, WILLIAM. Violinst, guitarist, WMBC, Detroit. (R) since 1934; various local shows including Chief Red Bird and His Tribe (Crazy Water Crystals), 1934. (F) short, 1931. (V) Chief Red Bird and His Tribe, 1926-32.
- CHIESA, VIVIAN DELLA. Network lyric soprano. (R) Stars of the Milky Way (Milk Foundation, Inc.), 1935-36; Musical Footnotes (Footsaver Shoes), 1935-36; Then and Now (Sears Roebuck), 1936; Contented Hour (Carnation Milk), 1937; Saturday Night Party (Sealtest Laboratories), 1937; Magic Key of RCA, 1937; It Can Be done (Household Finance Co.), 1937. (V) personal appearances, 1935-36.
- CHILDRE, LEW. Guitarist, singer, WWL, New Orleans. (R) local show. (V) 10 years with Traveling shows. (P) student.
- CHILDS, REGGIE. Network orchestra leader. (P) Tastyeast Program, NBC.
- CHRISTENSEN, PAUL. Orchestra, WOW, Omaha, Nebr.
- CHRISTIANSON, ARNOLD S. Singer, guitarist, KGCU, Mandan. (R) since 1931; various local shows. Sings in German, Norwegian, Swedish, Danish.
- CHRISTOPHER, CHARLES. Announcer, WHJB, Greensburg. (V) 1929-34; 1936-37. (P) motion picture operator.
- CHRISTY, KEN. Network entertainer.
  (R) Town Hall Tonight (Sal Hepatica and Ipana).
- CHURCH, LINN. Announcer, KYA, San Francisco. (R) various local shows, including Hecker H-O program. (P) commercial engineer.
- CHURCH, STANLEY R. Announcer (specializes in sports), KOIN, Portland. (R) since 1933; local shows, including football broadcasts (Associated Oil), 1933-36; basketball broadcasts (Associated Oil), 1935-37. (F) Oregon Winter Sports, 1937. (P) student.
- CHURCHILL, NELSON. Announcer, WNAC, Boston. (R) local shows, including transcribed commercials (Florida Citrus Assn., Coca Cola Refreshment

University Place, New York

GRamercy 7-4999

# WALTER CRAIG

Program Producer, Writer and Director



#### - Associate, Kenneth Burton -

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Life Savers

Carter Medicine Co.

The Coca Cola Co.

The Wheatena Corp.

Rexall (United Drug Co.)

Chain Programs, Electrical Transcriptions and Business Motion
Pictures—from the Idea to the Finished Production

- Club, First National Stores programs).
  (L) Municipal Theatre (stock); Poli's Springfield Stock Co.
- CHURCHILL, STUART. Network tenor.
  (R) programs for Old Gold Cigarettes, 1933; Ford, 1934-35; Corn Products, 1936; Sealtest Ice Cream and Milk, 1936-37; guest appearances for Woodbury, 1936; Swift & Co., 1936; Fred Waring Program, 1936; Hammerstein's Music Hall of the Air, 1937. (V) with Fred Waring's Orchestra and also as a featured singer.
- CIPOLLA, RUDOLPH. Musician, KPO-KGO, San Francisco. (R) since 1934; various local shows, including Woman's Magazine of the Air (Gebhardt Chili Powder).
- CIZEK, WILLIAM A. Program director, announcer, news commentator, WIBM, Jackson. (R) since 1930; various local shows. (L) Fritz Leiber Shakespearean Co., 1930. (P) student.
- **CLAFF, PHIL.** Accordionist, WNAC, Boston. (R) since 1932; local shows.
- CLANCY, RUSS. Assistant program director, announcer, WHN, New York. (R) since 1932; local shows on this station and WCAP, Asbury Park; WHOM, Jersey City, including Purity Bakeries program. (P) student.
- CLAIRE, BERNICE. Network singer. (R) Sweetest Love Songs Ever Sung (Phillips Dental Cream); Waltz Time (Phillips Milk of Magnesia).
- CLAIRE, HELEN. Network singer. (R)
  Twin Stars (National Biscuit Co.); others.
- CLAIRE, MALCOLM. Network actor. (R) Greater Sinclair Minstrels (Sinclair Refining Co.).
- **CLANEY, HOWARD.** Network announcer. (R) American Album of Familiar Music (Bayer Aspirin); others.
- CLARE, OTTO. Pianist, KPO-KGO, San Francisco. (R) local shows, Langendorf Amateur Hour.
- CLARK, ALLAN. Musical director, arranger, WKY, Oklahoma City. (R) Cutex Nail Polish program, NBC; network show, M J B Coffee program, 1932; various local shows. (L) Lucky Day.
- CLARK, BUDDY. Network singer. (R) programs for I. J. Fox, 1933-35; Lucky Strike, 1936-37; guest appearances for Socony, Ex-Lax, Chevrolet. (V) 1937. (P) law student.
- CLARK, DON. Producer-writer for H. N. Swanson, Inc., program producers.
- CLARK, ETHEL. Program director, KLO, Ogden. (R) since 1926; local shows on this station and KHJ, KFI, KNX, KMTR, Los Angeles. (L) stock. (P) sales promotion manager.

- CLARK, FRITZ. Network actor. (R)
  Greater Sinclair Minstrels (Sinclair Refining Co.).
- CLARK, GUS. Comedian, Michigan Network. (R) various shows, including programs for Friar's Ale, 1936-37.
- CLARK, JAMES B. Musical director, violinist, KFPY, Spokane. (R) various local shows on this station and WLW, Cincinnati, including Dodge Showdown Revue (Dodge).
- CLARK, ORIN R. Pianist, accordionist, WHO, Des Moines. (R) local shows, including Virginia Dare Extract Co. program; Crazy Fizz (Crazy Water Crystals). (P) stenographer.
- CLARK, PALMER. Network orchestra leader. (R) Acme Sunshine Melodies (Acme White Lead and Color Works); others.
- CLARK, (TUBBY) FREEMAN. Staff pianist, arranger, KOL, Seattle. (R) since 1933; local shows, including Pilsener Brewery program. (V) Capers of 1933; pianist with stage band.
- CLARK, VIRGINIA. Network dramatic actress. (R) Your Speech (Better Speech Institute of America), NBC, 1935; Helen Trent (Edna Wallace Hopper cosmetics); also various local shows, including Bob Becker's Dog Club of the Air (Red Heart Dog Food). (P) housewife.
- CLARKE, ALLEN. Singer, KSD, St. Louis.
  (R) since 1930; local shows on this station and WMAQ, WGN, Chicago; KYW, Philadelphia; KNX, KFI, Los Angeles; KMOX, KWK, St. Louis, including Ward Baking Co. program, 1931. (L) Municipal Opera Co., 1927-32.
- CLARKE, HARRY. Singer, organist, KSL, Salt Lake City. (R) since 1928; various local shows. (L) East Lynn, 1916; Royal Divorce, 1916; Joyland, 1917; Murmuring Birds, 1917. (V) 1915-17. (P) Student.
- CLARKE, JAMES. Announcer, musician, WHIS, Bluefield. (R) since 1935; local shows. (V) M. C. for Gloom Chasers, 1936-37. Member dance bands, 1933-34; pit orchestra, 1934.
- CLAUSER, AL. Guitarist, singer (Oklahoma Outlaws, manager), WHO, Des Moines. (R) since 1934; local show. (F) Rootin', Tootin' Rhythm (Republic), 1937.
- CLAWSON, LEW. Singer, WHJB, Greensburg. (R) since 1932; various local shows on this station and KFAC, Los Angeles. (V) 1928-29; 1932-35. Conducts own dance band.
- CLAXTON, JOHN. Actor, KGIR, Butte.
  (R) various local shows. (P) attorney.
- CLAYTON, THOMAS E. Announcer, WLLH, Lowell. (R) since 1933; local

- shows on this station and WLNH, Laconia; WFEA, Manchester, including Radio Clerk (First National Stores), 1936; Melody Lane (Diamond Match Co.), 1936.
- CLEM, RUTH. Pianist, organist, KRLD, Dallas. (R) various local shows, including Fairbanks-Morse program. Theatre organist, 8 years.
- CLEMENGER, JAMES F. Announcer, producer, continuity writer, WMCA, New York. (R) since 1929; network shows include Paul Whiteman Hour (Old Gold), CBS, 1929; Hobby Horse (Leisure League of America), CBS, 1935; other shows include The Packard Program (Packard Motor Co.), 1931; Wheaties Sports Resume (Wheaties), 1935-36. (F) commercials; newsreels. (P) editor.
- CLEMENS, JACK & LORETTA. Network song team, musicians. (R) programs for Maxwell House Coffee, Venida, Ivory Soap, Kirkman's Soap, Phillip Morris Cigarettes; guest appearances for Ford Motor Co., Atlantic Refining Co., Lucky Strike Cigarettes, Tastyeast. (F) Rah! Rah! Radio (Warner Bros.); Broadway Varieties. (V) Wesley Barry's Orchestra.
- CLEMENT, EARLE. Announcer, singer, actor, WTAG, Worcester. (R) since 1929; local shows on this station and WEEI, Boston, including Canada Dry Question Box. (P) assistant buyer, Jordan Marsh Co.
- CLEVELAND, HIBBARD. Singer, WHO, Des Moines. (R) local show, 1936-37. (P) salesman.
- CLIFFER, MAURICE. Announcer, KMOX, St. Louis. (R) various shows, including programs for Listerine, Socony Vacuum, Penn Tobacco, Phillips Petroleum. (P) insurance man.
- CLIFTON, JULES. Comedy gymnastics, WMCA, New York. (R) various sustaining shows. (V) 1907-37, all circuits (own act).
- CLITES, MINOR. Singer, pianist, accordionist, WAAW, Omaha. (R) since 1924; various local shows on this station and KFNF, Shenandoah; WIBW, Topeka. (V) World's Most Famous Blind Musician, 1925-28.
- CLOUGH, FORREST WELDON. Announcer, writer, KRBC, Abilene. (R) since 1936; local shows. (V) Texas Mustangs, 1935.
- COAN, TOMMY. Musician, WHO, Des Moines. (R) since 1933; local shows, including Crazy Water Crystals program, 1937. (V) hotel engagement with Four Dons Orchestra, 1937.
- COBB, DAVID. Announcer, WMC, Mem-

- phis. (R) local shows on this station and KSD, WEW, WiL, St. Louis; KXYZ, Houston. (L) Little Theatre work. (P) clerk.
- COBB, IRVIN S. Network actor, humorist. (R) Irvin S. Cobb and His Paducah Plantation (Olds Motor Works). (F) Judge Priest (Fox); Steamboat Round the Bend (Fox), 1935; Everybody's Old Man (20th Century-Fox), 1936; others. (L) author of numerous plays, including Back Home, Guilty as Charged, Under Sentence. Author of many books and winner of O. Henry Award for best short story, 1922. (P) newspaper editor; war correspondent.
- COBURN, JOLLY. Orchestra leader. (R) various network broadcasts. Victor recording artist.
- COCHRAN, ANITA. Musician, KDB, Santa Barbara. (R) since 1934; various local shows. (P) music teacher, concert pianist, organist.
- COCHRANE, JOHNNY. Band director, musician, West Virginia Network, Charleston. (R) local sustaining shows. (V) traveling bands, 4 years.
- CODY, WAYNE ("The Jolly Man"). Children's entertainer, WFIL, Philadelphia. (R) since 1930; various local shows, including Whitman's Candies and Corn Products programs. (L) Topsy and Eva. (V) 1922-31.
- COFFEY, J. FREEMAN. Announcer, actor, singer, WELI, New Haven. (R) since 1932; local shows. (L) Dilly-Dally Revue, 1931; Chamberlin Brown Stock Co., Riverside Theatre. (V) 1926-28. (P) student.
- COFFIN, TRISTRAM C. News commentator, actor, WNAC, Boston. (R) since 1931; local shows, including programs for Firestone, Modern Mechanix, Salicon. (F) The King of Kings; The Big Trail; Beau Ideal. (L) stock. (P) student.
- commentator, continuity writer, WAIM, Anderson. (R) since 1936; local shows on this station and WSPA, Spartanburg, including Coca-Cola program.
- COINE, BOB (COHEN). Comedian, singer, WWL, New Orleans. (R) since 1931; local shows. (L) dramatic, musical comedy stock. (V) Gus Sun, master of ceremonies.
- COLBERT, JEAN. Network dramatic actress. (R) Tastyeast Program; The Shadow; Socony Land; Kay 7; The O'Neills. (F) Death Takes a Holiday; One of the Family; shorts. (L) stock.
- COLE, JOHN. Network announcer. (R) Pet Milk Cooking School; others.

- COLE, MARION. Interviewer, WMCA, New York. (R) local show, Hitching Your Hobby, 1935-present. Writes Hobbies Column, New York American.
- COLES, CHARLES. Singer, orchestra leader, WICC, Bridgeport. (R) since 1930; local shows. (P) music teacher.
- COLES, HARRY. Announcer, continuity writer, program director, CFRN, Edmonton, Alta. (R) since 1927; local shows, including Flying Officer's Adventures (Borden Milk), 1931. (L) stock, 1921-29. (V) Two English Knuts, 1927; Two Hicks from Hicksville, 1928. (P) newspaper work.
- COLEMAN, LLOYD W. Musician, WBAP, Fort Worth. (R) since 1936; various local shows.
- COLEMAN, NANCY. Actress, KPO-KGO, San Francisco. (R) various shows, including Hawthorne House (Wesson Oil); Winning the West (Occidental Life Insurance Co.); Sperry Sunday Special (Sperry Flour Co.). (L) The Devil Passes, 1936-37. (P) salesgirl.
- coleman, ward a. Announcer, program director, whbb, Selma. (R) local shows. (L) Little Theatre work since 1927. (P) newspaper columnist.
- COLLIER, BRUCE. Writer, producer, announcer, KFYO, Lubbock. (R) since 1936; various local shows. (F) The Payoff (Warner Bros.), 1935. (P) newspaper. Formerly in publicity department, Warner Bros., advertising department, 20th Century-Fox.
- COLLINS, DEE. Network singer. (R) All Star Varieties (Norge), 1937. (V) featured soloist at Rainbow Room, N. Y., 1937.
- COLLINS, IRENE. Singer, WAAT, Jersey City. (R) since 1931; shows on this station and WLW, Cincinnati; WABC, WEAF, WOR, WJZ, WNEW, New York, including Lucky Strike Program, 1931; Maxwell House Coffee Program, 1932; Harry Reser and His Eskimos, 1933; RCA Radiotrons, 1935: (P) secretary.
- COLLINS, MARGARET R. Program director, WIBG, Glenside. (R) since 1934; various local shows on this station and WFIL, Philadelphia, including Favorite Melodies (Bundy Typewriter Co.), 1934-35. (P) newspaper work.
- COLTON, ERNEST J. Singer, CKWX, Vancouver, B. C. (R) since 1929; local shows. (L) Florado, 1932.
- COMSTOCK, WILLIAM H. Network comedian. (R) programs for M.J.B. Coffee, Pepsodent, 1936, Ford Motors, 1937.
- COMTE, GEORGE R. Announcer, WTMJ,

- Milwaukee. (R) since 1935; local shows. (P) student.
- COMPTON, WALTER (KNOBELOCH).

  Announcer, WOL, Washington. (R) various local shows. (P) college instructor.
- CONDON, EVA. Network character actress. (R) Eddie Cantor's Program, 1934; True Adventures (Macfadden Publications), 1937; guest appearance, Lux Program (in Late Christopher Bean), 1935. (L) A Single Man; Gods of the Lightning; Small Miracle; The Hook-Up.
- CONDON, MAURICE. Continuity director, announcer, WGAR, Cleveland. (R) since 1934; local shows, including Ozark Mountain Boys (Fels Naptha Soap), 1935; Minit Interviews (Minit Rub), 1936. (P) student.
- cone, E. Thornton. Sound effects engineer, KHJ, Los Angeles. (R) Parties at Pickfair (Associated Ice Dealers), CBS; local shows, including programs for General Petroleum, Hinds Honey and Almond Cream, Folger's Coffee. (P) advertising, publicity.
- CONN, EVA (LOUISIANA LOU). Singer, WHO, Des Moines. (R) since 1933; local shows. Has also made recordings.
- CONNALLY, BROOKS. Announcer, WIND, Gary. (R) various local shows, including Atlantic Brewing and Joseph Hilton program. (P) journalist.
- CONNERY, JOHN. Actor, WMCA, New York. (R) various shows, including Five Star Final (third year). (L) Hamlet (with John Barrymore); Lysistrata.
- CONNOLLY, DUDLEY J. Production manager, announcer, WBRC, Birmingham. (R) since 1930; local shows, including The Old Stanbacker (Stanback Remedy Co.), 1936-37. (P) radio engineer.
- CONNOLLY, JOHN M. Announcer, station manager, WBRC, Birmingham. (R) since 1936; various local shows. (P) clerical work.
- CONNOLLY, JOSEPH T. News editor, writer, WFIL, Philadelphia. (R) since 1935; commercials for various local shows. (P) press agent, Fox and Locust St. Theatres.
- CONRAD, DICK. Singer, guitarist, WCBA-WSAN, Allentown. (R) since 1933; local shows, including Horn & Hardart Children's Hour, 1933-37; Tastyeast program, 1936. (L) Tomorrow at 12, 1935; others. (P) bookkeeper.
- CONRAD, JOHN. Director, KWK, St. Louis. (R) local shows. (P) student.
- CONRAD, STAN. Announcer, WKRC, Cincinnati. (R) since 1934; Time Turns

- Back (Mutual), 1936; also various local shows on this station and KFYO, Lubbock; WSAZ, Huntington; WCHS, Charleston; WLW, Cincinnati. (V) Charleston act, theatres and night clubs, 1925-26.
- CONTE, JOHN. Announcer, KHJ, Los Angeles. (R) since 1936; local shows, including Mobile Magazine (General Petroleum), 1936; National Life Insurance program, 1936-37. (L) Pasadena Community Playhouse, 1934-35.
- CONTINI, ROCCO. Opera, concert singer, WJBO, Baton Rouge. (R) since 1934; various local shows. (L) Cincinnati Conservatory of Music Opera Productions.
- COOGAN, JACKIE. Network actor. (R) Log Cabin Dude Ranch (Log Cabin Syrup). (F) The Kid; Peck's Bad Boy; My Boy; Old Clothes; Johnny Get Your Gun; many others. (V) tour with Betty Grable, 1936.
- COOK, FORREST. Announcer, WDZ, Tuscola. (R) since 1935; local shows on this station and WHBF, Rock Island.
- COOK, JOE. Network comedian. (R)
  Shell Chateau (Shell Oil). (F) Rain
  or Shine (Columbia); others. (L) Earl
  Carroll's Vanities; Rain or Shine; Hold

- Your Horses. (V) Dr. Buckner's Medicine Show; Juggling Barretts; own act, known as The One Man Show.
- COOK, OLLIE D. Program director, news commentator, chief announcer, KFYO, Lubbock.
- COOK, PHIL. Network master of ceremonies, singer, one man show. (R) for 15 years; shows include Quaker Oats program, 1930-32; Morning Almanac.
- COOKE, EDITH P. Women's programs, WMCA, New York. (R) since 1926; various local shows. Formerly manager of WOR's Newark Studio.
- COOKE, FRANK E. Announcer, WEBC, Duluth. (R) since 1928; local shows on this station and WISN, Milwaukee; KOL, Seattle; KPO, San Francisco. (P) electrical engineer.
- COOL, GOMER. Writer, actor, musician, KMBC, Kansas City. (R) since 1929; local shows, including Red Horse Ranch (Socony-Vacuum), 1935; Gossip Club (General Electric Co.), 1936. (P) school.
- COOLEY, FRANK. Actor, KPO-KGO, San Francisco. (R) since 1934; various shows, including Little Orphan Annie (Ovaltine), 1934; One Man's Family (Standard Brands), 1934-37; Crime Club

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- (Eno Effervescent Salt); Wheatena Program, 1935. (F) Fox Films; director, actor, American Film Co. (L) Bird of Paradise. (P) deputy county clerk.
- COONEY, BERNARD E. Singer, guitarist, KWG, Stockton. (R) local shows on this and 34 other stations. (P) bank employee.
- COONEY, EDWARD E. Program director, announcer. KGVO, Missoula. (R) since 1935; local shows, including Texaco Newscasts (Texas Oil Co.), 1935-37.
- COOPER, GRACE. Reader, KPO-KGO, San Francisco. (R) various shows, including Death Valley Days (Pacific Coast Borax); Sperry Special (Sperry Flour Co.) (L) stock. (V) 1934.
- COOPER, J. H. News commentator, WBNS, Columbus. (R) since 1933; local shows. (L) stock, 1909-1929. (V) 1907-1909. (P) U. S. Military Service.
- COOPER, JACK L. Announcer, WSBC, Chicago. (R) since 1925; local shows on this station and WCAP, Washington.
- COOPER, JAMES. Announcer, KVOL, Lafayette. (R) various local shows on this station and WHEF, Kosciusko; WMFN, Grenada, including football broadcasts for Dr. Pepper's Beverages.
- COOPER, JERRY. Network singer. (R) Pompeian Beauty Cream Program, 1935; Krueger Beer Program, 1935; Hollywood Hotel, 1937. (V) Theatres and night clubs, 1934-36. (P) bank clerk, baseball player.
- COOPER, MAUDE D. Commentator on women's hour, WCOL, Columbus. (R) since 1934; local shows. (L) stock, 1918-28. (V) song and dance act, 1911-18.
- COOPRIDER, KENNETH. Singer, comedian, WWVA, Wheeling. (R) since 1936; local shows, including Willard's Message of Relief (Willard Tablet Co.), 1936. (P) contract work.
- CORBIN, JIMMY. Singer, pianist, organist, Iowa Broadcasting Co. (R) since 1930; various shows on this network and stations WHO, KSO, Des Moines; WTMT, Milwaukee; KMOK, St. Louis; WJJD, WBBM, Chicago, including programs for Crazy Crystals, 1932, Standard Oil, 1933. (V) Hot Chocolate Minstrels. (P) student.
- CORDON, NORMAN. Network baritone.
  (R) Metropolitan Opera (Radio Corporation of America); guest appearances, Shell Chateau, RCA Magic Key.
- CORNELL, RUDY. Announcer, production manager, KMTR, Los Angeles. (R) various local shows, including programs for Associated Oil; Christian Science

- Monitor News. (L) Badmen (San Diego Exposition), 1935.
- CORNHUSKERS (Margaret Carter, Helen Carter, Pedro Tavora, Stanley Rucker). Singers, musicians, KMA, Shenandoah. (R) since 1926; local shows on this station and KVOO, Tulsa.
- CORRIGAN, JOHN J. Announcer, program director, actor, WCBS, Springfield. (R) since 1933; local shows.
- CORRY, RUSSELL A. Pianist, WHO, Des Moines. (R) local sustaining shows. Leader of hotel orchestra and floor show.
- COSLETT, FRANKLIN D. Announcer, program director, WBRE, Wilkes-Barre. (R) since 1934; local shows. (L) Shawnee Summer Theatre, 1934. (V) m. c., various theatres. (P) newspaper reporter.
- COSTELLO, DON. Network actor. (R) News of Youth (Watf Baking Co.).
- COSTELLO, W. J. Announcer, writer, KGVO, Missoula. (R) since 1935; local shows. (P) student.
- COSTLEY, HARRY. Announcer, singer, WJTN, Jamestown. (R) since 1935; local shows on this Ontario, including Musical Moments (Chevrolet), 1935; News (Kellogg), Philco Newscaster, 1937.
- COUGHLAN, FATHER. Network speaker.
  (R) Father Coughlan (Social Justice Publishing Co.).
- COUGHLAN, ROLLA. Orchestra leader, pianist, KW, St. Louis. (R) local shows. (V) appearances with Irving Rose Orchestra.
- COURBOIN, DR. CHARLES M. Concert organist, WOR, New York. (R) Mutual Broadcasting Series of Concerts (sustaining), 1935 to date; guest appearances with Cincinnati Symphony Orchestra and RCA Magic Key program.
- COWAN, IRENE. Actress, singer, KDKA, Pittsburgh. (R) various local shows, including Pittsburgh Symphony (Pittsburgh Plate Glass Co.), 1936. (L) stock, 1934. George Sharpe Players, 1935-36. (V) The Brown Girls, The Dictators, 1927-28.
- COWARD, NOEL. Actor and playwright.
  (R) various network guest appearances.
  (F) The Scoundrel. (L) produced and acted Tonight at 8:30; Private Lives; Cavalcade; Bitter Sweet; This Year of Grace; others. (V).
- COWEN, JEANE. Singer, pianist, actress, KPO-KGO, San Francisco. (R) various shows, including Hawthorne House (Wesson Oil), 1936-37. (F) Gold

- Diggers of 1933 (Warner Bros.), 1933; Follow the Fleet (RKO), 1935. Singing voice double for Joan Blondell, Leila Hyams, Dorothy Mackail, Betty Grable.
- COWBOY PHIL. Cowboy singer, WHJB, Greensburg. (R) since 1933; various local shows. (V) Kentucky Mt. Boys; (P) student.
- COWDEN, JACK. Juvenile actor, KPO-KGO, San Francisco. (R) since 1932; various shows, including Little Orphan Annie (Ovaltine), 1932-34; Memory Lane (Socony Oil).
- COWLING, SAMUEL T. Singer (Three Romeos trio), musician, WHAS, Louisville. (R) since 1934; various shows, including Oertel Radio Theatre (Oertel Brewing Co.), 1936-37.
- COX, MELVIN ("SLIM"). Violinist, singer, WWVA, Wheeling. (R) since 1932; local shows including Peruna program, 1935-37. (V) Flying X Ranch Rodeo, 1933-35.
- COY, JAMES. Announcer, actor, KMBC, Kansas City. (R) since 1936; local shows. (L) The Virginian, 1927; The Rock, 1933. (P) student.
- COZZI, MARIO. Network entertainer. (R) The Allegheny Metal Show (Allegheny Steel).
- COZZIE, MARIO LORIS. Network singer.
  (R) Concert Footlights.
- CRAIG, MAYNARD. Continuity writer, announcer, WKRC, Cincinnati. (R) since 1932; various shows on this station and WBNS, Columbus. (P) sales manager.
- CRAIG, PATRICIA. Actress, KPO-KGO, San Francisco. (R) various shows, including Winning the West (Occidental Life Insurance Co.), 1936; Death Valley Days (Pacific Coast Borax), 1937. (P) secretary, Little Theatre School.
- CRAIG, RENA. Free lance dramatic actress. (R) Ave Maria, St. Anthony (Graymoor Franciscan Friars), 1936-37; Fisher Baking Co. program, 1936-37; others. (L) Romeo and Juliet, with Katharine Cornell (road show), 1935; stock, 1934-36. (P) model.
- CRAIG, WALTER. Network writer, producer. (R) programs for Chevrolet, Life Savers, Carter Medicine, Coca Cola, Wheatena, Rexall Drugs.
- CRANDALL, DOROTHY. Musician, WTAM, Cleveland. (R) various local shows on this station and WHK, Cleveland. Formerly played in pit orchestra.
- CRARY, CLARENCE M. Announcer, singer, comedian, KGER, Long Beach. (R) since 1927; various local shows on this station and KFOX, Long Beach. (F)

- Disappearing Juice (Mack Sennett Studio), 1932. (C) Tadpole & Molly, 1935. (C.P) banking and insurance.
- CRAVENS, KATHRYN. Network commentator. (R) News Through a Woman's Eyes (Pontiac Motor Co.); various local shows on KMOX, St. Louis, including programs for Household Finance Co. (F) Fox Film Co., 1922. (L) stock; The Barker; Reunion in Vienna; The Modern Virgin. (P) student.
- CRAWFORD, MR. & MRS. JESSE. Network organists. (R) Poet of the Organ (Royal Typewriting Co.), CBS; NBC sustaining shows; guest appearances on Ben Bernie Show. (F) Vitaphone Short. Staff organist, Paramount Theatre, N. Y., six years; also various recordings.
- CRAWFORD, ROBERT G. Singer, KMBC, Kansas City. (R) since 1931; local shows on this station and WHB, Kansas City, including Red Horse Ranch (Standard Oil). (V) 1934.
- CRAWFORD, ROBERT P. Announcer, WEBC, Duluth. (R) various local shows on this station and KSTP, WDGY, Minneapolis-St. Paul.
- CRAWFORD, ROBERT P. Announcer, KSTP, St. Paul.
- CRAWFORD, VERNON. Announcer, WFIL, Philadelphia, (R) since 1934; various local shows. (P) newspaper reporting. Also radio continuity.
- CREED, DONNA. Network actress. (R)
  Couple Next Door (Procter & Gamble).
- CREMEENS, GEORGE. Announcer, KGLO, Mason City. (R) various local shows.
- CREWE, CHARLES W. Commentator, writer, KROC, Rochester. (P) government employee.
- CRITES, DALBEY. Musician, WFAA, Dallas. (R) since 1934; local shows, including Dr. Pepper program, 1935-37. (F) Big Broadcast (Paramount), 1932.
- CRITZES, SONIA. Child singer, tap dancer, WBIG, Greensboro. (R) since 1937; local shows, including guest appearances, Huntley Stockton Hill program (General Electric), 1937.
- CROCKER, ALVIN A. Pianist, composer, WDAF, Kansas City. Author of In an Old-fashioned Garden, Down That Rocky Mountain Trail, I'm Sorry, and others, recorded by various companies.
- CRONENBOLD, EDWARD ("TOOKIE"). Singer, KMBC, Kansas City. (R) since 1932; local shows, including Red Horse Ranch (Standard Oil), 1935; Purina Hog Chow Spots, 1936; Red Heart Dog Food program, 1935-36. (P) landscaper.
- CRONIN, FRANCIS J. Organist, WNAC.

- Boston. (R) since 1930; various shows, including programs for Coward Shoes, 1933; Firestone Tires, 1934; Lin-x, 1935; Gillette Razor, 1936. Formerly theatre organist.
- CROOKS, RICHARD. Network, concert, opera singer, (R) Voice of Firestone (Firestone Tire and Rubber Co.).
- CROSBY, BING. Network singer, master of ceremonies. (R) CBS shows, Old Gold program (with Paul Whiteman); Chesterfield Show, 1933; Woodbury program, 1933; Kraft Music Hall (Kraft Cheese), since 1935. (F) The Big Broadcast (Paramount); College Humor, Too Much Harmony (Paramount), 1933; Going Hollywood (MGM), 1933; We're Not Dressing (Paramount), 1934; Rhythm on the Range; Waikiki Wedding; others. (V). Was with Paul Whiteman as part of a trio.
- CROSBY, BOB. Network orchestra leader.
  (R) Rogers & Gallet Program; 1935. (F) shorts (Paramount), 1933. (V) Theatrical engagements, 1933-37.
- CROSS, LAURANCE. Commentator, writer, producer, KPO-KGO, San Francisco. (R) since 1932; various shows, including programs for Albers Milling Co., Carnation Milk, 1932-33. (P) minister, writer.
- CROSS, MILTON J. Network announcer.
  (R) Magic Key of RCA; General Motors program; The Children's Hour; On a Bus, NBC. (P) music student.
- CROSSLEY, PATSY. Dramatic child actress, WBAP, Fort Worth. (R) since 1935; local shows.
- CROUSE, IRENE & ORLENE. Hillbilly duet, KMA, Shenandoah. (R) local shows, including May Seed Co. program.
- CRUMIT, FRANK. Network singer. (R) various shows, including Blackstone Plantation (Blackstone Cigars); Tea Time (Bond Bread). (L) No, No, Nanette; Queen High; Betty Be Good. (V).
- CRUSE, VERA HELEN. Singer, mistress of ceremonies, WELI, New Haven. (R) since 1936; local shows. (P) student. Vocalist with various orchestras.
- CRUISENBERRY, JANE. Network script writer. (R) The Story of Mary Marlin (Kleenex; P. & G., for Ivory Soap).
- CROWLEY, MATT. Network actor. (R)
  John's Other Wife (Angeles Lipstick);
  Myrt & Marge (Super Suds).
- CUCCHIARA, SALVATORE. Operatic singer, Michigan Network. (R) various local shows, including Big Broadcast (R. G. Dun Cigars), 1936. Soloist with Detroit Symphony, 1934. Detroit Philharmonic, 1935.
- CUDDY, LUCY. Writer, producer, KSFO,

- San Francisco. (R) various shows on this station and KFI, Los Angeles; KGO-KPO, KFRC, San Francisco, including programs for Standard Oil. (L) stock. (P) head of drama and literature, San Francisco State College.
- CUELOM, J. CLARK. Musician, KPDN, Pampa. (L) dramatic stock.
- CUFFE, WALTER A. Singer, WMEX, Boston. (R) local sustaining shows. (V) Cuffe Bros., Walter Cuffe and Sisters, Ruth and Walter, 1926-33. (P) salesman.
- CULPEPPER, A. M. Commentator on musical program, WJBO, Baton Rouge. (R) instructor and director, Louisiana State University School of Music and commentator on L.S.U. Music Appreciation Hour. (F) musical short (Warner Bros.), 1936. (V) appearance as director of Louisiana Kings, dance orchestra.
- CULVER, HAL. Announcer, entertainer, KWK, St. Louis. (R) since 1931; local shows on this station and WLAC, Nashville; WGBF, Evansville; WMBD, Peoria, including Silvertown Tires Trio, 1931; Sears, Roebuck program, 1932. (P) student).
- CUNNEEN, NORA. Network entertainer.
  (R) National Barn Dance and Uncle Ezra (Alka-Seltze).
- CUNNINGHAM, ARCHIE. Singer, pianist, announcer, whistler, CKCL, Toronto, Ontario. (R) various local shows. (V) The Musical Eckardt Swiss Ringers, 1915.
- CUNNINGHAM, BOB. Program director, announcer, KOIL, Omaha. (R) since 1936; local shows, including Homespun Views on Current News (Quaker Petroleum). (P) reporter.
- CUNNINGHAM, HOMER L. Announcer, continuity writer, actor, singer, WCHS, Charleston. (R) since 1929; local shows on this station and WSAZ, Huntington, including Organ Reveries (Household Finance). (V) Southern Four Quartet, 1931. (P) student.
- CUNNINGHAM, LOREN A. Singer, WHO, Des Moines. (R) local show, 1937. (P) student.
- CURD, SUE. Singer, WFAA, Dallas. (R) since 1936; local shows.
- CURLEY, LEO. Network entertainer. (R)
  Log Cabin Dude Ranch (Log Cabin
  Syrup).
- CURLEY, PAUL. Announcer, WMEX, Boston. (R) local participation program. (P) publicity, engineering.
- CURREN, JACK. Singer, announcer, WFBL, Syracuse. (R) since 1931; various shows on this station and WLW, WKRC, Cincinnati, including A & P programs.

- CURRYE, HARRY. Musical director, musician, WHAS, Louisville. (R) since 1935; various shows, including Lady Beautiful (Armand), 1935; Kate Smith (A & P Tea Co.), 1936; Here's to You (Oertel Brewing Co.), 1936-37. (L) Ed Wynn, 1927; Al Jolson, 1929. (V) Coburn Minstrels, 1913; Al G. Barnes Circus, 1914; others.
- CURRIER, MERRILL. Announcer, news editor, KFNF, Shenandoah. (R) local shows on this station and KMA, Shenandoah. (P) circulation manager, newspaper.
- CURTIN, D. THOMAS. Network writer, lecturer. (R) Death Valley Days (Pacific Coast Borax Co.), 1932; Five-Star Theatre (Standard Oil Co. of New Jersey), 1933; Stories of the Black Chamber (Forhan's), 1934; Echoes of New York Town (Consolidated Edison Co.), 1935-37. (P) news correspondent.
- CURTIS, JACK. Singer, WIP, Philadelphia. (R) Armco Mince Meat program. (P) insurance agent. Featured singer with Howard Lanin Orchestra.
- CZERWONKY, RICHARD. Network orchestra leader. (R) Headin' South (Illinois Railroad Co.).

CZUBACHOWSKI, LAWRENCE. Polish

- announcer, singer, WSBC, Chicago. (R) various local shows on this station and WCFL, WJJD, WLS, WGES, Chicago. (L) Chicago Polish Productions, 1927-36.
- CZYZEWSKI, FRANK. Announcer, WSBT-WFAM, South Bend. (R) since 1929; local Polish show. (P) student. Polish editor, South Bend Tribune, since 1929.

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- DADY, RAY E. News commentator, KWK, St. Louis. (R) since 1934; local shows, including Westinghouse program, 1936. (P) secretary, writer.
- DAFOE, ALLEN ROY. Network talks.
  (R) Dr. Allen Roy Dafoe (Lehn & Fink for Lysol).
- DAHLQUIST, FREDERICK C. Network program director (Président, American Radio Features). (R) Tarzan of the Apes; Once Upon a Time; Charlie Chan. (P) newspaper man.
- DAILEY, ELSIE & LIPPERT, HERBERT.
  Pianist and singer, WSGN, Birmingham.
  (R) local shows on this station and
  WCFL, WENR, Chicago.
- DAILEY, TOM. Announcer, writer, KWK, St. Louis. (R) since 1929; local shows, including Fisk Tires program, 1934-35.

# EDDIE DAVIS

RADIO COMEDY WRITER

PROUDLY CELEBRATES HIS

FIFTH YEAR

WITH THE TOPNOTCH COMEDIAN AND MASTER SHOWMAN

# EDDIE CANTOR

- (V) guest appearances, 1928. (P) steel construction.
- DALE, CARLOTTA. Singer, KYW, Philadelphia. (R) since 1934; local shows, including Koppers Koke, 1934; Stanley Drugs, 1936; Ford Programs, 1935. (V) 1934. (P) sang at various hotels.
- DALTON, JACK (DALTON BOYS). Network singer. (R) Palmer House Serenade (Palmer House Hotel), 1935; Death Valley Days (Pacific Coast Borax), 1936; Atlantic Family (Atlantic Refining Co.), 1936). (F) Rah! Rah! Rhythm! (20th Century Fox), 1936. (V) B & K Theatres, 1935; Dalton Boys (RKO), 1936. (P) college.
- DALTON, KELLY (DALTON BOYS).

  Network singer. (R) Palmer House Serenade (Palmer House Hotel), 1935; Atlantic Family (Atlantic Refining Co.), 1936; Death Valley Days (Pacific Coast Borax), 1936. (F) Rah! Rah! Rhythm! (20th Century Fox). (V) B & K Theatres, 1935; RKO Theatres, 1936. (P) accountant.
- DALTON, PETE (DALTON BOYS). Network singer. (R) Palmer House Serenade (Palmer House Hotel); Atlantic Family (Atlantic Refining Co.), 1936; Death Valley Days (Pacific Coast Borax), 1936. (F) Rah! Rah! Rhythm! (20th Century Fox), 1936. (V) B & K Theatres, 1935; RKO Theatres, 1936. (P) college.
- DALY, CHARLES. Program director, M.C., Iowa Broadcasting Co. (R) various shows on this network and stations KFRU, Columbia, and KSO-KRNT, Des Moines, including Georgie Porgie Breakfast Foods Shows; Range Hands (Packard), 1927-28. (F) Charlie Chase Comedies (Pathe), 1927-29. (P) banker, civil engineer.
- DAMERAL, DONNA. Network actress.
  (R) Myrt & Marge. (Wrigley's Chewing Gum; Colgate-Palmolive-Peet for Super Suds).
- DAMERAL, GEORGE, JR. Network actor.
  (R) Myrt & Marge (Colgate-Palmolive-Peet for Super Suds; also Wrigley).
- **DAMERON, CHARLES.** Network actor. (R) Famous Jury Trials (Mennen Co.).
- DAMSON, BETH. Food technician, commentator, KPO-KGO, San Francisco. (R) various shows, including Pet Milky Way (Pet Milk Co.), 1934-36.
- **DANGLA, STEPHEN.** News, sports commentator, traffic manager, CKLW, Detroit.
- DARLING, DENVER. Hillbilly singer, guitarist, KDKA, Pittsburgh. (R) sustaining shows for NBC; also local shows,

- including Alka-Seltzer program. Has also made Gennett Recordings.
- D'ARTEAGA, ALFONSO. Network orchestra leader. (R) Jack Benny program (Jello) 1937. (V).
- DAVENPORT, ALICE. Network dramatic actress. (R) Du Pont Hour (E. I. Du Pont); Goodyear Tire Program; Wheatenaville Series (Wheatena); Girl Who Lives Next Door; Crime Club (Eno Salts). (L) Remote Control; Stepping Sisters; Courage; Abie's Irish Rose.
- DAVENPORT, JAMES E. Pianist, musician, WMC, Memphis. (R) since 1934; various local shows. (P) student.
- DAVID HARUM (Wilmer Walter). Network actor. (R) David Harum (B. T. Babbitt for Bab-O). For complete write-up see Wilmer Walter.
- DAVID, RUSSELL F. Pianist, arranger, KSD, St. Louis. (R) since 1932; local shows, including Standard Oil, 1934; Barnsdall Oil, 1936. (V) Art Jarrett Orch., 1935-36.
- DAVID, TOBY. Comedian, CKLW, Detroit. (R) since 1936; local shows, including Philco Hour (Philco Radio & Television Corp.), 1936. (P) draftsman.
- DAVIDSON, ALFRED. Musician, KMOX, St. Louis. (R) since 1934; local shows, including programs for Dodge Bros., 1934; Listerine, 1936. (V) various theatres, since 1926.
- DAVIES, DON W. Singer, KOA, Denver. (R) since 1936; local shows. (L) Central City Opera, The Gondoliers, 1936; Grand Opera, 1934-37. (P) student.
- DAVIES, EDWARD. Network singer. (R) programs for Hoover, Commonwealth Edison, Climalene. (L) The Student Prince. (V).
- DAVIES, LILLIAN. Elocutionist, CFCT, Victoria, B. C. (R) various local shows. (P) student.
- DAVIES, M. C. Musician, CKLW, Detroit. (P) rector, Anglican Church.
- DAVIS, EDDIE. Network writer. (R) material for Eddie Cantor, exclusively.
- DAVIS, PHIL. Network orchestra leader.
  (R) Money and Music (Numismatic Co.),
- DAVIS, G. LEE. Sports announcer, WCBM, Baltimore. (R) since 1929; local shows, including baseball broadcasts (General Mills), 1936-37.
- DAVIS, GILBERT. Musician (piano), WOW, Omaha, Nebr. (L) A. B. Marcus Show, 1929-30. (P) pit pianist.
- DAVIS, KARL V. Musician, WJJD, Chicago. (R) since 1932; local shows, including programs for Olson Rug, 1934;

- Alka-Seltzer, 1935. (V) WLS Road Shows, 1933-36.
- DAVIS, LYNN. Musician, WHIS, Bluefield. (R) since 1934; local shows. (V) Echoes of the Hills, 1935; Shorty & Krazy Hillbillies, 1936; Gloom Chasers, 1937.
- DAVIS, MARION. Singer, WAAW, Omaha. (R) since 1933; Breakfast Club of the Air (NBC), 1933; local shows on this station and WOW, KOIL, Omaha. (V) hotel appearances, 1937.
- DAVIS, ROMA. Singer, Michigan Network. (R) since 1930; various shows, including Big Parade (A & P Tea Co.), 1934; Big Broadcast (R. G. Dun Cigar Co.), 1936. (V) Melody Revue, 1931; night club engagements. (P) stenographer.
- DAVIS, RUSS. Announcer, KWTO, Springfield. (R) since 1928; various shows on this station and KMBC, Kansas City. (L) Hampton Players. (V) KWTO-KGBX Barn Dance.
- DAVIS, RUTH. Singer, WAVE, Louisville.
  (R) since 1936; local sustaining and commercial shows.
- DAVIS, SHELBY. Singer, WJJD, Chicago.
  (R) various local shows. (F) short (Ted Weems Orchestra). (V) Cumberland Ridge Runners. (P) student.
- DAWN, CHARLES (BEINTKER). Singer, master of ceremonies, musician, WIL, St. Louis. (R) since 1933; various local shows. (L) The New Moon, 1930. (P) accountant.
- DAWSON, JAN. Actor, KOA, Denver.
  (R) since 1931; local shows. (L) The Silver Cord, 1932; Judgment Day, 1936.
  (P) dramatics teacher.
- DAWSON, NICK. Network actor. (R) (with Elsie Hitz) Dangerous Paradise and Follow the Moon (Woodbury). (L) stock and stage. (V) Barnum & Bailey Circus. (P) cow puncher.
- DAY, JACK. Announcer, WSJS, Winston-Salem. (R) local shows on this station and WBAL, Baltimore; WDNC, Durham; WMFR, High Point. (F) A Story of Early Maryland. (L) 1934-36. (P) student.
- DAY, ELIZABETH. Network actress. (R) Five-Star Jones, 1935-36; Broadway Varieties. (L) The Web; The World Between, 1932; Dinner at Eight, 1933.
- DAY, JAMES. Singer, comedian, WDZ, Tuscola. (R) since 1936; local shows. (V) 1936-37.
- DAY, JANE. Actress, script writer, WNAC, Boston. (R) since 1934; local shows, including Krackerland School (Educator Biscuit Co.), 1934; Affairs of the Hemingways (Salicon), 1936.

- DAY, JEANE. Singer, actress, West Virginia Network. (R) local shows on this station and WLW, Cincinnati. (L) WCHS Drama Guild. (V) Traveling band, three years.
- DE ANDREA, VIVIAN. Singer, WFFA, Dallas. (R) since 1936; local shows. (L) Shoestring Follies, 1935-36. (V) 1935. (P) secretary.
- DE ANGELIS, DICK. Announcer, KJBS, San Francisco. (R) since 1930; various shows on this station and KNX, Los Angeles; WBNY, Buffalo; KXA, Seattle. (F) The King of Jazz (Universal), 1931; The Life of Riley (RKO), 1932; Madame Satan (MGM), 1934. (L) The Racket (Ed. G. Robinson Co.). (V) Dailey Paskman's Radio Minstrels, 1929-30.
- DE DE (DOROTHY DUNSTAN). Narrator. KFI-KECA, Los Angeles. (R) local shows. (L) dramatic stock, 1918-20. Dramatic recitals, Shakesperian and classical repertoire, here and abroad.
- DE FREITAS, WILLIAM R. (DICK). Announcer, WJRD, Tuscaloosa. (R) various local shows. (P) student.
- DE LA LAING, GILBERT. Staff announcer, KRE, Berkeley. (P) school.

### AL Donahue

And His Orchestra

Currently Playing His 3rd Engagement in the

# RAINBOW

NBC-RED Network
Tues. and Sat., 11:30

Already signed to open fall season there!

Exclusive Management: ROCKWELL-O'KEEFE

- DE LANEY, GLOVER. Master of ceremonies, WESG, Elmira. (R) since 1934; local shows on this station and WFBL, Syracuse.
- DE LEATH, VAUGHN. Network singer, pianist, continuity writer. (R) programs for Firestone Rubber Co.; Dodge Automobiles; Cities Service; Wrigley's Chewing Gum; Log Cabin Syrup; Palmolive Soap; Battle Creek Foods; Dioxogen Cream; guest appearance on Maxwell House Coffee Program. (V).
- DE LEE, JEANNE. Network actress. (R)
  Your Parlor Playhouse (Lovely Lady
  Cosmetics).
- DE LYS, GOGO. Network popular singer.
  (R) various shows, including programs for Swift & Co. (with Phil Baker), Lucky Strike, Bond Bread, Washington Coffee, Minute Tapioca. (L) stock. (V) theatre engagements.
- DE MILLE, CECIL B. Network producer.

  (R) Lux Radio Theatre (Lever Bros.), 1936-37. (F) The Virginian, The Rose of the Rancho, The Captive, The Cheat, The Trail of the Lonesome Pine, The Devil Stone, Forbidden Fruit, Manslaughter, The Ten Commandments, Feet of Clay, The Volga Boatman, The Plainsman; many others. (L) The Prince Chap, Lord Chumley; wrote The Stampede, The Royal Mounted, The Return of Peter Grimm. (P) college.
- DE REUS, RALPH. Singer, WHBF, Rock Island. (R) local show.
- DE ROSE, PETER. Network singer, writer.
  (R) Calling All Sweethearts (Humphreys Homeopathic Medicine).
- DE RUIZ, LARRY. Singer, KDB, Santa Barbara. (R) various local shows on KDB and Don Lee Network.
- DE SYLVARA, BEATRICE. Network programs for women. (R) How to Be Charming (Phillips Facial Cream).
- **DE VANEY, MAXINE.** Continuity writer, WMBH, Joplin. (R) since 1930, local shows.
- **DE VORE SISTERS.** Network singers. (R) Vocal Varieties (Lewis-Howe Co. for Tums).
- DE VORE, THOMAS WILLIAM. Continuity, production, WBNS, Columbus. (R) since 1934; local shows. (L) dramatic stock, 1931-32. (P) salesman.
- DEE, MARGARET. Network actress. (R)
  Ma and Pa (Atlantic Refining).
- DEE, SALLY. Actress, WOW, Omaha, Nebr. (R) since 1931; various local

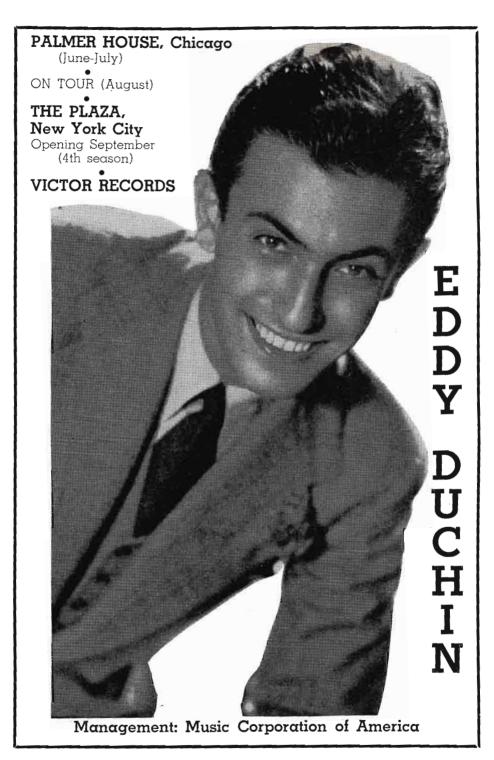
- shows. Several years dramatic work in stock; as dancer and singer in vaude-ville. Also professional dancer and instructor.
- DEAN, BEVERLY. News editor, actor, WHK-WJAY, Cleveland. (R) various local shows, including Your Neighbors (I. J. Fox), 1936-37. (P) newspaper, advertising agency.
- **DEAN, EDDIE.** Network actor. (R) Modern Cinderella (General Mills).
- DEAN, EDDIE. Network singer, musician, actor. (R) Gold Medal Minstrels (Mutual); Modern Cinderella (Mutual, CBS). (V) Ernie Young's Revue, 1927-28. (P) machinist.
- DEAN, FREDDIE. Guitarist, bass violinist, singer, KGNC, Amarillo. (R) since 1933; various local shows, including The Hi Flyers (Acme Coffee), 1934-35. (V) The Hi Flyers, Centennial Swing Band, Sons of the West, 1936-37. (P) tailor.
- DEAN, SHIRLEY. Singer, entertainer, KWK, St. Louis. (R) local shows on this and other St. Louis stations. (P) student.
- DEANE, BOBBE (MAXWELL). Comedienne, KPO-KGO, San Francisco. (R) since 1928; various local shows, including programs for Associated Oil Co., 1928-31; General Petroleum, 1931-35; Wander Co., 1935-36; Tillamook; Campbell's Tomato Juice. (L) stock, 1917-21.
- **DEBONAIRS MALE TRIO.** Network singers. (R) Krueger Musical Toast (Kruger Brewing Co.).
- DECKER, BOB. Actor, WBAP, Fort Worth. (R) since 1935; local sustaining show. (P) student.
- DECKER, DELLA WEST. Writer, WBAP, Fort Worth. (R) since 1934; various local shows. Contributor to several national magazines.
- **DEHN, DORIS.** Singer of ballads, popular music, WPG, Atlantic City.
- DEIHL, ROBERT G. Announcer, violinist, WHP, Harrisburg. (R) since 1932; local show on this station and WOR, Newark, including Lonely Troubador (Listerine Tooth Paste).
- DEL GROSSO, ANN. Blues singer (juveniles), WATR, Waterbury. (R) since 1935; local shows. (V) 1935. (P) student.
- **DELL, JUDY.** Singer, WGAR, Cleveland. (R) sustaining shows. (P) personal appearances with band.
- DELFINO, ROMEO J. Pianist, WATR, Waterbury. (R) since 1935; local shows. (P) student.
- **DELMAR, KENNETH.** Network dialectician, juvenile and character actor. (R)

- March of Time (Time Magazine), 1936-37; Jungle Jim (American Weekly), 1936-37; News of Youth (Ward Baking Co.), 1937. (F) Messenger of Mars; The Two Orphans (D. W. Griffith). (L) Prince and the Pauper. (V) Seven Rosebuds, 1921; Kenneth & Kay Sisters; Stars of Tomorrow.
- **DEMBY, EMANUEL H.** Writer, WMCA, New York. (R) local shows. (P) free lance reporter. N. Y. Times.
- DEMLING, WILLIAM J. Writer, comedian, KFWB, Los Angeles. (R) since 1930; Lifetime Revue (Sheaffer Pen Co.), NBC, 1932; Hollywood Hotel (Campbell Soup), CBS, 1935; various local shows on this station and WJR, Detroit; KHJ, Los Angeles; including Merrymakers (Ford Motor Co.), 1932-34. (L) Rhythm Madness, 1935.
- DENBURGER, PAUL. Actor, WHO, Des Moines. (R) since 1936; local shows. (L) Ralph Bellamy Players, Clement Walsh Players. (V) comedy skit, Their Folks.
- DENNIS, BERNIE. Singer, WHK-WJAY, Cleveland. (R) various local shows including Bernie & the Boys (Pontiac Dealers), 1937.
- DENNIS, LLOYD WESLEY. Announcer, WBZ, Boston. (R) since 1929; various local shows. (P) student.
- DENNIS, STANLEY ("SKEETER"). Cowboy musician, KTRB, Modesto. (R) local show.
- DENNY, GEORGE V., JR. Founder and director of America's Town Meeting of the Air, presented by League for Political Education (NBC), 1935 to date. Formerly director of Institute of Arts and Sciences, Columbia University.
- DENNY, JACK. Network orchestra leader. (R) various shows for Continental Oil, Rheingold Beer, American Rolling Mills, American Tobacco, Whitman's Candy. (F) Vitaphone shorts. (V) various theatres.
- DENTON, JAMES. Guitarist, WHK-WJAY, Cleveland. (R) since 1936; local shows, including Pontiac Dealers program, 1937. (P) electrical repairman.
- DERRY, ERNEST J., JR. Singer (Three Cheers Trio), KPO-KGO, San Francisco. (R) since 1931; various shows including programs for Lucky Strike, 1932, Swift & Co., 1933-35, Signal Oil, 1937. (F) Gold Diggers of 1933 (Warner Bros.), O.K. America (Universal), 1933; others. (V) 1929; Al Pearce's Gang, West Coast, 1933-36.
- DESIDERATO, STEFANIE. Italian announcer, actress, WSBC, Chicago. (R) local shows. (L) since 1920: Italian

- Theatre, Chicago. (P) newspaper reporter.
- DESMOND, C. J. Announcer, sports commentator, WSPD, Toledo. (R) various local shows for Sears Roebuck, Standard Oil Co., Packard Motor Cars.
- **DETTINGER, ALMA.** Script writer, WICC, Bridgeport. (R) since 1936; local shows. (P) fashion designer.
- **DEUTSCH, EMERY.** Network conductor, violinist. (R) sustaining shows (CBS), 1929-37. (F) Parade of the Maestros (Paramount), 1936. (V) various theatres, 1934-35.
- DHYNE, ANNE. Rhythm singer, Michigan Network. (R) various shows on this network and stations WXYZ, Detroit, WSPD, Toledo, including Sparton Hour (Sparton Radio), 1934; Big Broadcast (R. G. Dun Cigar Co.), 1936; guest appearance, Welcome Valley (Household Finance), NBC, 1936.
- **DIAMOND, LEW.** Network orchestra leader. (R) Listen to This (Murine).
- DI GIULIO, ROSA. Operatic singer, Michigan Network. (R) various shows.
  (L) Puccini Opera House, 1933; Chicago Opera Co., 1934-35; concerts here and abroad. (P) stenographer.
- DI PRIMIO, SANTO. Singer, WOV, New York. (R) local shows on this station and KDKA, WWSW, Pittsburgh; WOR, New York. Formerly on staff of KDKA.
- DICK, EDITH. Network entertainer. (R)
  Morning Matinee (local department stores).
- DICKENSON, JEAN. Network singer. (R) Hollywood Hotel (Campbell Soups), 1936; American Album of Familiar Music (Bayer Aspirin), 1937; guest appearance, Palmolive Beauty Box. (L) Romeo and Juliet; San Carlo Opera Co. (P) student, Music Conservatory.
- DICKSON, ARTELLO. Network singer. actor, author. (R) since 1931; Brer Rabbit Stories (Brer Rabbit Molasses), 1932-33; Mr. Fixit (Old English Wax), CBS, 1932; Uncle Joe and Miss Virginia (Diplomat Products), CBS, 1932; Harvester Cigar Program, WOR, 1933-34; Tom Mix (Ralston Cereal), NBC, 1934-36; Rudy Vallee Program (Fleischmann Yeast), NBC, 1936; Inspector White (Gumpert Desserts), NBC, 1936-37. (F) Heads Up (Paramount), 1932; Guns (Paramount), 1932; Songs of the Range (National Screen). (L) Meet Sister, 1933; Sweet Water Trail; Personal Appearance. (V) various theatres, 1922-29. (P) college student.

- DICKSON, ARTELLS. Network actor.
  (R) Tom Mix and His Ralston Straight Shooters (Ralston Purina); others.
- DICKSON, DONALD. Network entertainer.
  (R) Sunday Night Party (Sealtest Laboratories).
- **DICKSON, MURIEL.** Network singer. (R) Melody Matinee (Smith Brothers' Cough Drops).
- DIEHL, ILKA. Actress (German, French and other dialects), WGN, Chicago. (R) various shows including programs for Horlick's Malted Milk, Princess Pat, Bayer Aspirin. (L) stock; played with Alice Brady, Ethel Barrymore. (V) (P) college.
- DIEMER, ELEANOR. Violinist, WNAC, Boston. (R) since 1931; local shows on this station and WHDH, WEEI, WAAB, Boston. (L) Stockholm Concert Co., 1916; Treasure Chest of Light Opera, 1932. (P) teacher.
- DILLAHUNTY, THOMAS. Announcer, KCMC, Texarkana. (R) since 1936; local shows including newscasts for Frigidaire Appliances, 1937.
- DILLEN, BETTY. Singer, WHO, Des Moines. (R) since 1935; various local shows.
- WMCA, New York. (R) various local shows on this station and WINS, New York. (L) stock, 1936. (V) Arliss & Dillon; hotel engagements. (P) model.
- **DILLON, ROSEMARY.** Network actress. Modern Cinderella (General Mills).
- **DISTEL, NELLIE.** Exercise instructor, WPAY, Portsmouth.
- DIXON, BERT. Announcer, singer, writer, WNYC, New York. (R) since 1923; local shows on this station and WHN, New York. (V) song and dance act, 1918-19. Has done recordings for Edison Phonograph Co.
- poser, organist, WMCA, New York. (R) local shows. (F) composed scores for Chloe, Hired Wife, Playthings of Desire.
- pixon, GRACE. Script and publicity writer, dramatic director, WKBZ, Muskegon. (L) Little Nell; The Drunkard, 1924-25; professional stock, 1934-35. (V) 1933-35. (P) dramatic coach.
- DIXON, JEANNE ("TILLIE"). Dramatic actress, WOW, Omaha. (R) since 1937; local show. (F) commercials. (L) dramatic stock, 1926-34. (V) various theatres with Grace Cameron; manager of a Cushman Unit, 1936.
- DIXON, M. E. Actor, KGVO, Missoula.

- (R) since 1935; local shows. (L) What Happened to George?, 1935; Sun Up, 1936; Rose Dawn, 1936. (P) ass't hotel manager.
- DIXON, RAY. Actor, WFAA, Dallas. (R) since 1935; local shows, including Greyhound Traveler (Greyhound Bus), 1935-36. (L) stock, 1914-15.
- DJERKISS, DON. Singer, Michigan Network. (R) various shows, including Lone Ranger (Gordon Baking Co.); Sumerian Shaving Cream program. (F) commercial. (V) Lone Ranger.
- DOAN, DOUG. Announcer, actor, KRBC, Abilene. (R) since 1929; local shows on this station and on KLO, Ogden; KFYO, Lubbock; KID, Idaho Halls (as program director); KBST, Big Spring (as news commentator). (L) stock, 1916-27.
- DOC SCHNEIDER'S TEXANS. Band, WTIC, Hartford. (R) since 1930; various NBC shows; also local shows on this station and WGY, Schenectady; WBZ-WBZA, Boston; WSB, Atlanta. (F) trailors (Alexander Film Co.), 1935. (V) various acts for 27 years.
- DODD, BONNIE. Hawaiian guitarist, singer, KTHS, Hot Springs. (R) various local shows on this station and KMOX, KWK, St. Louis, including programs for Gardner Nursery, 1934, Olson Rug Co., 1936.
- **DODDS, LOREN M.** Announcer, WSAZ, Huntington. (R) since 1936; various local shows. (P) radio time salesman.
- **DODGE, FRED.** Continuity writer, news editor, announcer, WNBF, Binghamton. (R) since 1935; local shows.
- DOERR, CLYDE. Network conductor, saxophonist. (R) programs for Best Foods, Cities Service. (F) shorts (MGM).
- DOHERTY, VERONICA. Irish accordionist, WNAC, Boston. (R) since 1935; local Irish show. (P) typist.
- DOLAN, ROBERT. Network orchestra leader. (R) Sunday Night Party (Sealtest Laboratories).
- DOLE, DAVID WEBSTER. Sound technician and imitator, Mid-West Recordings, Inc. (R) Gloria Dale (General Mills). 1936-37; Sing, Neighbor, Sing (Purina Mills), 1936-37. (L) L'Aiglon; Marco Millions. (P) student.
- DOLIN, MAX. Orchestra leader, KIRO, Seattle. (R) since 1927; local shows, including programs for White Rock; Eveready Battery; Enna Jettick Shoes; Anglo-Persion Rugs; Mexwell House Coffee; American Maize; Standard Oil of California; Shell Oil Co.; Philoc; Wrigley; RCA. (L) California Theatre, 1925-



- 27. (V) various theatres, hotel engagements.
- DOMINGUEZ, MILLA. Singer (Spanish and Mexican), WFAA, Dallas. (R) since 1928; networks shows on NBC and CBS; also various local shows. (L) Cafe de Danse (Shubert), 1929; concert appearances.
- DONALDSON, EARL. Pianist, KLO, Ogden. (R) since 1931; local shows, including Music Maker (Goodrich Silvertown), 1937. (V) stage band, 1932. (P) student.
- DONATO, ANTHONY. Violinist, conductor, WHO, Des Moines. (R) since 1930; local shows, including programs for Stromberg Carlson, 1930-31; Chevrolet Co.; Crazy Water Crystals, 1933; Peruna, 1934; Philipps, 66, 1936.
- DONAVAN, JEAN. Pianist, WSBC, Chicago. (R) pianist, Vern, Lee and Mary, NBC trio; also local shows on this station and WGES, WCBD, Chicago.
- DONELSON, MARIAN VIRGINIA. Actress (juvenile characters), KMBC, Kansas City. (R) since 1936; local shows, including True Dog Stories (Red Heart Dog Food), 1936-37. (P) student.
- **DONLEY, ROBERT.** Announcer, WKY, Oklahoma City. (L) Hunter Williams Players; Elitch Gardens Theatre.
- DONNELLY, ANDY. Network actor. (R) Mrs. Wiggs of the Cabbage Patch (American Home Products); Famous Actors Guild Presents Helen Menken in Second Husband (Bayer Aspirin).
- DONNIE, DON. Network orcestra leader.
  (R) Manhattan Merry-Go-Round (Dr. Lyon's Tooth Powder).
- **DOOLEY, EDDIE.** (R) Royal Football Roundup with Eddie Dooley (Royal Typewriters).
- "DOOLEY, YOURS TRULY MR." Sugarcoated oddities and educational information, WOW, Omaha, Nebr. (R) since 1934; various local shows. (P) ghost writer.
- DORAN, DON. Network entertainer. (R) Radio Court of Honor (Radio Guide Magazine).
- DORING SISTERS (Grace, Ruth, Marian).

  Network singers. (R) The Contented
  Hour (Carnation Milk).
- DORR, ROY. Violinist, KUJ, Walla Walla. (R) since 1927; local shows on this station and KGA, Spokane; KIDO, Boise. (L) 1927-30; Earl Carrol Vanities; others. (V) Roy Dorr and His Violin, 1923. (P) student.
- DORSEY, JIMMY. Network orchestra leader. (R) Kraft Music Hall (Kraft-

- Phenix Cheese); Swing Club (sustaining), started July 10, 1937; network broadcasts from Hotel Commodore.
- DORSEY, TOMMY. Network orchestra leader. (R) Ford program, 1936; Jack Pearl program (Kool and Raleigh Cigarettes), 1936-37. (L) Everybody's Welcome, 1931. (V) 1937.
- DOUGALL, TOM. Script writer, actor, Michigan Network. (R) various shows, including Lone Ranger (Gordon Baking Co), 1934-36. (L) stock, 1931-32. (V) 1928. (P) advertising.
- DOUGLAS, DON L. Announcer, actor, KOIN, Portland. (R) since 1934; local shows on this station and WMAL, WRC, Washington; KGFJ, Los Angeles; KOMA, Oklahoma City, including Kraft Music Hall, 1934; Goodyear Sports Page, 1936; Tydol News, 1936. (F) Up on the Farm; Pullman Murder Mystery; The Toreodor (Vitaphone). (L) Rain, 1926; Deep Channels, 1928; others. (V) 1927.
- DOUGLAS, DOUG. News commentator, announcer, KRKD, Los Angeles. (R) since 1933; various local shows. (P) newspaper reporter.
- DOUGLAS, PAUL. Network announcer, master of ceremonies, commentator. (R) The Town Crier (Granger Tobacco); Sports Resume (Liggett & Myers Tobacco Co.); others.
- DOUGLASS, CLIFFORD (BOOTS). Musician, orchestra leader, KONO, San Antonio. (R) local shows. Victor Recordings.
- DOUGLASS, KEN M. Announcer, singer, WBAP, Ft. Worth. (R) since 1933; local shows. (F) shorts. (L) concert singer, 1927-28; stock, 1930. (V).
- DOUTHIT, PERRY D. Hillbilly entertainer, KFNF, Shenandoah. (R) since 1930; local shows on this station and WNAX, Yankton; KSO, Des Moines.
- **DOWLING, JANET.** Network actress. (R) The O'Neills (P & G for Ivory Soap).
- DOWNEY, MORTON. Network singer. (R) programs for La Gerardine, 1931; Camel Cigarettes, 1931; Woodbury, 1932; guest appearance, Paramount Public, 1930. (V) appearances with Paul Whiteman's Orchestra.
- DOWNS, GEORGE L. Announcer, KONO, San Antonio. (R) since 1936; local shows. (P) bookkeeper.
- DOYLE, HOWARD. Announcer, WMCA, New York. (R) since 1931; network



Eddie Cast (aeph Duncke

- shows include Crosley Radio and Kenrad Corp. programs (NBC); also local shows on this station and WNEW, New York. (F) trailers, travelogues. (V) M. C. for Major Bowes Units, 1935-36.
- DRAGONETTE, JESSICA. Network singer, actress. (R) since 1926; Coca Cola Series, 1927; Philco's Theatre Memories Series, 1927-30; Hoover Sentinels, 1929; Cities Service Series, 1930-37; Palmolive Beauty Box Theatre of the Air, 1937; appeared on opening programs of General Motors, 1927; Maxwell House Coffee, 1928; General Electric, 1930; Atwater Kent, 1935. (L) The Student Prince, 1926; Grand Street Follies, 1926.
- DRAIN, R. J. Announcer, production manager, WSBT-WFAM, South Bend.(R) since 1934; local shows. (P) student.
- DRAKE, BOB. Negro character actor, WHAS, Louisville. (R) various local shows on this station and WGH, Newport News; WTAR, Norfolk; WSAI, WLW, Cincinnati; WROL, Knoxville. (V) Zeb Ziro on the Board Walk, 1918; Black Face Song and Dance, 1927.
- DRAMATEERS (SUMNER GRANBY, LAWRENCE BEARSON, BETH LE-FAROUR, KATHERINE BYRNE; JAMES BUDGETT, author). Original playlets, WMEX, Boston. (R) local sustaining shows.
- DRAPER, DOROTHY. Actress, WHN, New York. (R) local sustaining shows. (F) commercials; Girl Scout shorts (Paramount and Warner Bros.). (L) Eva Le Gallienne Repertoire Co. (P) model.
- DRESDEN, ROSALIE. Polish singer, WSBC, Chicago. (R) since 1933; local shows on this station and WGES, WLS, WJJD, WCFL, Chicago. (L) several Chicago Polish productions.
- DRESDNER, JACK W. Co-director Artists Bureau, WROK, Rockford. Master of ceremonies, entertainer, after-dinner speaker.
- DRESSLER, PHYLLIS. Pianist, West Virginia Network, Charleston. (R) local sustaining shows.
- DREW, BARRY. Actor, KPO-KGO, San Francisco. (R) since 1931; various local shows on this station and KFEL, Denver, including Dr. Kate (Best Foods Mayonnaise), 1936. (L) stock, 1928-37.
- DREYFUS, WOODS. Announcer, singer, WISN, Milwaukee. (R) since 1932; various local shows, including Phillips Petroleum program. (V) Alhambra Kid Trio. (P) salesman.

- DRINARD, LARRY. Comedian, juvenile, WRVA, Richmond. (R) since 1932; local shows, including Smoky & Poky, Corn Cob Pipe Club (Edgeworth Tobacco), 1932-37. (F) 1922-32. (P) clerk.
- DRISCOLL, DAVE. Announcer, associate director, special events, WOR, Newark. (R) since 1935; various local shows on this station and WFIL, Philadelphia; WCCO, St. Paul; KGDE, Fergus Falls. (P) sports writer, N. Y. Sun.
- DROESCH, FLORENZ. Actress, WARD, New York. (R) local sustaining shows on this station and WVFW, WCNW, WBNX, New York.
- DRORAK, TONY. Musician, singer, WMT, Cedar Rapids. Member Peggy Fuller Orchestra.
- DRZCWICKI, FRED. Polish announcer, WSBC, Chicago. (R) since 1928; local shows on this station and WLS, WCFL, WJJD, WGES, WEDC, Chicago; WIND, Gary; WWAE, Hammond.
- DU VAL, JOE. Announcer, actor, WMC, Memphis. (R) since 1932; local shows. (L) stock, 1927-28.
- DUCHIN, EDDY. Network orchestra leader. (R) Pepsodent Junis Program, 1933-34; Texaco Program, 1935; Campbell Soup Program, 1936; LaSalle Fashion Show (Cadillac Motor Car Co.), 1936-37. (F) Coronado (Paramount), 1936; The Hit Parade (Republic), 1937. (V) 1937.
- DUDGEON, FRANK. Hillbilly singer, WHJB, Greensburg. (R) since 1933; various local shows, including Willard Tablet Co., 1933-34. (V) 1932-34.
- DUDLEY, BIDE. Dramatic, film critic and reporter, interviewer, commentator, WOR, New York. (R) since 1932; various shows on this station and WMCA, WJZ, New York, including programs for Mounds Candy Co., Glame Nail Polish. (L) writer, Odds & Ends of 1917; The Little Whopper; Sue, Dear; Borrowed Love; others. (V). (P) newspaper columnist, drama editor.
- DUDLEY, PAUL. Writer, producer, announcer, KHJ, Los Angeles. (R) various shows on NBC, CBS, Mutual, Don Lee and Yankee Networks. (P) accountant.
- DUEY, PHIL. Network baritone. (R)
  programs for Atwater Kent, 1928; Wonder Bread, 1928; General Motors, 1929-34; Palmolive Soap, 1931-32; Buick, 1932;

- Chevrolet, 1932, 1936; Goodrich Tires, 1934; Philip Morris, 1933-37; Life Savers, 1935-36; others. (F) shorts (Warner Bros.), (L) Lady Do, 1927; Good News, 1927-28. (V) 1934-35. (P) student.
- DUGGAN, JACKIE. Singer, WNAC, Boston. (R) since 1936; local shows on this station and WFBL, Syracuse; WEEI, Boston, including First National Stores program, 1936; Community Sing (Gillette Razor Co.), 1936. (P) student.
- DUKE, HARRY. Clarinet and saxophone player, WTNJ, Trenton. (R) since 1936; local shows. (V) Two Toms, O'Brien & Duke, Southland Serenaders, Roye-Dorn-Duke, 1919-29, 1932. Recordings with the Original Georgia Five.
- DUNCAN, MALCOLM. Network actor. (R) Sherlock Holmes (Household Finance).
- **DUNLAP, PATRICIA.** Network actress. (R) Bachelor's Children (Old Dutch Cleanser).
- DUNLIN, MARTHA. Actress, director, WBT, Charlotte. (R) various shows, including Betty Moore (Benjamin Moore Paint Co.), 1934-35; Coca Cola Program, 1934.

DUNSTEDTER, EDDIE. Network enter-

- tainer. (R) Phillips Poly Follies (Phillips Petroleum).
- DUMKE, RALPH. Network comedian and singer. (R) (as a team with Ed East) The Sisters of the Skillet (Procter & Gamble), NBC, 1933; Armour Stars (Armour Co.), 1934; Eddie & Ralph (Texaco, Charis Foundation Garments, General Electric, General Motors), 1935; Knox Gelatin Program, 1936-37; Kellogg Program, 1937. (F) Practically Perfect and Quiet Please (Educational Pictures), 1937. (V) East & Dumke, The Mirthquakes, 1923-1929.
- **DUMM, ROBERT W.** Producer, announcer, KSFO, San Francisco. (R) since 1933; various local shows. (P) college student.
- DUNCAN, GENE. Actor, WPAY, Portsmouth. (R) Bill and Gene (Champion Liquid Solder), 1937.
- DUNCAN, PEGGY. Swing singer, KWK, St. Louis. (R) local shows. (V) appearances at various hotels. (P) student.
- DUNHAM, BYRON. Poetry reader, literary commentator, KFVD, Los Angeles. (R) since 1929, local shows on this station and WAAE, Chicago. (P) college student.

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- 115 Weeks-Armour Hour for Phil Baker
  - 22 Weeks-Socony Show for Eleanor Powell and Osgood Perkins
  - 39 Weeks-Rinso-Lifebuoy for Ken Murray

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- 22 Weeks-\*National Biscuit Program for Helen Broderick and Victor Moore
- 22 Weeks-\*Cocomalt Show for Joe Penner

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- DUNIGAN, JACK. Hillbilly and cowboy musician, KDKA, Pittsburgh. (R) since 1929; various local shows on this station and WLW, WCKY, Cincinnati; WLS, Chicago; WSMK, Dayton; WHAS, Louisville, including programs for Peruna, Alka-Seltzer, Big Yank Work Shirts, Crazy Water Crystals. (V) WLS National Barn Dance; Georgia Wild Cats. (P) salesman.
- DUNKELBERGER, TOMMY. Organist, pianist, conductor, arranger, WHIO, Dayton. (R) since 1935; various shows on this station and WSMK, Dayton. (P) draftsman, engineer; leader local dance band.
- DUNLEVY, JOE. Singer, comedian, WKRC, Cincinnati. (R) since 1933; various local shows including Oshkosh Overall Co. Program, 1936. (V) Minstrel Troupes, 1904-10; Coakley, Hanvey & Dunlevy, 1910-22.
- DUNN, PAT. Singer, WDAF, Kansas City.
  (R) since 1935; local shows, including guest appearances, Climalene Carnival.
  (F) Major Bowes Amateurs (RKO).
  (V) Major Bowes Unit No. 4, 1935; Mayfair Club, 1935-36.
- DUNNING, OWEN C. Musician, KOIN, Portland. (R) local shows, including Vicks Open House (Vicks). (V).
- DUPRE, HENRY. Announcer, actor, WWL, New Orleans. (R) local shows including Souvenirs (Crazy Water Crystals). (F) commercials. (L) Broadway shows, including Three Musketeers, Is He Guilty? Speakeasy; St. Charles Stock Co. (P) student.
- DURBIN, DEANNA. Network actress, singer. (R) Texaco Town with Eddie Cantor (Texaco Gasoline), 1936-37. (F) Three Smart Girls (Universal), 1936. (P) student.
- DURNEY, BILL. Announcer, WIL, St. Louis, (R) since 1935; local shows including Play-by-Play Football (Zenith Radio), 1934-37; Hockey (Philco Radio), 1936-37; Soccer (Norge Refrigerator), 1936-37. (L) St. Louis Municipal Opera Co., 1929. (P) statistician.
- DURST, HENRY. Orchestra leader, KTHS, Hot Springs. (R) local shows on this station and WIBW, Topeka. (L) stock, 1926; Fred Allen Town Hall Stars, 1936. (P) dry goods business.
- **DUTTON, AL.** Pianist, KGCU, Mandan. (R) since 1933; various local shows. (V) 1924-25, 1926.
- **DWAN, RICHARD.** Singer, actor, KPO-KGO, San Francisco. (R) various local

- shows, including Junior Broadcasters (Malt-O-Meal), 1936. (P) student.
- DYER, WILLIAM A., JR. Sports commentator, script writer, actor, WCAU, Philadelphia. (R) various local shows, including baseball games (Wheaties), 1936; World Series (Ford Motor Co.), 1936.

#### E

- EGELSTON, CHARLES. Network character actor, dialectician. (R) since 1929; staff of WLW (Cincinnati), 1929-32; The Puddle Family (Proctor & Gamble), 1932-33; Ma Perkins (Proctor & Gamble), since 1933. (L) stock.
- EAGEN, GEORGE L. Musician, WFAA, Dallas. (R) local sustaining shows.
- EARHARDT, AL. Harmonica player, WWL, New Orleans. (R) since 1931; local shows. (V) personal appearances.
- EARL, CRAIG. Network psychological programs. (R) Professor Quiz (Nash-Kelvinator Corp.). (V) 1937.
- EAST, ED. Network comedian and singer. (R) (as a team with Ralph Dumke) The Sisters of the Skillet (Procter & Gamble), NBC, 1933; Armour Stars (Armour Co.), 1934; Eddie & Ralph (Texaco, Charis Foundation Garments, General Electric, General Motors), 1935; Knox Gelatin Program, 1936-37; Kellogg Program, 1937. (F) Practically Perfect and Quiet Please (Educational Pictures), 1937. (V) East & Dumke, The Mirthquakes, 1923-29.
- EASTMAN, MARY. Network entertainer. Saturday Night Serenade (Pet Milk).
- EASTMAN, ROBERT M. Announcer, KWKH-KTBS, Shreveport. (R) various local shows including Vox Pop (Frigidaire).
- EATON, ROBERT. Comedian, dialectician, actor, WHO, Des Moines. (R) since 1926; local shows including Guardians of the Highway (Chevrolet Co.), 1936; Colonel Courtesy (Barnsdall Refining Co.), 1936. (L) Desire Under the Elms, 1925-26; stock. (P) druggist, photographer.
- EBENER, FREDDY. Orchestra leader, WOW, Omaha, Nebr. (R) since 1934; various local shows on this station and KFAB, KFOR, KOIL.
- EBERHARD, ELLIOTT. Pianist, WICC, Bridgeport. (R) since 1936; local shows.
- EBERHARDT, CARL G. Musician, singer, player, actor, WDAF, Kansas City. (R) since 1932; local shows including Sunbonnet Sue and Sunny Jim (Snyder

- Breakfast Food), 1933-34. (V) Ed Gardner Unit, 1936. (P) insurance salesman.
- EDDY, NELSON. Network singer. (R)
  Vick's Open House with Nelson Eddy
  (Vick Chemical Co.). (F) Broadway to
  Hollywood; Dancing Lady, 1933; Naughty
  Marietta, 1935; Rose Marie, 1936; Maytime, 1937; others. (L) Sang with Savoy
  Opera Co., Philadelphia Operatic Society, Philadelphia Civic Opera.
- EDELSON, DAVE. Announcer, WSBC, Chicago. (R) since 1922; various shows on this station and WGES, WEDC, Chicago. Manager of the late Ethel Dare, parachute jumper. Present manager of Robert Wadlow, tallest human being.
- EDKINS, J. ALDEN. Network singer. (R) Cavalcade of America (du Pont); programs for Griswold Manufacturing Co.
- EDMONDS, BILL. Singer, WOC, Davenport. (R) since 1934; local shows on this station and KFRU, Columbia; KMOX, St. Louis, including Kelvinator Pealer program, 1935-36. (V) 1931-36.
- EDWARDS, BILL. Announcer, WBRC, Birmingham. (R) since 1934; local shows on this station and WMBR, Jacksonville, including Town Talk (Orange Crush Bottling Co.), 1936-37. (P) student.
- EDWARDS, EDDIE. Actor, comedian, sound technician, transcription operator, KMBC, Kansas City. (R) since 1934; local shows including Red Horse Ranch (Standard Oil Co.), 1935; Travels of Mary Ward (Montgomery Ward), 1937; Sherwin Williams Paint Co. program. (V) 1929-32.
- EDWARDS, FRED. News commentator, announcer, WKRC, Cincinnati. (R) various local shows on this station and WHIO, Dayton, including De Soto Motor Car program, 1937.
- EDWARDS, JACK ("SONNY"). Actor, singer, KPO-KGO, San Francisco. (R) various shows, including The Adventures of Sonny and Buddy (various sponsors). (F) High Hat (Cameo), 1936. (L) stock. (V) Sonny and Buddy; Rastus and Sambo.
- EDWARDS, JOAN. Network pianist. (R) CBS Swing Session; guest appearances on following programs: Rudy Vallee's Hour (Royal Gelatin), Show Boat (Maxwell House Coffee), Gulf Oil program. (V) toured with Gus Edwards' act.
- EDWARDS, OLIVER. Singer, KPO-KGO, San Francisco. (R) local sustaining shows. (P) salesman.
- EDWARDS, RALPH. Network announcer.
  (R) Dining with George Rector (Phillips Packing Co.); others.

- EDWARDS, SAM ("BUDDY"). Actor, singer, KPO-KGO, San Francisco. (R) various shows, including The Adventures of Sonny and Buddy (various sponsors). (F) High Hat (Cameo), 1936. (L) stock. (V) Sonny and Buddy; Rastus and Sambo.
- EDWARDS, WILSON. Announcer, KOL, Seattle. (R) since 1936; local shows on this station and KWSC, Pullman. (P) college.
- EDMONDSON, DELMAR. Network commentator. (R) Heinz Magazine of the Air (H. J. Heinz Co.), since 1936. (P) teacher, newspaper work.
- **ELDRED, BILL AND BOB.** Cowboy singers, KGFW, Kearney.
- ELLEN, MINETTA. Actress, KPO-KGO, San Francisco. (R) various shows, including One Man's Family (Wesson Oil, Snowdrift, Penn Tobacco Co., Standard Brands). (L) stock, 1924-28.
- ellington, duke. Network composer, orchestra leader. (R) Hall of Fame (Lehn & Fink); Robert Burns program; M J B Coffee program. (F) Check & Double Check; Murder at the Vanities (Paramount); It Ain't No Sin (Paramount); Hit Parade (Republic). (L) Show Girl. (V). (P) commercial artist.
- ELLIOT, WILLIAM I. Singer, actor, WHEB, Portsmouth. (R) since 1933, shows on this station and WNAC, Boston; WJZ, New York, including Edison Salute (Edison Co.), 1934-37; Fox Fur Trappers (I. J. Fox), 1936; Rem program, 1934-37. (L) Gilbert & Sullivan productions; stock and concert work, 1932-37. (V) since 1932; various acts, including Bill Elliot, The Singing Cop. (P) police officer.
- ELLIOTT, BRIAN. Announcer, KLZ, Denver. (R) since 1930; local shows on this station and CKCK, CJRM, Regina; CJRC, Winnipeg. (F) Criminal Code (Columbia), 1930; Renegade (Columbia), 1930; shorts. (L) 1924-29. (P) student.
- ELLIOTT, MARIE. Musical director, musician, WMBR, Jacksonville. (R) since 1930; local shows on this station and WSMB, New Orleans; WBRC, Birmingham; WJSV, WMAL, Washington; WIS, Columbia, including programs for Miller Rubber, 1930; Goodrich Silvertown Tire, 1931-33; Zeigler Packing, 1932-33; National Ice, 1933-34. (V) 1927-28.
- ELLIOTT, STEWART. News editor, singer, WIBX, Utica. (R) since 1931; local shows on this station and WLW, Cincinnati; also the following NBC programs: Alka-Seltzer, 1931; Sealed Power,

- 1931-32; Armour, 1932-33. (L) Madame Pompadour, 1924-25; Love Song, 1924-25; Student Prince, 1926; Desert Song, 1928; New Moon, 1929-30.
- ELLIOTT, VIRGINIA. Actress, WFAA, Dallas. (R) local sustaining shows. (F) commercials, 1936. (L) Whirligigs, 1936.
- **ELLIS, W. C.** Production manager, WFAA, Dallas. (R) since 1925. (P) radio operator.
- ELLISON, FRANK (ENGLISH). Announcer, KMTR, Los Angeles. (R) various local shows. (L) Student Prince, 1927; concert work.
- ELLSTROM, SIDNEY. Network character actor, dialectician. (R) Captain Jimmy Thompson and His Dog Scottie (Thompson Malted Milk Co.), 1931; Myrt and Marge (Wrigley's Chewing Gum), 1932; Grand Hotel (Campana Sales Co.); Welcome Valley (Household Finance Co.); Alka-Seltzer Barn Dance (Miles Laboratories); Kaltenmeyer's Kindergarten (Quaker Oats). (P) salesman.
- ELLSWORTH, SHERRILL. Commercial manager, program director, announcer, WIDK, Lamar. (R) local shows, including KIDW Players (Macfadden Publications). (F) Champ (MGM), 1931; Race Track (Educational), 1931. (P) artist.
- ELLYN, JEAN. Actress, WMCA, New York. (R) various shows, including Five Star Final (Remington Rand). (F) commercials; shorts (Paramount). (L) stock, 1933-35.
- EMAHISER, MARGARET. Women's programs, singer, continuity writer, KOL, Seattle. (R) since 1932; various local shows on this station and KHQ, KGA, Spokane. (L) stock. (P) student.
- EMERSON, JOE. Network singer, conductor. (R) Hymns of All Churches General Mills).
- EMERY, BOB. Network announcer. (R) Olden Time Spelling Bee; Rainbow House (sustaining); Big Brother Club (Iodent Company), 1929-30, NBC.
- ENDREY, EUGENE. M.C., comedian, WWRL, New York. (R) various local shows. (F) several Hungarian films. (L) 25 years, here and abroad; revived Sari with Mitzi.
- ENGLE, CLIFF. Announcer, commentator, KPO-KGO, San Francisco. (R) various shows, including Winning the West (Occidental Life Insurance Co.), 1935-37; Sperry Special (Sperry Flour Co.), 1935-37; Standard Symphony Hour (Standard Oil Co.), 1936. (F), industrials. (P) newspaper work.
- ENGLUND, KEN. Network writer. (R) Phil Baker program (Armour Co.), 1935;

- Phil Baker program (Armour Co.), 1935; Eleanor Powell and Osgood Perkins program (Socony Vacuum), 1936; Ken Murray program (Lifebuoy and Rinso), 1936; Uneeda Biscuit program (with Helen Broderick and Victor Moore), 1937; Joe Penner Show (Coco Malt), 1937. (F) wrote material for Phil Baker in Gift of Gab (Universal), 1934; New Faces for Joe Penner (RKO), 1937. (L) material for Lou Holtz, Phil Baker in Calling All Stars, 1935; collaborated on sketches for The Show Is On, 1936-37. (V) various acts for Benny Rubin, Milton Berle, Ken Murray, Phil Baker.
- ENTRIKIN, KNOWLES. Writer. (R) History Series for American School of the Air.
- EPPERSON, PEGGY. Popular singer, KSL, Salt Lake City. (R) since 1925; local shows on this station and KOA, WDAF. (F) Luckiest Girl in the World, 1936 (Universal). (V) 1933.
- **EPSTEIN, BEINISH.** News commentator, WLTH, New York City.
- ERICSON, THOR. Network actor. (R)
  Kaltenmeyer's Kindergarten (Quaker
  Oats).
- erlenborn, RAY. M.C., writer, sound effects, KNX, Los Angeles. (R) local shows on this station and KFWB, Los Angeles. (F) Smartest Girl in Town (RKO); others. (L) Once in a Lifetime; others; (V) Pappy Trio, 1927-30. (P) student.
- ERNIE FIELDS SWING ORCHESTRA, KTUL, Tulsa. (R) sustaining show.
- ERSKINE, MARYLIN. Child actress. (R) various network broadcasts. (L) Excursion.
- **ERWIN, VIC.** Network orchestra leader. (R) Popeye, The Sailor (Wheatena).
- escudier, Robert A. Announcer, commercial manager, KVOL, Lafayette. (R) since 1936; local shows.
- ESSER, WRIGHT. Announcer, writer, actor, KWK, St. Louis. (R) local shows. (F) I was A Spy; Java Head; others. (L) Green Hat; The Ivory Door; others. (P) student.
- ger Beer program. (F) shorts (Paramount). (L) musical comedies. (V) 10 years.
- ETTING RUTH. Network singer. (R)
  Chesterfield program, 1932-33; La Gerardine program; Kellogg Prom; others.
  (F) shorts; Roman Scandals (United Artists), 1933; Gift of Gab (Universal), 1934; others. (L) Ziegfeld Follies. (V) night clubs.
- WFAM, South Bend. (R) since 1935;

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- local shows including Wheaties Football Flashes (General Mills), 1936. (P) salesman.
- EVANS, BOB. Sports commentator, special events announcer, WGAR, Cleveland. (R) since 1935; local shows, including baseball games (General Mills), 1935; sports review (Minit-Rub), 1936. (P) sports writer, Cleveland Plain Dealer.
- EVANS, DALE. Singer, WFFA, Dallas. (R) since 1936, local shows on this station and WHAS, Louisville, including Here's to You (Oertel Beer), 1936. (P) stenographer.
- EVANS, DOUGLAS. Announcer, KFI-KECA, Los Angeles. (R) since 1929; various shows on this station and WMCA, WABC, New York. (L) Naughty Riquette, 1925-26; Peggy Ann, 1926-27; Connecticut Yankee, 1927-28. (P) accountant.
- EVANS, ELVIN E. Production manager, KVI, Tacoma. Manager, KIT, Yakima, 1930; sales manager, KMO, Tacoma, 1932-33.
- EVANS, JERRY. Singer, WROK, Rockford. (R) since 1934; various local shows.
- EVANS, FLEM J. Announcer, West Virginia Network, Charleston. (R) since 1934; local shows. (P) teacher, merchant.
- EVANS, RICHARD G. Sports and news announcer, WBAX, Wilkes-Barre. (R) since 1934; various local shows on this station and WEBR, WGR, Buffalo; WJBK, Detroit, including Sports Review (Kelly-Springfield Tires).
- EVANSON, EDITH. (Network actress. (R)
  Myrt & Marge (Colgate-Palmolive-Peet
  for Super Suds).
- EVERETT, LEE. Announcer, WMAL, Washington. (R) since 1931; local shows, including Blue Melody & Black Philosophy (Cocoa Cola), 1931; Minstrels (Pure Oil Co.). (L) stock, 1926-28; 1928-29. (P) accountant.

#### F

- FACENDA, JOHN T. Script reader, announcer, KYW, Philadelphia. (R) since 1934; local shows on this station and WIP, Philadelphia, including Sally at the Switchboard (Sears Roebuck). (F) slide films, RCA Victor.
- FADDEN, ARTHUR K. Pianist, KJBS, San Francisco. (R) since 1929; various shows on this station and KFRC, KPO, San Francisco. (V) personal appearance.
- FAGERLIN, KENNETH P. Announcer,

- WMFG, Hibbing. (R) various local shows (specializing in speech study).
- FAIRWEATHER, GORDON. Announcer, CKWX, Vancouver, B. C. (R) local sustaining shows.
- FALCONNIER, HAROLD. Staff announcer, writer, WSUN, St. Petersburg. (L) Artists and Models. (V) local theatres, night clubs. (P) newspaper business.
- FALL, PETE. Guitarist, singer, WROK, Rockford. (R) since 1936; various local sustaining shows. (P) mechanic.
- FAREY, ARTHUR. Pianist, CFCT, Victoria, B. C. (R) sustaining shows.
- FARNEY, FRANCIS. Singer, organist, pianist, accordionist, KSL, Salt Lake City. (R) since 1921; various shows on this station and KDYL, Salt Lake City; KVOR, Colorado Springs; KPRC, Houston; WRR, Dallas; KABC, San Antonio; WSMB, New Orleans; others. (F) trailers. (V) Utah Buckaroos. (P) student.
- FARNUM, WILLARD. Network actor.
  (R) Tale of Today (Princess Pat, Ltd.).
- FARR, B. FLOYD. Announcer, producer, KDYL, Salt Lake City. (R) since 1936; local shows. (P) high school teacher.
- FARRINGTON, FIELDEN. Announcer, WXYZ, Detroit. (R) local shows. (F) shorts (Action Film Co.), 1934.
- FATA, MARIA. Singer, WLTH, New York.
- FAULKNER, RICHARD. News editor, publicity director, WSOC, Charlotte. (R) local shows on this station and KDKA, Pittsburgh; WIS, Columbia; WCSC, Charleston. (P) college.
- FAUST, ARTHUR H. Producer, dramatic director, actor, announcer, States Broadcasting Company. (R) various local shows, including programs for Browning-King Co.; Union Pacific Railroad. (L) Arthur Holman Players, 1929. (V) 1926.
- FAUST, LEOME. Actress, director, Central States Broadcasting. (R) since 1925; various local shows. (F) silent, 1919-20. (V) 1926.
- FAY, FRANK. Network actor, comedian, writer, producer. (R) Frank Fay Calling (Royal Fruit Flavored Gelatin). (F) Show of Shows; Under a Texas Moon; Matrimonial Bed; Stars Over Broadway; others. (L) Winter Garden shows; Artists & Models; others. (V) tours; M.C. in various cities.
- FEIBEL, FRED. Network organist. (R)
  Between the Book-Ends (Hinds Honey

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Also Available for Guest Appearances

NBC Artists Bureau



# ED FITZGERALD WOR

MUTUAL NETWORK

- & Almond Cream); Your News Parade (Lucky Strike Cigarettes).
- FEIERMAN, HERB. Pianist, M.C., straight man, WOW, Omaha, Neb. (R) since 1930; various local shows. (V) Ak-Shr-Ben-Den, summer show, 1929-36. Member of Heinie & Karl, German comedy team, for three and a half years. (P) salesman.
- FELBER, HERMAN. Concert orchestra director, WLS, Chicago. (R) since 1928; local shows including National Barn Dance (Alka-Seltzer), 1933-37; Melody Parade (Olson Rug Co.), 1936-37. Member of Chicago Symphony and Minneapolis Symphony Orchestra.
- **FELDKAMP, ELMER.** Network entertainer. (R) Penthouse Serenade (Maybelline).
- FELDMAN, ARTHUR. Announcer, WBZ-WBZA, Boston. (R) since 1933; various local shows on this station and WLOE, WMEX, Boston. (P) banking.
- FENNELLY, PARKER W. Network actor. (R) various shows including Soconyland Sketches; Under the Jolly Roger; Sherlock Holmes; Frontier Days. (L) Shakespearian Plays, and others for 15 years.
- FENTON, CARL. Musical director, orchestra leader, WMCA, New York. (R) since 1931; Bing Crosby program (Cremo Cigars), CBS, 1932; Charis program, NBC, 1931; also local shows on this station and WOR, New York. (L) New Faces, 1934. (V) 1930.
- FENWICK, D. R. Continuity writer, WMCA, New York. (R) various local shows, including WMCA Manzaneres Orchestra at San Diego Fair (Ford Motor), 1935. (P) newspaper work
- FERGUSON, ANN. Actress, WCHS, Charleston. (R) since 1935; local shows, WCHS Radio Drama Guild. (L) Little Theatre productions, 1934-37.
- FERN, JAMES P. Singer, WDAF, Kansas City. (R) since 1936; local shows. (P) music teacher.
- FERRI, GAETANO. Announcer, WOV, New York. (R) since 1932; local shows on this station and WFAB, WBNX, New York. (P) newspaper man, Italo-Americano Journal.
- FERTE, JOSEPH. Actor, WBNS, Columbus. (R) since 1932; local shows including Majestic Radio Co. program, 1931; Seth Parker (Pocahontas Oil Co.), 1932. (L) Century Opera Co., 1921, 1922-27.
- FESSLER, CARLOS. Singer, WHO, Des Moines. (R) since 1934; local shows on this station and WGN, Chicago, including Curtiss Candy program, 1937; guest appearances: Armour, NBC, 1934; Pack-

- ard, NBC, 1934; Betty & Bob (General Mills), NBC, 1935. (F) commercials. (V) 1933-34.
- FEYHL, HORACE W. Announcer, producer, actor, WCAU, Philadelphia. (R) since 1928; various shows including Pageant of Youth (Tastyeast), 1935-36; Uncle Russ (Campbell Cereal), 1936. (P) electrician.
- FIDLER, JAMES. Network news commentator. (R) programs for Tangee Lipstick and Drene Shampoo. (F) Meeting Hollywood Personalities with Jimmy Fidler. Writer for fan magazines.
- FIELD, JOHNNIE. Musician, KONO, San Antonio. (R) various local sustaining shows. (F) commercial short, 1937.
- FIELD, STANLEY. Program director, chief announcer, WLTH, New York. (R) since 1933; various shows on this station and WMCA, New York. (L) Saturday Morning, 1931. (P) salesman.
- FIELDING, BILL. Production director, special events commentator, WMC, Memphis. (R) since 1936; local shows. (L) Little Theatre productions.
- FIELDS, BENNY. Network singer. (R)
  Ziegfeld Follies of the Air (Palmolive),
  1936; guest appearances. (F) Big Broadcast of 1937 (Paramount), 1936. (L)
  135th Street, 1925. (V) Fields, Salesbury & Davis, 1912; with Blossom Seeley
  since 1915; night clubs; single act.
- FIELDS, BILLY. Guitarist, singer, WSPR, Springfield. (R) local show. (V) own troupe, Western Radio Stars.
- FIELDS, DONALD A. Announcer, musician, orchestra leader, WDEV, Waterbury. (R) various local sustaining shows. (P) clerk.
- FIELDS, MABLE. Musical director, WCKY, Cincinnati. (R) since 1929; various local shows including Phillips 66 Revue, 1936. Formerly member of Greer Sisters Trio.
- FTELDS, ORVILLE E. Program director, announcer, WPAY, Portsmouth. (R) since 1929; various local shows. (L) stock, 1928-29. (P) tree surgery.
- FIELDS, ROY (ROY LUCCHTEFELD).

  Musician, KMOX, St. Louis. (R) local shows, including Olson Weavers (Olson Rug Co.), 1937. (P) accordion teacher.
- FIELDS, SHEP. Network orchestra leader. (R) The Radio Court of Honor (Radio Guide); RCA Magic Key; Jarman Show Series, 1936; Rippling Rhythm Review (John H. Woodbury, Inc.), 1937. (F) short (Paramount); Big Broadcast of 1938 (Paramount), 1937. (V) 1937. (P) law student.

# JACQUES FRAY

AND His Orchestra

> SECOND YEAR VIENNESE ROOF ST. REGIS HOTEL NEW YORK

Management: M.C.A. Per Address HOTEL ST. REGIS, N. Y.

# THE FUNNYBONERS

CLIFF, DAVE and BUNNY

MORNING ALMANAC
CBS

STEINIE BOTTLE PROGRAM NBC

Personal Representative: ROGER WHITE RKO Bidg., New York

### BASIL FOMEEN



HIS ORCHESTRA

- FIELDS, SIDNEY H. Network writer.
  (R) Eddie Cantor shows.
- FIELDS, W. C. Network comedian, actor.
  (R) Chase & Sanborn program (Chase & Sanborn Coffee). (F) Six of a Kind, 1933; You're Telling Me (Paramount), 1933; Old-Fashioned Way, 1934; Mrs. Wiggs of the Cabbage Patch, 1934; David Copperfield (MGM), 1935; others. (L). (V) comedy juggler.
- FILLBRADT, LAURETTE. Network actress. (R) Tale of Today (Princess Pat, Ltd.).
- FINLEY, STUART. Announcer, WIBX, Utica. (R) local shows on this station and WWSW, Pittsburgh.
- FINNEY, HENRY. Arranger, leader, pianist, Michigan Network. (R) vocalist on Ft. Shelby Hotel broadcasts (CBS), 1929; arranger for all commercials on WXYZ since 1935. (F) commercials, 1936-37. (V) Jack Warr's Orchestra, 1920-22.
- FIORILLO, PROF. MICHAEL. Announcer, chief translator, WRAX-WPEN, Philadelphia. (R) various Italian programs.
- FIO RITO, TED. Network orchestra leader. (R) Lucky Strike program, 1932; Old Gold program, 1933; MJB Coffee program, 1934; Lady Esther program (summer), 1934-35; Clara, Lu 'n' Em (Frigidaire) 1936. (F) shorts (RKO). (V).
- FIRESTONE CHORAL SYMPHONY. Network singers. (R) Voice of Firestone (Firestone Tire & Rubber Co.), since 1933.
- FIRESTONE, EDDIE, JR. Actor, KPO-KGO, San Francisco. (R) since 1931; various shows including Wheatenaville (Wheatena Corp.), 1931-33; Death Valley Days (Pacific Coast Borax), 1936; Hawthorne House (Wesson Oil & Snowdrift), 1936-37. (P) school.
- FISCHER, GEORGE. Network (Mutual) gossip commentator. (R) since 1930; Hollywood Gossip Program. (F) Two Against the World; Hollywood Vogues.
- FISHELL, DICK. Special events director, sports commentator, WMCA, New York. (R) since 1932; various shows on this station and WFBL, Syracuse, including Sports Resumes for Wheaties, Auburn Motors Corp.
- FISHER, ROBERT S. Musician, KSL, Salt Lake City. (R) since 1927; various local shows.
- FISHER, SHUG. Stuttering comedian, singer, WWVA, Wheeling. (R) since 1929; local shows on this station and KMTR, Los Angeles, including Crazy

- Water Crystals program, 1932. (F) Stand Up and Cheer (Fox); Hollywood on Parade (Warner Bros.); others. (V) Beverly Hillbillies.
- FISKE, BERT. Musician, KFWB, Los Angeles. (R) various local shows. (V) pianist with Blossom Seeley, 4 years.
- FITCH, LOUISE. Network, actress. (R)
  Mortimer Gooch (Wrigley's Chewing
  Gum); Betty & Bob (Gold Medal Flour);
  Mary Marlin (Kleenex). (P) student.
- FITZGERALD, ED. Network humorist, philosopher. (R) Feminine Fancies (participating program); various variety shows; local show for Bamberger Department Store. (P) newspaperman.
- FITZGERALD, FRANCIS. Announcer, producer, WCSC, Charleston. (R) various local shows. (L) Junior League Follies, 1937. (V) Colonel Zeke of Goose Creek, 1936-37.
- FITZGERALD, JOHN C. Announcer, actor, WSPD, Toledo. (R) local shows. (P) United Press correspondent.
- FITZPATRICK, JACK L. News commentator, editor, KLZ, Denver. (R) since 1929; local shows. (P) newspaperman. Formerly staff announcer with 5 stations.
- FITZSIMONS, RODNEY. Ballad and operatic singer, WPG, Atlantic City.
- **FLANERY, IVAN.** News, sports commentator, announcer, KXBY, Kansas City. (R) local shows, including General Motors Concert, 1936.
- FLANNERY, HARRY W. News commentator, KMOX, St. Louis. (R) since 1933; local shows on this station and WOWO, Ft. Wayne. (L) The Potters; Comic Supplement (Ziegfeld Follies Edition). (P) editor, writer.
- FLANNERY, VIOLET. Singer, WJJD, Chicago. (R) since 1933; various shows, including programs for Alka-Seltzer, 1934; Pinex Co., 1935-36; Drug Trade Products, 1936-37. (V) Flannery Sister Act. (P) student.
- FLATH, P. HANS. Musical director, KMBC, Kansas City. (R) conducted Rhythm Symphony Orchestra, with De-Wolf Hopper, NBC; local shows, including Rexall Drug Co. program, 1935.
- FLEISCHMANN, SOL. Sports commentator, announcer, WDAE, Tampa. (R) since 1935; local shows on this station and WEVD, New York; WIL, St. Louis.
- FLEMING, GORDON. Pianist, organist, arranger, CKLW, Detroit. R) since 1929; local shows, including White Star Refining program, 1929. (P) student.
- FLETCHER, VERA. Actress, KTHS, Hot Springs. (R) guest on NBC and CBS programs; local shows on this station and WSM, Nashville; WMC, Memphis.

- **FLETCHER, WILLIAM I.** Singer, trumpet player, band leader, CFCT, Victoria, B. C. (R) sustaining show.
- FLINT, HARRISON. Organist, WMEX, Boston. (R) various local shows. (V) 1923-25. Formerly with British Broadcasting Corp.
- FLIPPEN, JAY C. Master of ceremonies, WHN, New York. (R) local shows, including Amateur Hours for Phillips' Milk of Magnesia and Schenley Liquor. (L) June Days; Hello Lola; Great Temptations; others. (V).
- FLYNN, CHARLES. Network actor. (R) We Are Four (Libby, McNeill & Libby).
- FLYNN, ROY. Announcer, WATR, Waterbury. (R) since 1936; local shows. (P) student.
- FOLMER, WALTER. Actor, director, WHEC, Rochester. (R) since 1933; local shows, including Queen of the Genesee (Socony-Vacuum), 1936. (F) writer and director, Bradmore Productions. (L) part-owner, Cukor-Folmer Players; director and author, Folmer-Kondolf Co.; director Paris-American Players, Rochester Civic Music Assn., American Association of University Women, others.

- FOMEEN, BASIL. Orchestra leader. (R) various network broadcasts. (V) hotel engagements.
- FOOTE, ELSIE. Announcer (women's programs), WNBX, Springfield. (R) local show
- FORBES, DON. Chief announcer, KNX, Los Angeles. (R) various shows, including Grace Moore Show (Nash Motors), 1937; shows for Shell Oil, Ford Motor Co., Fels Naptha. (P) radio engineer.
- FORBES, MURRAY. Network actor. (R) The Story of Mary Marlin (Kleenex).
- FOREMAN, BILL. Singer, KWK, St. Louis. (R) since 1935; local shows. (L) Opera Guild of St. Louis, 1935. (P) bookkeeper.
- FORNO, LEANDRO. Announcer (Italian programs), WOV, Denver. (R) since 1932; local shows on this station and WHOM, Jersey City; WHN, New York. (P) motion picture distributor.
- FORREST, JOHN R. News editor, commentator, KOL, Seattle. (R) since 1930; various local shows, including Gilmore Circus (Gilmore Oil Co.), 1930-32; Carlsbad Salts program, 1936. (F) The Big House (MGM), 1930; Rogue Song (MGM), 1930; others. (L) dramatic stock, 1927-28. (P) newspaper work.

THE SPONSOR'S DAUGHTER

### JOLLY GILLETTE

(EILEEN BARTON)

#### MILTON BERLE GILLETTE PROGRAM

Every Sunday Night CBS - Coast-to-Coast

Personal Direction

of

WILLIAM MORRIS AGENCY



"Did you hear JOHN GAMBLING

this morning?"—"Yes—and every morning except Sundays, for the last 12 years—6:45 to 8:00 a.m.—WOR.

"He's kept the same sponsor, Broadcast Brand, for 4 years. You got to have something to do that!"

"John has worked with the McCanns for 12 years on nationally known foods. I've heard him free-lance on NBC and COLUMBIA programs, too. If I were in the ad business like you guys, I certainly would try to find out more about an announcer who has proved he can produce."

• JOHN B. GAMBLING PEnnsylvania 6-8383

- FORSTER, WALTER O. Announcer, news commentator, WIL, St. Louis. (R) since 1936; various shows. (P) teacher.
- FORTESCUE, PRISCILLA. Writer, announcer, actress, WNAC, Boston. (R) local shows, including Sally at the Switchboard (Sears, Roebuck), 1936. (L) Katydid—So What? 1936; Ceiling Zero, 1936.
- FORTIER, SLIM. Announcer, singer, musician, WCMI, Ashland. (R) since 1932; local shows, including Shell Gasoline, 1932-33; Goodrich Silvertown, 1936-37. (L) What Price Glory, 1928.
- FOSTER, CARROLL, JR. Announcer, KFPY, Spokane. (R) Various local shows on this station and WTAR, Norfolk; KFEL, Denver, including Newspaper of the Air (Alka-Seltzer), since September, 1936. (P) reporter, photographer.
- FOSTER, GEORGE P. Announcer, WPG, Atlantic City. (P) Radio operator.
- FOSTER, JACK. Announcer, West Virginia Network, Charleston. (R) since 1936; various shows, including Wonder Melody Men (Continental Baking Co.), 1937. (V) 1926-29. (P) landscaper.
- FOSTER, GLADYS. Woman's programs, KRLH, Midland. (R) various local shows on this station and KGNC, Amarillo.
- FOSTER, LLOYD. Musician, WMT, Cedar Rapids. Member Peggy Fuller Orchestra.
- FOSTER, ORVILLE. Musician, philosopher, Iowa Broadcasting Co. (R) various local shows since 1934. (F) news, short. (Paramount), 1935. Pit orchestra leader, Paramont Theatre, 1934-36. (P) head of music department, St. Ambrose College.
- FOSTER, PHILIP. Network free lance actor. (R) Roses and Drums (Union Central Life Insurance Co.), 1932; Junior G-Men (Fisher Baking Co.); Personal Column (Chipso); Just Plain Bill (Kolynos Toothpaste); The O'Neills (Ivory Soap). (L) Road to Rome, 1927-28; Marco Millions, 1928-29; Mary of Scotland, 1933-35; Othello, 1937; Masque of Kings, 1937.
- FOSTER, SALLY. Singer, WLS, Chicago. (R) since 1935; local shows including National Barn Dance (Alka-Selter), 1935-37; guest appearance, station EZRA (Alka-Seltzer), WMAQ, Chicago. (V) Badger State Barn Dance Troupe, 1933-35.
- FOTI, FRANK. Orchestra conductor (concert), WICC, Bridgeport. (R) since 1935; local shows. Bridgeport Symphony Orchestra conductor.
- FOUR COLLEGIANS, THE. Novelty and rhythm singers, WBZ-WBZA, Boston. (R) since 1933; local shows including Flufferettes (Durkee-Mower Co.), 1934-37; programs for Westinghouse, 1933;

- Pacific Oil, 1935. (V) RKO Opportunity Revue, 1932.
- FOUR KING SISTERS. Network entertainer. (R) Horace Heidt and His Brigadiers (Stewart-Warner Corp.).
- FOUR VAGABONDS. Network novelty quartette. (R) Amos 'N Andy program (Pepsodent Co.), 1936; Sinclair Minstrels (Sinclair Oil), also various local shows. (V) 1934-36. (P) students.
- FOX, MYRON. Announcer, KDYL, Salt Lake City.
- FRANCES, DOROTHY. Actress, singer, WHN, New York. (R) local shows. (L) St. Louis Opera Co., stock.
- FRANCIS, STAN. Master of ceremonies, CKCL, Toronto, Ontario. (R) since 1935; local shows. (L) stock, 1922-23. (V) Foley & Francis, 1925; Foley & Francis, 1928; single act, 1934-35. (P) banking.
- FRANKLIN, JACK (JACK JONES). Actor, WFAA, Dallas. (R) since 1935 local shows on this station and KRDL, Dallas, including The Greyhound Traveler (Greyhound Bus), 1935-36; The Crime Reporter (Electrolux Dealers), 1937. (L) Little Theatre Work; road shows, 1935-36.
- FRANZ, WILLIAM H. Comedian, KTUL, Tulsa. (R) local shows on this station and KVOO, Tulsa. (F) free lance work, including Chaplin shorts, 1915-17. (L) Listen Lester, New York and road, 1919; others. (V) unit shows; advance man for KVOO Revue. (P) insurance salesman.
- FRASER, PAULA ("PRISBY"). Singer, dramatic actress, WBAP, Fort Worth. (R) various local shows. (V) appeared at a number of hotels, clubs, and theatres.
- FRECKELTON, SLIM. Announcer, CKCL, Toronto, Ontario. (R) since 1930; various local shows. (L) Empire Theatre Players. (P) advertising manager.
- FREEMAN, DEVERY. Writer for H. N. Swanson, Inc., program producers.
- **FREEMAN, EVERETT.** Writer for H. N. Swanson, Inc., program producers.
- FREEMAN, FLORENCE. Network dramatic actress. (R) Paul Whiteman Show (Kraft-Phenix Cheese); Madame Sylvia of Hollywood (Ry-Krisp); Jack Pearl program (Chase & Sanborn); Palmolive Beauty Box (Palmolive Soap). (L) summer stock.
- FREEMAN, FREDERICK. Organist, pianist, KRE, Berkeley. (R) since 1933; local shows on this station and KSFO, San Francisco.
- FRENCH, .BOB. News commentator,

For Years . . . .

# FRANK GILL, JR.

Has Written Dramatic and Comedy Material for Radio

Now . . . .

### EDDIE CANTOR

and

### **TEXACO SUMMER SHOW**

Soon . . . .

BROADWAY SHOW

### "SO GOES THE NATION"

with FRANK MOSS

In Production October, 1937

CASH CUSTOMERS:

**EDDIE CANTOR** 

ED WYNN

AL JOLSON

FANNIE BRICE

DICK POWELL

PARKYAKARKUS

BEA LILLIE

ILKA CHASE

WALTER WOOLF KING

**GUESTS:** 

ETHEL BARRYMORE

LESLIE HOWARD

SOPHIE TUCKER

LUPE VELEZ

MILT GROSS

**DUNCAN SISTERS** 

ARTHUR TREACHER

RUTH ETTING

(AND A FEW CUFFO)

Direction:

William Morris Agency

Personal Manager:

Frank Gill, Sr.

- WHKC, Columbus. (R) since 1928; local shows including Ward Baking Co. program, 1934-37. (P) newspaperman.
- FRENCH, JERRY. Popular singer, pianist, WMFO, Decatur. (R) since 1935; local shows. (P) radio service man.
- FRENCH, KEN. Singer, actor, WHEC, Rochester. (R) since 1932; local shows including News Reporter (Tide Water Oil Co.), 1936-37.
- FRIDELL, VIVIAN. Actress, WGN, Chicago. (R) since 1932; various local shows on this station and WTMJ, Milwaukee, including programs for Bayer Aspirin, Durkee's Famous Foods. (L) stock, 1933.
- FRIEBUS, FLORIDA. Network entertainer. (R) Log Cabin Dude Ranch (Log Cabin Syrup).
- FRIML, RUDOLF, JR. Orchestra leader. (R) various network brodcasts including guest appearances on Rudy Vallee and Bing Crosby programs. (F) shorts (Paramount). Master Recording artist.
- FRITZ, CARL. Announcer, writer, actor, WFLA, Clearwater. (R) since 1930, various local shows including Chevrolet Revue (Chev. dealers), 1931-32. (F) Blind Husbands, A Fool's Desire (Universal), 1920-21. (L) 1925.
- FROMAN, JANE. Network blues singer. (R) Iodent Program, 1933, NBC; Jello Program, 1937.
- FROOS, SYLVIA. Network blues singer.
  (R) Richmon Brothers, CBS; Three Bakers, NBC. (V).
- FROST, ALICE. Network dramatic actress, comedienne, impersonator. (R) with Robert Ripley (Fleischmann Yeast); Shell Show (Shell Oil); Showboat (Maxwell House Coffee); Johnny Presents (Philip Morris), CBS; Big Sister (Rinso), CBS. (F) Independent Eastern Pictures. (L) As Husbands Go; That's Gratitude. (V) in sketch with Sam Jaffee.
- FRUMAN, SAMUEL. Saxophonist, WIP, Philadelphia. (R) since 1930; various local shows.
- FRY, JIMMIE. Orchestra leader, CKSL, Toronto, Ontario. (R) various local shows. (P) school.
- FUGIT, MERRILL. Network actor. (R) Kaltenmeyer's Kindergarten (Quaker Oats).
- FUHRMANN, CLARENCE. Musical director, WIP, Philadelphia. (R) since 1930; various local shows. Solo appearances with Philadelphia and Philharmonic Orchestras.
- FULLER, BILL. Producer, announcer, writer, KJBS, San Francisco. (R) since 1934; local shows on this station and

- KYA, San Francisco. (L) stock, 1925-29. (P) mechanical, electrical engineer.
- FULLER, FREDERICK. Musical director, organist, WHA, Madison. (R) since 1920; local shows on this station and WIBA, Madison. (P) organ teacher.
- FULLER, LE VERE L. Continuity writer, announcer, actor, WSAY, Rochester. (R) since 1930; local shows on this station and WGY, Schenectady; WOKO, Albany; WHAM, Rochester, including Today's News (Timken Oil Burner), 1932.
- FULLER, PEGGY L. Music director, WMT, Cedar Rapids. (R) since 1928; local shows on this station and KGER, Long Beach. Has own band, Peggy Fuller and Her Pals.
- FULLER, SAMMY. Announcer, KDKA, Pittsburgh. (R) various local shows including Fels Naptha Program. (V) personal appearance as Uncle Sammy and Sammy Fuller. (P) salesman.
- FULMER, CHESTA HOLT. Continuity writer, WATL, Atlanta. (R) since 1930; local shows on this station and WGST, Atlanta; WIBX, Utica.
- FULPS, HAROLD (TUCSON TED). Cowboy, hillbilly singer, KXBY, Kansas City.
  (R) local shows. (V) Billy Blankenbeker's Hillbillies.
- FULTON, ENID JACKSON. Actress, WKY, Oklahoma City. (R) since 1934; local shows. (L) stock. (P) student.
- FULTON, JACK. Network tenor. (R) Paul Whiteman Programs (Old Gold, 1929; Allied Quality Paint, 1931; Kraft Cheese, 1934; Hormel Program (CBS), 1936-37; Poetic Melodies (Wrigley's Chewing Gum), 1936-37. (F) shorts (Warner Bros., Universal, Fox). (L) Sunny (with George Olson), 1926; The City Chap, 1926.
- FUNK, MARTIE. Singer, WAVE, Louisville. (R) since 1936; local commercial and sustaining shows.

#### G

- GACHE, DAN. Musician, KMOX, St. Louis. (R) since 1931; various shows including programs for Barnsdall Oil, 1932; Dodge Bros., 1933; Standard Oil, 1933; Listerine, 1936; Mobile Gas, 1936-37. (V) night clubs, stage bands.
- GADE, WALLACE A. Announcer, KJBS, San Francisco. (R) since 1933; various local shows, including programs for General Mills, Sperry Flour Co., Dodge dealers. (L) Earl Shade Players, 1929-30. (P) salesman.
- GAEDOR, JOHN. Program director, announcer, CKLW, Detroit. (R) since 1934;

# AMERICA'S MOST BRILLIANT SOPRANO

# HELEN GLEASON

\* Radio

† Opera

‡ Stage Star

- \* Recently heard as guest artist on General Motors and Lucky Strike programs. One of Radio's best beloved stars.
- † Four seasons with the Metropolitan Opera Company, where she won the unstinted praise of music critics.
- ‡ Co-star in the Broadway operetta, "Frederika," in which she won fresh laurels and was acclaimed as possessing the finest voice New York has heard in more than a decade.

Personal Manager

LEO ERDODY

711 Fifth Ave., New York WI. 2-2100

Press Representative SAM BLAKE 227 W. 45th Street, New York

Circle 6-6600

948

- local shows on this station and CKPC, Brantford. (P) accountant.
- GAETA, ROSINA. Actress, WLTH, New York City. (R) since 1934; various local shows. (P) student.
- GAGE, BEN. Network actor. (R) Modern Cinderella (General Mills).
- GAINES, ROLAND. Guitarist, singer, KWK, St. Louis. (R) Welcome Valley (Household Finance), NBC; Happy Days in Dixie, NBC; local shows on this station and WNEW, New York; WBZ-WBZA, Boston; WLW, WCKY, Cincinnati, including programs for Texas Crystal Co.; Tastyeast, (V) nine years. (P) farmer.
- GAINES, RUBEN. Announcer, music director, KVI, Tacoma. (k) since 1936; local shows on this station and KWJJ, Portland. (L) Tacoma Drama League; Tilly of Bloomsbury, 1936. (P) business manager, Tacoma Philharmonic Orchestra.
- GAINSWORTH, MARJORIE. Network singer. (R) concert orchestra broadcasts, NBC; also various local shows on WHO, Des Moines, and KOA, Denver, 1932-33. (L) Duncan Sisters' Topsy and Eva, 1934; Chicago Grand Opera, 1934-35; Chicago City Opera, 1935-36. (V).
- GAITHER, DUANE. Announcer, KOIL, Omaha. (R) since 1932; various local shows.
- GALE, JIMMY. Network actor. (R) Modern Cinderella (General Mills).
- GALLAHER, EDDIE. Announcer, producer, KTUL, Tulsa. (R) since 1934; local shows, including Football Games (Tydol); Courteous Colonels (Barnsdall Refining Co.), CBS, 1937.
- GALLEHER, WILLIAM C. Children's programs, WIP, Philadelphia. (R) various local shows. (P) purchasing agent, advertising director.
- GALLICCHIO, JOSEPH. Network conductor. (R) Tea Time at Morrell's (Red Heart Dog Food).
- GALLOP, FRANK. Network announcer.
  (R) A. & P. Coffee Time (Great Atlantic & Pacific Tea Co.), 1936; The Lady Esther Serenade (Lady Esther cosmetics), 1936; Dr. Dafoe and the Dionne Quins (Lehn & Fink, Lysol), since 1936; Saturday Night Serenade (Pet Milk Co.), since 1936. (P) stock brokerage.
- GALLUP, KENNETH. Singer, WHK-WJAY, Cleveland. (R) since 1935; various sustaining shows.

- GAMBLING, JOHN B. Physical exercise instructor, M. C., announcer, WOR, New York. (R) since 1925; various local shows, including Gym Class (Illinois Meat Co.), McCann Pure Food Hour, 1926. (F) shorts.
- GARCIA, KENNETH A. Actor, KPO-KGO, San Francisco. (R) various shows, including Death Valley Days (Pacific Coast Borax), 1937. (L) Topsy and Eva, 1935; Puss in Boots, 1937; others.
- GARDE, BETTY. Network dramatic actress. (R) Van Heusen Program, 1933-34; Kraft Music Hall (Kraft-Phenix Cheese Corp.), 1935; Mrs. Wiggs of the Cabbage Patch (American Home Products); Gang Busters (Colgate-Palmolive-Peet), 1936; Magic Voice (P. & G., Chipso), 1936; A. & P. Bandwagon (A. & P. Tea Co.), 1936; Eddie Cantor program (Pebeco), 1936; Walter Winchell (Jergens Lotion), 1936; Dr. Dafoe and the Dionne Quins (Lehn & Fink, Lysol), 1936. (F) The Lady Lies (Paramount), 1930; Secrets of a Secretary (Paramount), 1931; others. (L) The Nervous Wreck, 1925; The Social Register, 1932; others.
- GARDNER, COIT B. Musician, West Virginia Network, Charleston. (R) commercial show. (P) operator, Carbide & Carbon, Inc.
- GARISTO, FRANK. Musician, WMCA, New York. (R) Pick & Pat (NBC); also various local shows.
- GARLAND, BERNARD. Announcer, WNAC, Boston. (R) local shows on this station and WGAL, Lancaster; WHOM, Jersey City; WAAB, Boston; including football games (Socony-Vacuum Oil Co.), Yankee Network. (L) stock: Macbeth, 1933; Wings Over Europe, 1935. (V) Follies of 1934. (P) newspaper writer.
- GARY, SID. Singer, WMCA, New York.
  (R) since 1933; various shows, including programs for Phillips Milk of Magnesia, United Drug Co., Cunard Lines, Socony Vacuum, United Cigar Co., Chrysler Motors. (F) The Song Plugger (Warner Bros.), 1931; others. (L) The Spider, 1927. (V) Burns & Gary, 1920-22; Bernard & Gary.
- GATES, ANDREW. Violinist, WHK-WJAY. Cleveland. (R) since 1936; local shows, including Pontiac Dealers' program, 1937. (P) office clerk.
- GATES, PETE. Announcer, KRLH, Midland. (R) since 1937; local shows. Formerly pianist with dance bands.
- GAUTTIER, EPHIEM G. Singer, WNBH, New Bedford. (R) local Franco-American hour.
- GAYLE, AL. Singer, accordionist, KFI-KECA, Los Angeles. (R) since 1934; local shows. (F) The Last Roundup (Par-

# LUD GLUSKIN

Musical Director

Pacific Coast Division

Columbia Broadcasting System
KNX, Hollywood

# Al Goodman

And His

# Orchestra

444 Madison Ave. NEW YORK Management M.C.A.

- amount), 1934; Theodora Goes Wild (Columbia), 1937.
- GAYLORD, CHESTER. Announcer, WTAG, Worcester. (R) local shows on this station and WBZ, Boston; soloist, Coca-Cola Hour (NBC).
- GEEHAN, JERRY. Sports announcer, KVI, Tacoma. (R) since 1930; local events and shows on this station and KMO, Tacoma.
- GEER, ELEANOR PACKER. Pianist, WNAC, Boston. (R) since 1929; local shows. (V) 1927-29.
- GELDART, J. G. Singer, CFRN, Edmonton. (R) since 1935; local shows.
- GELLER, JEROME. Musician, announcer, arranger, KFEQ, St. Joseph. (R) since 1933; various local shows. (V) Night Club, 1936. (P) dance orchestra.
- GENDRON, MARIE A. Singer, vocal instructor, WJMS, Ironwood. (R) since 1935; local shows on this station and WBEO, Marquette; including Kresge's Musical Review, 1937. (L) various operatic roles; concert tours.
- GENSEL, CARL. Announcer, Michigan Network. (R) shows include Pacific Coast Conference Football Games (Associated Oil), 1934-35; sports broadcasts (Red and White Stores of Pacific Northwest), 1934-36. (L) Passing Show of 1915 (road show). (V) orchestra leader, M. C.
- GENTILE, JOSEPH E. Sports, news commentator, comedian, CKLW, Detroit. (R) since 1933; local shows, including Sportcast (Penn Oil), 1934. (L) Student Prince, 1927-28. (P) musician.
- **GENTRY, EDDIE.** Musician, KMOX, St. Louis. (R) since 1933; local shows, including programs for Olson Rug Co., Crazy Water Crystals. (V) Ozark Mountaineers, 1933-37.
- GEORGE, CARL E. Producer, announcer, WGAR, Cleveland. (R) since 1935; Singing Lady (Kellogg Co.), NBC, 1935; Vox Pop Junior (Curtiss Candy Co.), 1936-present. (P) college.
- GEORGE, RUPERT. Comedian, WIP, Philadelphia. (R) various local shows. (F) shorts (Hal Roach), 1926-28. (L) Mae Desmond Stock Co., 1928. (V) China Rosebuds, 1929. (P) printing.
- GERARD, MELVA. Actress, WOW, Omaha. (R) since 1934; local shows, including Mary Marlin (Kleenex), 1934-35; Ma Perkins (Oxydol), 1934-35; Montgomery Ward program, 1934. (F) commercials. (L) stock, 1924-35.
- GERHARDI, GEORGE. Announcer, WRAX-WPEN, Philadelphia. (R) vari-

- ous German shows. Member of The Philadelphia Civic Opera Company.
- GERRARD, CHARLES. Actor, KPO-KGO, San Francisco. (R) various NBC shows, including Winning the West (Occidental Life Insurance), 1936-37; Death Valley Days (Pacific Coast Borax), 1936-37; Sperry Special (Sperry Flour Co.), 1936-37; One Man's Family (Standard Brands), 1937. (L) stock. (P) dentist.
- GERRY, ELIZABETH A. Swing singer, pianist, WMEX, Boston. (R) since 1930; local shows. (V) Whonisky Memorial: Revue, 1937.
- G'FELLER, KENNETH ARNOLD. Singer, WOC, Davenport. (R) since 1934; local shows, including Sunday Sacred Music (Peruna), 1934-35; Big Yank Four (Big Yank Shirt), 1935. (L) Van-Woodman Players, 1928-29.
- GIBBONS, FLOYD. Network commentator, sports and newscaster. (R) House of Magic (General Electric), 1929-31; programs for Literary Digest, 1930; Armour & Co.; Nash Motors; Johns-Manville: Your Adventure with Floyd Gibbons (Colgate - Palmolive - Peet), 1937; guest appearances on Maxwell House Show Boat and RCA Magic Key; local programs for Standard Oil of Iowa; (F) Turn of the Tide (RKO); True Adventure Series (Warner Bros.). (V) lectures and talks. (P) reporter. Author of And They Thought We Wouldn't Fight, 1918; Red Knight of Germany; The Red Napoleon.
- GIBBONS, GUILBERT. Announcer, sports commentator, actor, WHK-WJAY, Cleveland. (R) various shows, including Baseball Broadcasts (General Mills), 1935-36; Fred Waring (Ford), 1936; Horace Heidt (Stewart-Warner), 1936. (F) shorts (20th Century-Fox), 1936. (L) Dracula, 1930; Stage Struck, 1931; Connecticut Yankee, 1931. (P) college.
- GIERSDORF, RAE. Network singer. (R) Calendar of Melody (E. R. Squibb & Sons).
- GIERSDORF SISTERS. Network singers. (R) Philip Morris program.
- GILBERT, JANICE. Network juvenile dramatic actress. (R) The O'Neills (P & G for Ivory Soap), since 1935; Bayer Aspirin program; guest appearances on Floyd Gibbon's program, Kate Smith's Bandwagon, Pretty Kitty Kelly, Laugh with Ken Murray.
- GILBERT, MARIAN. Singer, WCBM, Baltimore. (R) local show, 1937. (L) De Feo Grand Opera Co., 1925; Baltimore Civic

"THE SWINGMASTER"

# BENNY GOODMAN

and his FAMOUS ORCHESTRA

THE PALOMAR
Los Angeles

(July 21-August 31)

Featured Role in the Warner Bros. Production
"HOLLYWOOD HOTFL"

Prof. Benny Goodman's

"SWING SCHOOL"
(CAMEL PROGRAM)

WABC-Columbia Network
Tuesdays-9:30 p. m., E.D.S.T.

Opening Second Season

MADHATTEN ROOM HOTEL PENNSYLVANIA New York City

#### VICTOR RECORDS

Management: MUSIC CORPORATION OF AMERICA

- Opera Co., 1933-36; others. (V) 1935-36.
- GILES, ERVA. Musical director, singer, WFIL, Philadelphia. (R) since 1929; shows include those for Fuller Brush, 1926-27; Royal Typewriter, 1926; Ruud Gas Water Heater, 1927; Seiberling Tires, 1928-29; A. & P., Wrigley Chewing Gum, Chase & Sanborn Coffee, Maxwell House Coffee, McKesson & Robbins. Has also done concert work and Victor Recording; had own dance orchestra. (P) vice-president, music publishing co.
- GILL, C. E. Clarinet, saxophone player, WFAA, Dallas. (R) since 1935; local shows. Staff orchestra, various Texas Theatres, 1921-31.
- GILL, FRANK, JR. Network writer. (R) Eddie Cantor's Texaco Summer Show, 1937; material for Ed Wynn, Al Jolson, Fannie Brice, Dick Powell, Parkyakarkus, Beatrice Lillie, Ethel Barrymore, Leslie Howard, Ruth Etting and others. (L) So Goes the Nation, with Frank Moss (in production, October, 1937), others.
- GILL, ROBERT. Announcer, actor, WCAU, Philadelphia. (R) since 1933; various local shows, including Mystery Dramas (General Electric), 1933. (L) Pittsburgh Players, 1933-35.
- GILLESPIE, JOSEPH. Announcer, KOA, Denver. (R) since 1935; local shows on this station and KVOR, Colorado Springs, including Red and Tag (Chevrolet Motor Co.), 1936; Colonel Courtesy (Barnsdall Refining Co.), 1936.
- GILLESPIE, SHIRLEY. Actor, singer, pianist, accordionist, WHO, Des Moines. (R) since 1935; local shows, including Gene & Glenn (Kellogg Co.), 1936. (P) student.
- GILLIS, DON. Musician, WBAP, Fort Worth. (R) since 1936; various local shows.
- GILMAN, PAGE. Actor, KPO-KGO, San Francisco. (R) since 1932; various shows, including Memory Lane (General Petroleum), 1932-34; One Man's Family (Standard Brands, Inc.), 1935.
- GILMORE, ARTHUR. Announcer, producer, singer, KNX, Los Angeles. (R) various shows, including Sperry Male Chorus Parade (Sperry Flour Co.), 1936-37; producer of Hollywood originations on Lucky Strike Hit Parade.
- GILMOUR, CHARLES H. Actor, WCHS, Charleston. (R) WCHS Drama Guild. (L) Little Theatre Productions.
- GINGRAS, EVA. Singer, WBZ-WBZA, Boston. (R) since 1933; local shows. (V) 1928. (P) stenographer.

- GINN, ANN. Director of women's activities, WTCN, St. Paul. (R) since 1934; local shows, including Galaxy of Stars (Red Star Yeast), 1934. (L) stock, 1922-23. (P) sales promotion manager.
- commentator, actor, WMEX, Boston. (R) various local shows on this station and WHOM, Jersey City. (P) newspaperman.
- GIRARD, ARMAND. Singer, KPO-KGO, San Francisco. (R) since 1932; various local shows, including programs for Associated Oil Co., 1932-34; Coca-Cola, 1935; RCA Victor, 1935. (P) banking.
- GISH, LILLIAN. Radio, film and legitimate actress. (R) guest appearances. (F) The Birth of a Nation, 1914; Intolerance, 1916; The Greatest Thing in Life, 1919; Scarlet Letter; Annie Laurie, 1927; One Romantic Night (United Artists), 1930; many others. (L) A Good Little Devil (David Belasco); Hamlet, with John Gielgud; others.
- GLADSTONE, EVE. Pianist, singer Michigan Network. (R) since 1933; various shows on this network and stations WLW, Cincinnati, WXYZ, Detroit, including programs for Crazy Water Crystals, Standard Oil of Ohio. (V) 1923. (P) piano teacher.
- GLADWIN, GRAHAM. Announcer, actor, WNAC, Boston. (R) since 1930; local shows. (F) Gentlemen Prefer Blondes (Universal). (P) salesman.
- GLASON, BILLY. Singer, comedian, M.C., WMCA, New York. (R) various sustaining shows. (L) Gay Paree. (V). (P) newsboy.
- GLASS, EVERETT. Actor, director, KPO-KGO, San Francisco. (R) various shows including One Man's Family (Standard Brands), NBC, 1937. (L) director, Federal Theatre, 1936-37.
- GLASS, JULIUS. Script writer, WGAR, Cleveland. (R) local shows.
- GLEASON, HELEN. Network singer.
  (R) programs for Palmolive, 1934; Good
  Gulf Gasoline, 1935; General Motors,
  Sears Roebuck, and Lucky Strike Cigarettes, 1936-37. (L) appearances at La
  Scala, Milan, Africa, etc., 1927-30; Metropolitan Opera, 1932-36; St. Louis Opera,
  1936; lead in Franz Lehar's operetta,
  Frederika. (V) Here, There and Everywhere, 1936.
- GLEE CLUB (Jerry Bowne, Icky Morgan, Lysbeth Hughes, Art Thorsen, Bob Mc-Coy). Network singers. (R) Horace Heidt and His Brigadiers (Stewart-Warner Corp.).

- GLEEN, HERZEL. Network actress. (R) Dr. Allen Roy Dafoe (Lehn & Fink for Lysol).
- GLEN, IRMA. Network organist. (R)
  Acme Sunshine Melodies (Acme White
  Lead & Color Works); others.
- GLENN, CHARLES. Announcer, news reporter, director, WNAX, Yankton. (R) since 1935; local shows including Oshkosh Newscast (Oshkosh Overalls), 1937; Thoughts (Sterling Life Ins.), 1937. (P) newspaper business.
- GLENN, ROBERT. Announcer, KRE, Berkeley. (R) various local shows. (P) U.S. Naval Reserve officer.
- GLICK, HARRY. Exercise instructor, WHN, New York. (R) since 1932; various local shows, including Health Rowing Machine, 1932; Pebeco Toothpaste, 1933; Occy-Crystine Mineral Drink, 1933. (V) 1917, 1928.
- GLOE, ERNEST. Accordionist (Argentine Trio), KPO-KGO, San Francisco. ((R) various local shows, including Chain Store Association of California program, 1936.
- GROVER, WILLIAM ELWOOD. Announcer, musical director, CHAB, Saskatchewan. (R) since 1936; local shows including Pembleton Motors (Packard Dealers), 1937. (P) student.
- GLSRIA, ANGELS. Actor, WOV, New York. (R) local shows on this station and WBBS, WMCA, New York. (F) Italian comic shorts, 1913. (L) 20 years in New York and Italy. (P) accountant.
- GLUSKIN, LUD. Musical director, KNX, Los Angeles. (R) various shows including programs for Ex-Lax, 1935-36; Campbell's Tomato Juice, 1937. (F) Two Hearts in Waltz Time (UFA, Berlin), 1931. (V) 1936.
- GODFREY, ARTHUR M. Commentator, WJSV, Washington. (R) since 1931; Professor Quiz (Kelvinator), CBS; various local shows on this station and WMAL, Washington, including Philadelphia Symphony (Chesterfield), 1934. (P) U. S. Coast Guard.
- GODFREY, GROVER, JR. Producer, WNBR, Memphis. (R) since 1935; local shows. (L) 1929-30.
- GODT, PAUL. Organist, pianist, WTMV, St. Louis. (R) since 1936; local shows including Down thru the Ages (Fairbanks Morse Radios), 1936; Woman's Forum (Fairbanks Morse Refrigerators), 1936. (V) 1933.
- GOEBEL, ALBERT. Pianist, accordionist, WTJS, Jackson. (R) since 1935; local shows.

- GOFF, HENRY D. Writer, advertiser, WSUN, St. Petersburg. (L) Shakesperian Plays, 1923-25; The Student Prince. (P) student.
- GOFF, NORRIS. Network actor, writer.
  (R) Abner, of Lum 'n'Abner (Horlick's Malted Milk).
- GOFF, WILLBY. Announcer, producer, WGH, Newport News. (R) local shows. (V) own band, 1934; M. C. appearances. (P) music teacher, pupil schools.
- GOGERTY, LEW. Orchestra leader, WBIG, Greensboro. (R) local shows. (V) hotel engagements.
- GOLDEN, MARTIN J. Singer, orchestra member, WMEX, Boston. (R) local sustaining shows. (V) M.C. engagements with night clubs, orchestras.
- GOLDER, HENRY. Announcer, Michigan Network. (R) since 1934; various shows including Ann Worth, Housewife (Mills Baking Co.), 1935-37; Wandering Vagabond (LaSalle Wines), 1936. (F) commercials, 1935-37. (P) college.
- GOLDMAN, EDWIN FRANKO. Orchestra leader, conductor, composer. (R) Kodak Hour, CBS; Goldman Band Concerts.
- GOLDMAN, LEON. Network conductor, solo violinist. (R) conductor of Colum-

### JOHNNY GREEN

MUSICAL DIRECTOR

THE PACKARD HOUR
-N.B.C.-

1935-36 JELLO -NBC

1935 SOCONY - CBS

1934 OLDSMOBILE - CBS

1934 MUSIC IN THE MODERN MANNER

-COAST TO COAST-

- bia Salon Orchestra. Formal New York debut at Aeolian Hall, 1927.
- GOOD, DOLLY. Singer (Girls of Golden West duo), WLS, Chicago. (R) since 1935; local shows including Pine Mountain Merrymakers (Pinex), 1935-37.
- GOOD, MILLY. Singer (Girls of Golden West due), WLS, Chicago. (R) since 1935; local shows including Pine Mountain Merrymakers (Pinex), 1935-37.
- GOODE, GENENA. Staff pianist, WMFO, Decatur. (R) since 1936; local shows. (P) student.
- GOODELLE, NIELA. Network singer.
  (R) program for Cutex. (L) Ziegfeld Follies, 1931, 1934. (F).
- GOODMAN, AL. Network orchestra leader. (R) Ziegfeld Follies Show (Chrysler Motors), 1931; Good Gulf program. 1933; Bromo-Seltzer program, 1934; Palmolive Beauty Box (Colgate-Palmolive-Peet), 1934-37; Lysol program, 1935; Maxwell House Showboat, 1936-37; Your Hit Parade (Lucky Strike Cigarettes), 1936-37. (F) two feature pictures (Paramount). (L) The Desert Song, 1926; New Moon, 1928; Follow Through, 1929; Flying Colors, 1932; Strike Me Pink, 1933; Life Begins at 8:30, 1934.
- GOODMAN, BENNY. Network orchestra leader. (R) Let's Dance (National Biscuit), 1934; Elgin Revue (Elgin National Watch Co.), 1934; Jack Oakie College (Camel Cigarettes), 1936-37. (F) Gold Diggers of 1936 (Warner Bros.); Big Broadcast of 1937 (Paramount); Hollywood Hotel (Warner Bros.), 1937. (V).
- GOODRICH, MILDRED. Pianist, organist, WDNC, Durham. (R) since 1934; variour local shows, including Legislative Roundup (Goodrich Tires), 1937. (P) dancing school.
- GOODWIN, BILL. Network announcer.
  (R) Burns and Allen (White Owl Cigars) 1934; Alexander Woollcott (Cream of Wheat), 1935; Mobiloil Magazine (General Petroleum), 1935; Marc Warnow (Chrysler Series), 1936; Oakie College and Camel Caravan (Camel Cigarettes), 1936-37. (L) The Broken Wing (with Leo Carillo), 1930; Lombardy, Ltd., 1931.
- GOODWIN, GLENN.. Actor, WHO, Des Moines. (R) local shows including Guardians of the Highway (Chevrolet Co.); Colonel Courtesy (Bransdall Refining Co.). (L) stock, 1923-31.
- GOODWIN, GUY. Announcer, WTNJ, Trenton. (R) various local shows. (F) Commercials. (L) stock, 1933. (V) The Blackbirds, 1929-35. (P) college.
- GORDON, BERT. Network character comedian. (R) Gillette Community

- Sing, Rippling Rhythm Review, Ziegfeld Show of the Air, Rudy Vallee Varieties, Eddie Cantor program. (F) She Gets Her Man (Universal), 1935; New Faces (RKO), 1937. (L) George White's Scandals, 1921; Girl Crazy, 1930. (V) Bert Gordon & Co.
- GORDON, DOROTHY. Network sustaining programs. (R) director of music programs, The American School of the Air, 6 years; conductor of Children's Corner. (L) costume recitals of Folk Songs in American and European theatres.
- GORDON, GALE. Network, actor. (R) English Coronets, American Caravan. (F) Origin of Superstition, 4 shorts. (L) stock, 3 years.
- GORDON, LARRY. Musician, WMT, Cedar Rapids.
- GORDON, LEE (STUBBY). Orchestra director, WTAM, Cleveland. (R) since 1931; various shows including programs for Standard Oil, Hi-Speed Gas, Ford Motor Car Co. (V) master of ceremonies; Member Phil Spitalny's Orchestra, 7 years.
- GORDON, RICHARD. Network actor. (R) Sherlock Holmes (Household Finance; G. Washington Coffee).
- GORDON, ROBERT. Network actor. (R)
  Goose Creek Parson (Super Suds).
- GORDONI, LILLIAN. Comedienne, blues singer, mistress of ceremonies, WSBC, Chicago. (R) since 1925; various shows on this station and WTAM, Cleveland; WCFL, Chicago. (V) Ideals and What, No Bones?, 1926-29; single act; night clubengagements.
- GOREN, OSCAR. Announcer. WRAX-WPEN, Philadelphia. (R) various local Jewish programs.
- GORIN, IGOR. Network singer. (R) Hollywood Hotel (Campbell Soups). (F). Broadway Melody, 1937. (L) played in over 30 operas in Czechoslovakia, 1931-32. (P) medical student in Vienna.
- GOTHARD, Network actor. R) Romance of Helen Trent (Edna Wallace Hopper); Wife vs. Secretary (Bayer Aspirin); Hope Alden's Romance (Taystee Bread).
- GOULD, MARGARET K. Producer, KVI, Tacoma. (R) since 1935; local shows.
- GOULDING, GEORGE. Organist, pianist, KIUL, Garden City. (R) various local shows.
- GRADY, EILEEN. Organist, pianist, WMFG, Hibbing. (R) various local shows.
- GRAHAM, BETTY JANE. Singer, WHO, Des Moines. (R) local shows including Presenting Virginia Dare (Virginia Dare Extract Co.). (P) student.

- GRAHAM, HELEN. Singer, KMOX, St. Louis. (R) since 1934; various local shows including programs for Olson Rug Co., United Remedies, Falstaff Brewing Co.
- GRAHAM, JOSEPH W. Announcer, WPAY, Portsmouth. (R) since 1936; local show. (P) college.
- **GRANBY, SUMNER.** Actor, announcer, WMEX, Boston. (R) local sustaining shows.
- GRANDEY, LEROY. Script writer, KNX, Los Angeles. (R) various shows on this station and KGW, Portland; KOMO, Seattle; KHQ, Spokane.
- GRANT, COLONEL O. S, Comedian, KERN, Bakersfield. (R) since 1933; various local shows. (V) Taylor Brothers Circus; Glenn Comedy Co.
- **GRANT, HUBERT J.** Announcer, commentator, WALA, Mobile. (R) since 1934; local shows.
- GRANT, JOSEPH. Announcer, WMEX, Boston. (R) since 1932; various local shows. (L) stock, 1932. (P) assistant theatre manager.
- **GRANT, MARSHALL.** Organist, KNX, Los Angeles. (R) since 1934; various local shows.

- GRANT, PHYLLIS. Director of children's plays, actress, CKCL, Toronto, Ont. (R) various local shows. (L) Madam Sherry, 1928-29; Empire Stock Co., 1930-31. (P) dramatic student. Formerly with British Broadcasting Corp.
- GRANT, TAYLOR. Announcer, WCAU, Philadelphia. (R) various local shows, including Football Games (Atlantic Refining Co.), 1936. Newscasts (Personal Finance Co.) 1936-37). (P) bank clerk.
- GRAUER, BEN. Network announcer, M. C.
  (R) Your Hit Parade & Sweepstakes
  (Lucky Strike Cigarettes); Bakers Broadcast (Fleischmann Yeast for Bread);
  others.
- GRAVES, TED (MISS). Pianist, accordionist, singer, WBAP, Fort Worth. (R) various local shows. Staff accompanist at WBAP 12 years.
- **GRAVES, VIRGINIA.** Ballad singer, Michigan Network. (R) various local shows since 1935.
- GRAY, ALEXANDER. Network singer and actor. (R) Chesterfield Cigarette Program, 1933; Voice of America (Underwood Typewriter Co.), 1935; Performance by Chrysler (Chrysler Motors), 1936; guest appearances on Ipana, Chevrolet, Gulf Oil and Spud Cigarette



## FERDE GROFE

CONDUCTOR-ARRANGER COMPOSER

Currently Conducting

BANKERS PROGRAM

Fridays, 10 to 10:30 P. M. CBS Network

Guest Conductor:
PHILADELPHIA SYMPHONY
HOLLYWOOD SYMPHONY

Exclusive Management
CONSOLIDATED RADIO
ARTISTS, INC.

30 Rockefeller Plaza New York

- programs. (F) Sally; No, No, Nanette; Song of the Flame; Spring Is Here (all by Warner Bros.); others. (L) Ziegfeld Follies, 1922-23; Annie Dear, 1923; Desert Song, 1927-29; others. (V) Gray & Claire, 1931-32; single act, 1933.
- **GRAY, LAWRENCE.** Network entertainer. (R) Morning Matinee (local department stores).
- GRAY, NANCY. Commentator, WTMJ, Milwaukee. (R) since 1932; local shows. (P) interior decorator.
- GRAY, HOWARD P. Announcer, KFVD, Los Angeles. (R) since 1935; local shows on this station and KFOX, Long Beach; KMPC, Beverly Hills; KEHE, KFAC, Los Angeles. (P) secretary, auto salesman.
- GREAR, JOE. Announcer, WHBF, Rock Island. (R) local show.
- GREEN, EDDIE. Network entertainer. (R)
  Harlem Revue (Fleischmann Yeast for Health).
- GREEN, HOWARD. Comedian, WIP, Philadelphia. (R) various local sustaining shows. (V) Miner's Americans, Empire Circuit, 1909-10; Majestic, Columbia & Orpheum Circuits, 1911-12.
- GREEN, IVAN. Actor, KYA, San Francisco. (R) various local shows on this station and KSFO, San Francisco. (L) Little Theatre work.
- GREEN, JOE. Network entertainer. (R) Come On, Let's Sing (Colgate-Palmolive-Peet).
- GREEN, JOHNNY. Network orchestra leader. (R) programs for Oldsmobile, 1934; Socony-Vacuum, 1935; Jello, 1935-36; Packard, 1936-37. (F) Follow the Leader, Sap of Syracuse, Smiling Lieutenant, My Sin; others, including numerous shorts, 1929-32. (L) composer for Three's a Crowd, 1931. (V) appearances with Ethel Merman, Buddy Rogers, James Melton; also with his own band. (P) clerk, Wall Street.
- GREEN, MITZI. Network actress, singer.
  (R) guest appearances on various network shows. (F) Marriage Playground, 1929; Honey, 1930; Tom Sawyer, 1930; Little Orphan Annie, 1931; Girl Crazy, 1931; Transatlantic Merry-Go-Round, 1933. (L) stock, 1936; Babes in Arms, 1937. (V) child mimic.
- GREEN, SMOKY. Musician, WPAY, Portsmouth. (R) local show.
- GREENBLATT, BEN. Pianist, KYW, Philadelphia. Formerly with Meyer Davis Orchestra; European tour with University of Chicago Orchestra.
- **GREENE, ROSALINE.** Network actress. (R) shows include Maxwell House Show-

- boat, Rise of the Goldbergs, Roses and Drums, Luck of John Christopher. (L) stock.
- GREENOUGH, FRANK. Musical director, KDB, Santa Barbara. (R) since 1924; various local shows. (L) June Moon; Remote Control. (V) Fanchon & Marco.
- GREENWOOD, EUNICE. Actress, WTIC, Hartford. (R) since 1934; local shows, including Guy Hedlund & Co. (Travelers Insurance Co.), 1934-37. (L) Little Theatre groups.
- GREER (MISS) FRANCES. Concert singer, WJBO, Baton Rouge. (R) since 1934; Pontiac Varsity Show, NBC, 1937; various local shows. (L) Baton Rouge Opera Association productions.
- GREINER, SETH. Musician, KMOX, St. Louis. (R) local shows, including Listerine and Phillips Petroleum. (V) Alfred D'Artega Orchestra, 1934-35.
- GRENNELL, EILEEN E. Singer, Iowa Broadcasting Co. (R) local sustaining shows. (F) trailers, 1936. (V) appearances with Al Morley's Orchestra.
- GREY, BILLY. Actor, singer, WHN, New York. (R) local shows. (F) Radio Nuts, 1936. (L) dramatic stock, 1926-28. (V) Martin & Doyle, 1914-19; Will & Marion, 1919-25: Grey & Sully, 1936.
- GREY, DONALD. Pianist, WNBF, Binghamton. (R) since 1930; local shows. (V) Lina Basquette, 1929. (P) piano teacher.
- GREY, LANNY. Pianist, vocal arranger, WNEW, New York. (R) since 1935; various local shows. (P) college.
- **GRIER, JIMMY.** Network conductor. (R) The Park Avenue Penners (Cocomalt).
- GRIFF, MORRIS. Physical director, CKWX, Vancouver, B. C. (R) since 1931; local shows. (P) physical instructor.
- GRIFFIN, BOBBY. Announcer, WHO, Des Moines. (R) since 1924; local shows on this station and KYW, Chicago, including programs for Curtiss Candy Co., 1937; Virginia Dare Extract Co., 1937. (F) news and trailers, 1930-32. (P) student.
- GRIFFIN, HELEN OVIATT. Actress, commentator, WHEC, Rochester. (R) since 1931; local shows. (L) The Creaking Chair, 1929; The Little Journey, 1930; Little Accident, 1933. (P) publicity, newspaper.
- GRIFFIN, MARY ELIZABETH. Actress, WHBF, Rock Island.
- GRIFFIN, ROBERT. Network actor. (R)
  The Story of Mary Marlin (Kleenex;
  P & G for Ivory Soap); Tale of Today
  (Princess Pat, Ltd.).

- GRIFFIN, Z. WAYNE. Writer, producer, KHJ, Los Angeles. (R) since 1935; local shows, including Carefree Carnival (Signal Oil), 1935. (L) The Royal Family, 1931; Playboy of the Western World, 1933. (V) various theatres, 1920-22. (P) music teacher.
- GRIFFITH, HOMER. Script writer, editor, WFAA, Dallas. (R) since 1929; local shows on this station and WLS, WJJD, Chicago, including program for Aladdin Lamps, 1934 to date. (V) song and dance engagements in California. (P) advertising.
- GRIMM, LORRAINE. Singer, KMOX, St. Louis. (R) since 1935; various shows on this station and KWK, St. Louis, including Saturday Nite Club (Chevrolet, 1935; Phillips Petroleum, 1936); Phillips Polly Follies (Phillips 66), 1937.
- GRINNELL, EILEEN. Singer, KSO, Des Moines. (R) since 1936; local shows on this station and KRNT, Des Moines. (L) stock. (V) soloist with orchestras, 1934-35. (P) student.
- GRISANTI, DORIS. Singer, WAVE, Louisville. (R) since 1936; local shows. (P) secretary.

GRISSOM, EUGENE, JR. Announcer,

- operator, WNBR, Memphis. (R) various local shows.
- GRISWOLD, WALTER PRICE. Musical director, violinist, announcer, WIBX, Utica. (R) since 1931; local shows. (V) 1932. Concert master, Binghamton Symphony Orchestra, 1926-29. (P) violin teacher.
- GROFE, FERDE. Network orchestra leader and composer. (R) programs for Sealtest Laboratories, Florsheim Shoes, Philip Morris Cigarettes, Lucky Strike Cigarettes, Best Foods; guest appearance, Lady Esther program. (F) Vitaphone shorts. (V) various theatres. Conducts Master Recording orchestra.
- GROGAN & JARVIS. Comedy team, singers, WHB, Kansas City. (R) since 1935; local shows, including Jack & Les (Olson Rug Co.), 1935.
- GROGAN, JACK. Announcer, singer, actor, WHB, Kansas City. (R) since 1934; local shows. (L) Resident Theatre productions. (P) college.
- GROOM, DALE L. Announcer, continuity writer, KOBH, Rapid City. (R) various shows, including Ray Perkins' program (NBC); one-time announcer for Ed Wynn's Plymouth Show, Maxwell House



# GEORGE HALL and his COLUMBIA BROADCASTING ORCHESTRA

#### LONGEST RUN ANYWHERE

Going into 8th Year of Present Contract at Taft Hotel, New York

Just Closed Paramount Theatre

VICTOR AND MASTER RECORDINGS PARAMOUNT AND WARNER BROS. SHORTS

- Showboat; also various local shows. (P) college.
- GROSE, PAUL F. Announcer, WCHS, Charleston. (R) since 1931; shows on West Virginia Network and WLAP, Lexington; KFXD, Nampa; KIDO, Boise. (P) school.
- GROSS, AL. Pianist, arranger, WMBC, Detroit. (R) since 1935; local shows.
- **GROSS, GLENN.** Network entertainer (R) Philip Morris program.
- GROSS, H. R. News editor, WHO, Des Moines. (R) since 1935; local shows, including Phillips News Reporter (Phillips Petroleum), 1935-37. (P) newspaper work.
- GROSS, LOUIS. Writer, translator, WRAX-WPEN, Philadelphia. (R) various Jewish shows.
- GROSS, STEPHEN. Writer for H. N. Swanson, Inc., program producers.
- GRUBB, CHARLES. Musician, arranger, WHAS, Louisville. (R) since 1932; various shows, including Orange Crush Time (Orange Crush Beverage), 1932-33; Kate Smith (A. & P. Tea Co.), 1936; Here's to You (Oertel Brewing Co.), 1936-37. (L) Of Thee I Sing, 1934; Earl Carroll's Vanities, 1934. (V) Royal Peacock Orchestra, 1927; Bob & Gayle Sherwood Orchestra, 1928.
- GRUBER, CHESTER. Comedian, WHO, Des Moines. (R) since 1929; Annheuser Busch Brewing Co. (CBS), 1929-31; Camel Caravan (CBS), 1934-36; local shows over this station and WLW, Cincinnati. (P) theatre manager.
- GUILBERT, ROBERT. Network dialectician and straight man. (R) Dick Steel (Educator Biscuits), 1934; Little Church Around the Corner (Purity Bakeries), 1935; Story of Mary Marlin (Kleenex), 1935-36; Grand Hotel (Dreskin), 1936-37; Girl Alone (Kellogg Co.), 1935-37; Fibber McGee & Molly (Johnson's Wax), 1937. (P) artist (scene designer).
- GRUIS, RAY. Organist, pianist, WRJN, Racine. (R) various shows, including programs for A. & P. Food Stores, National Tea Co. Formerly organ soloist at various midwest theatres.
- GUBBINS, LOWELL. Announcer, WAAT, Jersey City. (R) various local shows. (P) office clerk.
- GUEST, EDGAR. Network actor, writer, philosopher, humorist. (R) Edgar Guest in Welcome Valley (Household Finance). Newspaper columnist-poet.
- GUEST, J. EDGAR. Announcer, CKCL, Toronto, Ontario. (R) since 1931; local shows.
- GUIDO, RAYMOND. Musician, WFBL, Syracuse. (R) since 1936; various local

- shows, including Nite Club Parade (Fairbanks-Morse), 1937.
- GUILBEAU, HAZEL. Woman's program, continuity writer, KVOL, Lafayette. (R) since 1935; local shows.
- GUILLET, ADRIEN S. Comedy script reader, WNBH, New Bedford. (R) local Franco-American Hour. (P) clerk.
- GUIZAR, TITO. Network singer, musician. (R) Brillo program, 1933-34; guest appearances on Chevrolet program, 1935. (F) various Mexican productions. (L) concert tour of the Argentine. (V).
- GURNEY, NANCY W. ("Nan Seymour"). News commentator, musician, WNAX, Yankton. (R) since 1928; various local shows. (L) concert violinist, 1926-1928.
- GUTRIDGE, MARYNELLE. Musician, WPHR, Petersburg. (R) since 1936; local shows, including Personal Melodies (Personal Finance Co.), 1937.
- GUY, CARLTON. Network actor. (R)
  Uncle Ezra (Alka-Seltzer).
- GUY, AUBREY, JR. Actor, announcer, WHBQ, Memphis. (R) since 1936; various local shows. (L) Who's Afraid of Love, 1936. (P) student.
- GUYER, SANFORD. Announcer, singer, WIP, Philadelphia. (R) since 1930; various local shows, including Eight Fifteen Revue (Chase & Sanborn Coffee), 1935. (V) 1927-28.

#### H

- HAAS, GABRIELLE C. Continuity writer, actor, WAAT, Jersey City. (R) since 1936; local shows. (L) Little Theatre Group, 1933-34. (P) college.
- HACKNEY, MILDRED GANG. Fashion commentator, WSBT-WFAM, South Bend. (R) since 1935; local shows. Writes daily juvenile book review.
- HACKWORTH, ERNEST W. Singer, guitarist, bass violinist, actor, KGNC, Amarillo. (R) since 1921; local shows, including The Shadow (Street & Smith), 1921-25; Uncle Dudley & His Cactus Kids (Pirodram Co.), 1933-34.
- HADFIELD, BEN. Announcer, WNAC, Boston. (R) since 1931; local shows, including Sunshine Bill (Loose-Wiles Biscuit Co.), 1931-34. (L) stock. (V) Fixing Father, 1927-30.
- HAEMER, PEARL GENTRY. Script writer, WICC, Bridgeport. (R) since 1936; local shows.
- HAENSCHEN, GUS. Network orchestra leader. (R) Saturday Night Serenade (Pet Milk); American Album of Familiar Music (Bayer Aspirin); Sweetest Love Songs Ever Sung (Phillips Dental Cream).

- HAESELER, DR. KURT W. Scientific programs, household hints, WMCA, New York. (R) various shows on this station and WOR, New York. (P) chemistry instructor.
- HAESLY, BLANCHE. Actress, violinist, WBAP, Fort Worth. (R) since 1936; local show. (V) stock company.
- HAGEN, DR. HARRY. Network entertainer. (R) programs include Big Brother Club; Uncle Bob 'n' Scrappy (General Baking Co.); National Spelling Bee (Fleischmann Yeast); Chase & Sanborn Coffee show. (V).
- HAGEN, MELVA A. Singer, KGNC, Amarillo. (R) since 1936; local shows, including The Dodge Debutantes (Dodge Motor Co.), 1936. (P) art student.
- HAIGHT, ALDEN. Announcer, publicity director, WELL, Battle Creek. (R) various local shows. (P) office work.
- HALE, ALAN. Sports announcer, master of ceremonies, WISN, Milwaukee. (R) local shows, including newscasts (Household Finance Co.); baseball games (General Mills, Wadhams Oil Co.); Sports Review (Fairbanks-Morse).
- HALE, CECIL. Announcer, WFAA, Dallas. (R) local shows, including programs

- for Armstrong Packing Co., Campbell Cereal Co. (F) commercials. (L) Lyceum and Circle Stock, McMurray Community Players.
- HALÉ, MARY. Singer, WMT, Cedar Rapids. (R) local sustaining shows. (L) Gay Nineties; Kiwanis Showboat, 1936.
- HALE, TRAVIS B. Singer (Three Cheers Trio), KPO-KGO, San Francisco. (R) since 1931; various shows, including programs for Lucky Strike, 1932; Swift & Co., 1933-35; Signal Oil, 1937. (F) Gold Diggers of 1933 (Warner Bros.); Let's Fall in Love (Columbia); others. (V) with Al Pearce's Gang. (P) college student.
- HALEY, HAZEL. Hillbilly singer, KMOX, St. Louis. (R) since 1934; local shows, including Drug Trade and Gardner Nursery programs, 1934, 36, 37.
- HALEY, PAT. Singer, musician, WJAS, Pittsburgh. (R) since 1930; local shows on this station and WTAM, Cleveland; KDKA, Pittsburgh, including Standard Oil program, 1931. (F) shorts (Warner Bros.), 1929. (V) 1927-29; 1935. (P) accountant.
- HALEY, WILLIAM C., JR. Singer, KMOX, St. Louis; (R) since 1930; local shows,

# MARK HANNA

654 Madison Avenue NEW YORK CITY

**REgent 4-6250** 

#### ROBERT TAYLOR - SPENCER TRACY GLADYS GEORGE-DOUGLAS FAIRBANKS, JR.-ERROL RADIE HARRIS ROLAND Famous Hollywood ١ Commentator and HUSTON Interviewer Stars of Stage and WALTER Screen MGM MOVIE CLUB I Every Friday Night WHN, 8 P.M. Two consecutive years BETTE FLYNN Mulsified Cocoanut Oil ELEANOR POWELL—FRANCIS LEDERER

- including programs for Olson Rug Co., Crazy Water Crystals, Peruna. (L) Topsy & Eva. 1933-34.
- HALL, ARCHIE W. Production manager, KOBH, Rapid City. (R) various local shows, including Tin Pan Alley (Standard Oil) Ozark Mountaineers (Crazy Water Crystals); Court of Cars (Ford Motor Co.); Sports Parade (Socony Vacuum Oil Co.). (F) The Spoilers (Paramount), 1929; Madame Satan (MGM), 1930; Women Love Once (Paramount), 1931. (L) Scarlet Pages, 1930; New Faces, 1931; others. (P) salesman.
- HALL, EDWARD B. News editor, announcer, WBZ-WBZA, Boston. (R) network show, Esso News Reporter (Standard Oil of N. J.), 1936-present. (P) newspaperman.
- HALL, GEORGE. Entertainer, WKRC, Cincinnati. (R) network shows, including Fox Fur Trappers, Standard Brands programs; also various local shows, including programs for Oshkosh Overalls, Cities Service. (L) stock. (V).
- HALL, GEORGE. Network orchestra leader. (R) broadcasts from Taft Hotel over CBS; programs for Tru Blue Beer, 1935; Borden's Milk, 1935-36; guest appearance, RCA Magic Key, NBC. (F) shorts (Vitaphone, Paramount). (V). Victor and Master Recordings artist.
- HALL, GUY. Actor, KTUL, Tulsa. (R) since 1937; local shows.
- HALL, HARRIET. Writer, producer, WQDM, St. Albans. (R) various local shows on this station and WGY, Schenectady. (V) 1935-36.
- HALL, HORTENSE. Musician, WKRC, Cincinnati. (R) various shows, including programs for Oshkosh Overalls, Standard Brands, I. J. Fox. (V). (P) school teacher.
- HALL JOHNSON CHOIR. Network singers. (R) Irvin S. Cobb and His Paducah Plantation (Olds Motor Works); others.
- HALL, LIBBY. Singer, WMCA, New York.
  (R) various local shows; guest appearances on NBC. (L) musical stock. (V) 1928-31.
- HALL, WENDALL. Network singer, song writer. (R) programs for Eveready Batteries, 1924-26; Wrigley Chewing Gum, 1928; Majestic, 1929; Shell Oil, 1930; Libby Pineapple, 1931; Fitch Shampoo, 1932-36; Gillette Razors, 1936-37. (V) appearances as singer and xylophonist. (P) student.
- HALLIDAY, A. G. Announcer, CFLC, Prescott, Ont. (R) local shows. (P) public school teacher.

- HALLIDAY, GENE. Organist, KSL, Salt Lake City. (R) since 1936; various local shows. (P) theatre organist.
- HALLIS, AL. Network actor. (R) Mortimer Gooch (William Wrigley, Jr., Co.).
- HALOP, BILLY. Network juvenile actor, singer. (R) programs include Skippy, Penrod & Sam, Lady Next Door, Chase & Sanborn show.
- HALOP, FLORENCE. Network juvenile actress, comedienne, singer. (R) programs include Wheatenaville, Lady Next Door, Wayside Cottage, Chase & Sanborn show.
- HALPERN, MILTON (MILTON HALE). Singer, Hollywood news commentator, WMAS, Springfield. (R) since 1935; local shows. (F) Song of the Flame (Warner), 1932; No, No, Nannette (Warner), 1933; Madison Square Garden (Paramount), 1934; Madame Satan (MGM), 1935; shorts (RKO), 1935. (L) Sidewalks of New York, 1930; Nine O'Clock Revue, 1932; Paris in Spring, 1933. (V) 1931-33. (P) salesman.
- HAMBLEN, STUART. Cowboy entertainer, KFI, Los Angeles. (R) local shows, including King Cowboy's Woolly West Revue (O. M. Tablet Co.). (V) weekly personal appearances since 1933.
- HAMILL, MEL. Orchestra leader, pianist, CKCL, Toronto, Ont. (R) various local shows. (V) tour with dance band. (P) radio salesman.
- HAMILTON, DOROTHY. Network entertainer. (R) Penthouse Serenade (Maybelline).
- HAMILTON, E. R. Program director, musician, KFNF, Shenandoah. (L) stock.
  (V) Al G. Storey's Carnival; Clark's Tom Show.
- HAMILTON, WILLIAM H., JR. Announcer, WCOL, Columbus. (R) since 1934; local shows, including Buick Concert (Buick Co.), 1937. (P) student.
- HAMMER, MARION. Musician, WHO, Des Moines. (R) local shows, including Barnsdall Refining Co. (V) floor shows.
- HAMMERSTEIN, TED. Network actor, producer. (R) Hammerstein Music Hall (American Home Products), CBS (formerly NBC). (L) stock.
- HAMMOND, LARRY. Writer. (R) Man in the Street.
- HAMP, JOHNNY. Network dance orchestra leader. (R) sustaining broadcasts. (V) Warner Theatres. Is a Victor Recording artist.
- HAMPTON, LOIS. Actress, KYA, San

Francisco. (R) various local shows, including Sperry Flour Co. program.

HANDEL, PAUL. Announcer, WMT, Cedar Rapids. (R) since 1936; local shows, including Maytag Revue (Maytag Dealers), 1936; Happy Haines, 1936; Joe Doaks (Hubbard Milling Co.), 1936. (P) student.

**HANFORD, DOLORES.** Singer, WICC, Bridgeport. (R) since 1934; local shows. (P) accountant.

HANK & SLIM and Their Georgia Crackers. Entertainers, WHKC, Columbus. (R) since 1933; various local shows on this station and WWVA, Wheeling; WEEU, Reading; WBT, Charlotte; WHP, Harrisburg.

HANLON, TOM. Chief announcer, KFI-KECA, Los Angeles. (R) shows include Let's Listen to Harris (Cutex, Odorono); Chase & Sanborn Coffee Hour (Durante and Etting); Paducah Plantation (Oldsmobile Co.); M J B Demitasse Revue (M J B Coffee). (F) Big Broadcast of 1936-37 (Paramount); Go West Young Man (Paramount); Broadway Gondolier (Warner); When's Your Birthday (RKO); others.

HANNA, PHIL. Singer (Three Cheers Trio), KPO-KGO, San Francisco. (R)

since 1931; various shows including programs for Lucky Strike, 1932, Swift & Co., 1933-35; Signal Oil, 1937. (F) Gold Diggers of 1933 (Warner Bros); Let's Fall in Love (Columbia); others. (L) Hang Up Your Hat, 1933. (P) college.

HANNAN, MARJORIE. Actress, WGN, Chicago. (R) since 1933; various shows including Ma Perkins (Procter & Gamble), 1933; Story of Mary Marlin (Kleenex), 1935. (L) stock, Little Theatre productions, 1930-33.

HANNUM, PHILIP FRANK. Continuity writer, WMBH, Joplin. (R) since 1935. (P) college.

HANSEN, E. DURAND. Announcer, KFJM, Grand Forks. (R) since 1933; various local shows on this station and WDGY, Minneapolis-St. Paul; KDLR, Devils Lake.

HANSEN, HAZEL ("BROWNIE"). Dramatic, character, actress, WOW, Omaha. (R) since 1929; various local shows on this station and KOIL, Omaha. (L) stock; Little Theatre shows, 1929-30. (P) housewife.

HANSEN, CLIFF. Chief announcer, editor, KRKO, Everett. (P) Automobile salesman.

## JACK HASTY

Free Lance Writing and Production

Among the accounts served in nine years of radio:

STANDARD OIL COMPANY, of California
CONSOLIDATED EDISON CO., of New York

SHELL OIL COMPANY FORD MOTOR COMPANY NATIONAL BISCUIT COMPANY

**PEPSODENT** 

LOG CABIN SYRUP

- HANSON, ELEANOR. Continuity writer, actress, woman's programs, WHK-WJAY, Cleveland. (R) local sustaining shows. (P) personal shopper, fashion reporter.
- HANSON, ETHEL. Musician, KSL, Salt Lake City. (R) various shows including Crazy Water Crystals Program. (V).
- HAPPY SISTERS (Muriel, Olive, Estelle). Singers, WBZ-WBZA, Boston. (R) local shows including Kellogg program. (F) Stars of Tomorrow (Columbia); Way Out West (Fox). (P) office work.
- HARDAWAY, MELBA. Actress, KXBY, Kansas City. (R) various local shows on this station and KMBC, WDAF, Kansas City. (L) stock, road shows. (V) Anthony & Cleopatra, 1930. (P) student.
- HARDER, DUDLEY. Singer, WIL, St. Louis. (R) Parade of Melody (Pennzoil Co.), CBS, 1932-33; local shows on this station and KMOX, St. Louis including Colorful Melodies (Pittsburgh Plate Glass Co.), 1935. (F) shorts (Warner Bros.), 1932. (L) Three Little Girls, 1931; The Student Prince, 1934; summer stock. (V).
- HARDING, HARVEY. Announcer, singer, pianist, KNX, Los Angeles. (R) since 1930; various shows including Life of Mary Sothern (Procter & Gamble), 1936; Crosley Follies (Crosley Radio Corp.), 1936. (F) musical short (Columbia). (L) The National Players productions.
- HARDING, JANE. Singer, WFAA, Dallas. (R) since 1935; local shows. (L) You're in Love, 1932; The Shoestring Follies, 1935-36. (V) floor shows since 1926.
- HARDING, JOSEPH. Announcer WCPO, Cincinnati. (R) various shows on this station and WLW, Cincinnati. (L) Stuart Walker Co. and National Players, 1928-1932. (P) school.
- HARDING, LARRY. Network producer.
  (R) March of Time, 1936-37. In 1934-35, was CBS announcer.
- HARDMAN, BENEDICT. Newscaster, announcer, Iowa Broadcasting Co. (R) various shows, including Happy Chappies (Minit-Rub), 1936; news programs, Sargent Feed Co.
- HARE, ERNEST. Network singer, comedian. (R) programs for Happiness Candy Stores, Interwoven Socks, Best Foods, Gillette Community Sing (Jones and Hare). (V).
- HARING, CLAUDE H. Announcer, WCAU, Philadelphia. (R) since 1931; various local shows including sport broadcasts for General Mills, 1936; Atlantic Refining Company, 1936-37. (P) real estate.

- HARKINS, STERLING. Program manager, KWK, St. Louis. (R) since 1930; local shows on this station and KMOX, St. Louis; WALA, Mobile; WAPT, Birmingham. (P) insurance.
- HARMONY GIRLS. Singers, WDBJ, Roanoke. (R) since 1935; local shows. (V) American Theatre, 1935.
- HARNESS, PAT. Master of Ceremonies, WIL, St. Louis. (R) since 1930; various local shows on this station and WOAI, San Antonio.
- HARPER, AMES L. Singer, actor, writer, WJEJ, Hagerstown. (R) since 1932; local shows. (L) Venus, 1923-24; Models of 1925; China Doll, 1925-26; others. (V) Florence Hedges & Co., 1929; Dinana & Demar; Daily Paskman's Radio Minstrels. (P) bookkeeper.
- events commentator, WNEW, New York.

  (R) since 1934; local shows including, baseball broadcasts (General Mills), 1934-36; football broadcasts (Adam Hats, 1934; Davega Radio, 1935; Seidenberg Cigars, 1936); News and Inquiring Microphone Broadcasts (Remington Rand Co.), 1936. (F) Metrotone Newsreel (Hearst), 1935.
- HARPER, JACK. Announcer, singer, story teller, WNBH, New Bedford. (R) since 1935; local shows. (L) dramatic stock, musical comedy, concert soloist.
- HARPER, LELA RUTH. Pianist, accordionist, organist, WAAW, Omaha. (R) since 1936; local shows. (V) night club appearances since 1933.
- HARRINGTON, BETTY. Singer, WMBC, Detroit. (R) since 1935; local shows. (F) commercials, 1936-37. (V) Girlfriends' Harmony Trio. (P) commercial artist, model.
- HARRINGTON, FRANCILLE. Pianist, KWKH-KTBS, Shreveport. (R) since 1931; various local shows on this station and WBBM, Chicago.
- HARRIOTT, ELINOR. Network actress.
  (R) The Story of Mary Marlin (Kleenex); Kaltenmeyer's Kindergarten (Quaker Oats).
- HARRIS, ARLENE. Network comedienne, monologist. (R) Pepsodent Tooth Powder program, 1936; Watch the Fun Go By (Ford Motors), 1937. (F) Hit Parade (Republic), 1937. (L) stock. (V) Arlene Frances, five years. Member of Al Pearce's Gang, since 1933.
- HARRIS, CHARLES T. Musician, WMCA, New York. (R) various shows including Lucky Strike Program, NBC, 1929-30; various local shows. Member of Jan Garber Orchestra, 1927-29. (P) student.

HARRIS, DON. Announcer, script writer, WHAM, Rochester. (R) since 1930; various shows on this station and WFEA, Manchester; WEBR, Buffalo, including programs for Kellogg, Rival Dog Food. (L) Post Road, 1936. (V) orchestra tours. (P) salesman.

HARRIS, DOROTHY. Pianist, WHEF, Kosciusko. (R) since 1935; various local shows.

HARRIS, GRAHAM. Network actor. (R) 20,000 Years in Sing Sing (Sloan's Liniment).

HARRIS, HAPPY HAL. Musician, WWVA, Wheeling. (R) since 1934; local shows including Crazy Water Crystals, 1934; Peruna programs, 1934-37. (V) Flyin' X Round-up, 1935-37.

HARRIS, LESLIE T. Producer, special events announcer WQAM, Miami. (R) since 1931; various local shows on this station and WBBC, WOR, New York; WDBO, Orlando. (P) advertising.

HARRIS, MORT. Production Department head, WHN, New York. (R) various local shows on this station and WQAM, Miami; KFI, Los Angeles, including programs for Goodrich Tires, Union Oil Co. (F) Songwriter, for Pathe 1999-30

(P) manager for music publishers.

(F) Songwriter for Pathe, 1929-30. (L) produced and staged shows, 1922-26.

# HORACE HEIDT

and his

**ORCHESTRA** 

Appearing Nightly
HOTEL BILTMORE
NEW YORK

On the Air

ALEMITE HALF HOUR

8 P.M. Mondays - CBS

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Direction:
MUSIC CORP. OF AMERICA

# LITTLE JACKIE HELLER

N.B.C.

**CHICAGO** 

- HARRIS, PHIL. Network orchestra leader.
  (R) Melody Cruise (Cutex), 1933-35;
  Jack Benny program (Jello), 1936-37.
  (F) So This Is Harris (RKO), 1932;
  Melody Cruise (RKO), 1933; Turn Off
  the Moon (Paramount), 1937. (V) appearances with and without band, 192937. (P) student.
- HARRIS, RADIE. Announcer, commentator, writer, WHN, New York, (R) local shows on this station and WOR, New York; KHJ, Los Angeles, including Pebeco on Parade (Pebeco Toothpaste); Movie Club (Holland House Coffee); Movie Club (Mulsified Cocoanut Oil Shampoo).
- HARRISON, CLAIRE M. Continuity writer, actress, KWK, St. Louis. (R) since 1934; local shows including Philco Radio program, 1935-37. (P) newspaper advertising.
- HARRISON, JOHN W. Announcer, singer, KTUL, Tulsa. (R) since 1924; local shows on this station and KYW, Philadelphia; KMTR, Los Angeles; KSTP, St. Paul; KTRH, Houston; WFAA, Dallas, including programs for National Battery, 1929; Kellogg Co., 1934. (F) Rough Riders; Wings (Famous Players-Lasky), 1926-27. (L) Student Prince, 1928. (V) Sid Grauman's Prologues, 1928.
- HARRISON JUBILEE CHOIR (Frank S. Harrison, director). Spiritual and folk song choir, WMCA, New York. (R) sustaining programs. (L) Songs of the Southland (RKO), 1933. (V) 1933.
- HART, MAURICE. Announcer, actor, WAAT, Jersey City. (R) various local shows. (V) leading man, stock, 1929. (P) advertising.
- HARTING, RALPH H. Musician, WMT, Cedar Rapids. Member Peggy Fuller Orchestra.
- HARTMANN, LES. Musical director, manager, WMT, Cedar Rapids. (R) since 1936; local shows including The Norge Corp. and Falstaff Beer programs. (V) The WMT German Band, 1931-37.
- HARTRICK, GEORGE. Announcer, singer, WTAM, Cleveland. (R) since 1933; various shows on this station and WWNC, Asheville, including programs for Penn Tobacco Co., Goodrich Tire & Rubber Co. (L) Don Lanning Co., 1927. (P) high school principal.
- HARVEY, GEORGE. Network actor. (R) Helen Hayes in Bambi (Sanka Coffee).
- HARVEY, JAMES. Producer, continuity writer, announcer, KYW, Philadelphia. (R) various shows including Sally at the Switchboard (Sears Roebuck), 1936-37. (P) newspaper work.

- HARVEY, WALTER. Announcer, WNAC, Boston. (R) since 1936; local shows including Phillips Milk of Magnesia program, 1936-37. (P) student.
- HASE, EDWARD. Announcer, assistant program director, WSHV, Charlottes-ville. (R) since 1933; various local shows. (P) clerk, salesman.
- HASBROOK, RICHARD I. Announcer, WJMS, Ironwood. (R) various local shows.
- HASKINSON, EDYTHE. Singer, KRE, Berkeley. (R) since 1937; local show. Finalist, Atwater-Kent Radio Audition.
- HASSELMANS, LOUIS. Conductor, producer, WJBO, Baton Rouge. (L) conductor of all French operas produced by the Metropolitan Opera Co.
- HASTY, JACK. Network writer. (R) programs for Standard Oil, Shell Oil, Pepsodent Tooth Paste, Log Cabin Syrup, National Biscuit Co., Ford Motor Co.
- HATCH, WILBUR J. Musical director, KNX, Los Angeles. (R) since 1928; various local shows.
- HAUCHIN, ALMA. Singer (cowgirl), WWVA, Wheeling. (R) since 1936 local shows including Pinex Cough Syrup program.
- HAVENS, LEIGH. Organist, pianist, KXBY, Kansas City. (R) local shows. (V) since 1928.
- HAVRILLA, ALOIS. Network announcer.
  (R) Ridin' High (Cycle Trades of America); Rippling Rhythm Revue (Jergens-Woodbury); Red Grange (Sinclair Refining); Ben Bernie and All the Lads (American Can); Snow Village Sketches (Loose-Wiles Biscuit Co.); others.
- HAWKS, CAPTAIN FRANK. Aviation programs. (R) Gruen Watch Program, 1936; The Hawks Trail (General Foods), 1937. (F) The Adventures of Frank Hawks (to be released). (P) speed flyer; author of One to Every Pilot.
- HAWLEY, ADELAIDE. News commentator, human interest stories for women, WOR, New York. (R) various local shows including Woman Reporter (Educator Crax), 1935; Featurettes (Bathasweet), 1936. (F) newsreel, Pathe, 1932-35. (V) Red, Black and Gold Trio, 1930-34.
- HAWLEY, HARROLD. Music director, organist, KRE, Berkeley. (R) since 1936; various local shows.
- HAWLEY, MARK. News commentator, WOR, New York. (R) various shows on this station and WGR, WKBW, Buffalo; WPG, Atlantic City; WABC, WMCA, New York, including programs for Remington Rand and Personal Finance Co.

### NELSON S. HESSE and WILLIAM McCAFFREY

#### ARTISTS' REPRESENTATIVES

501 Madison Avenue New York City

Express their appreciation to the following, who are among those booked for guest appearances on radio during the first nine months of their association:

JIMMY KEMPER

SARA ALLGOOD BILL BAILEY JAMES J. BRADDOCK MADISON BELL YASCHA BUNCHUK and His Orchestra CAB CALLOWAY EDDIE CONRAD **BOB FELLER** DEXTER FELLOWS SIDNEY FRANKLIN ALICE FROST FRANK GABY PAUL GALLICO JOE GOULD **EDDIE GREEN** ELISEO GRENET ORCHESTRA DORIS HARE HAYWARD and ALLEN

HELEN HOWE CARL HUBBELL

LARRY KELLEY

ALEXANDER KIRILLOFF and Group BILL KLEM EDITH LORAND ANDREW LOVE SWING SEVEN CONNIE MACK ALICE MARBLE EDDIE CONRAD
JOE COOK
NORMAN CORDON
DIZZY DEAN
ROBERT EMMETT DOLAN
and His Orchestra
ARTHUR DONOVAN
MORTON DOWNEY

PEPPER MISSING
Missouri Mudcats
MRS. JOHN J. McGRAW
JOHN McCORMACK
RUSS MORGAN
and His ORCHESTRA
MOUND CITY BLUE BLOWERS
WALTER O'KEEFE
IFSSE OWEN BERYL MARKHAM PEPPER MARTIN'S BOB PASTOR EDDIE PEABODY JANE PICKENS PICKENS SISTERS CAPT. EDDIE RICKENBACKER BILL ROBINSON GENE SARAZEN AL SCHACHT ANN SEYMOUR COL. STOOPNACLE and BUDD **ELEANOR TENNANT** "LUCKY" TETER TOTO ROLAND YOUNG

- (F) Paramount News, 1930; Voice of Pathe, 1931-36. (P) clerk.
- cian, WTIC, Hartford. (R) since 1933; local shows. (F) extra, Warner Bros., 1927. (L) Zeppelin, 1928. (P) student.
- HAY, JAMES M. Musician, KMOX, St. Louis. (R) since 1932; various local shows including programs for Chevrolet, 1932; Standard Oil, 1932.
- **HAYDEN, JAMES J.** Singer, WCAE, Pittsburgh. (R) since 1935; local shows.
- HAYS, HARVEY. Network actor. (R)
  Tale of Today (Princess Pat, Ltd.).
- HAYES, ANNE. Writer, advisor, counselor, KCMO, Kansas City. (R) local shows on this station and W9XBY, KXBY, Kansas City, including Richard Hudnut program, 1936. Lecturer and writer, 1915-37.
- HAYES, CLARENCE. Singer, actor, guitarist, KPO-KGO, San Francisco. (R) since 1926; various shows on this station and WDAF, Kansas City, including Roads to Romance (Associated Oil), 1928; Aunt Jemima's Pancakeboy (Quaker Oats), 1930; Ford Merrymakers (Ford Motor Co.), 1933. (F) The Finger Man (MGM), 1934; Sitting Pretty (Paramount), 1934.
- HAYES, GAYLE. Sports announcer, Iowa Broadcasting Co. (R) local sustaining shows. (P) newspaper reporter.
- HAYES, HELEN. Network actress. (R)
  Bambi and New Penny (Sanka Coffee).
  (F) The Sin of Madelon Claudet; Night
  Flight (MGM), 1933; A Farewell to Arms
  (Paramount); others. (L) What Every
  Woman Knows; Petticoat Influence;
  Mary of Scotland, 1935; Victoria Regina,
  1936; others.
- HAYES, RICHARD D. Violinist, WFAA, Dallas. (R) since 1928; local shows, including Greyhound Traveler (Greyhound Bus), 1936. (P) teacher.
- HAYES, TERRY. Singer, actor, WHAS, Louisville. (R) since 1932; various shows, including Homemakers Serenade (Olson Rug), 1933; Drug Trade Products program, 1933-34. (P) college.
- HAYNER, BOB. Musician, KGNC, Amarillo. (R) local show, 1937, with Amarillo Philharmonic, 1935.
- HAYNES, ARTHUR D. Musician, KGFF, Shawnee. (R) since 1935; local shows, including Crazy Water Crystals program, 1935-36. (V) magician; appearances with Hawaiian Band; single act, 1924; pit musician since 1924.
- HAYTON, LENNIE. Network orchestra leader. (R) Flying Red Horse Tavern

- (Socony-Vacuum); Ed Wynn and His Grab Bag (Plymouth Motors); others.
- HAZELWOOD, E. CLAYTON. Poetry reader, writer, WMEX, Boston. (R) various local shows on this station and WSYR, WFBL, Syracuse.
- HALETT, RAE. Musician, pianist, WPHR, Petersburg. (R) since 1936; local shows, including Pepper (Dr. Pepper Bottling Co.), 1936.
- HARVILLE, BANTY. Musician, WMT, Cedar Rapids. (R) since 1926; local shows. Member Peggy Fuller Orchestra.
- HAZARD, EDITH T. Actress, children's story teller, KWKH-KTBS, Shreveport. (R) various local shows. (L) little theatre work.
- HEAD, IVAN. Announcer, singer, WBAP, Fort Worth. (R) local shows on this station and KFBI, Abilene; KGFG, Oklahoma City; Jack Dempsey Interview on KFYO, 1934. (L) stock, 1927. (V).
- (R) The Story Behind the Stamps (P & G for Ivory Soap); News broadcasts (P & G); others.
- HEALEY, COL. JIM. Commentator. WGY, Schenectady. (R) since 1933; Hudson Coal program (NBC), 1936 to date; also various shows, including Penn Tobacco Co. Program, 1934-35. (P) newspaper work.
- HEAPS, SELDON N. Organist, composer, KSL, Salt Lake City. (R) since 1928; various local shows. (V) Jay Brower Revue, 1934.
- **HEARD, GENE.** Announcer, KRBC, Abilene. (R) since 1930; staff announcing. (P) salesman.
- HEARN, SAM. Network comedian. (R)
  Mark Hellinger's Penthouse Party, Tastyeast Program, Jello program, with Jack
  Benny. (L) Winter Garden Passing
  Show, Greenwich Village Follies, Mercenary Mary, Spice of 1924.
- HEATH, WALTER H. Continuity and script writer; KWKH-KTBS, Shreveport. (R) various local shows, including Odd Quirks in the News (Nu-Enamel Co.), 1936-37. (L) Boy, 1922.
- HEATHERTON, RAY. Network singer.
  (R) Hinds Honey & Almond Cream program (NBC), 1932; also various local shows. (L) Garrick Gaieties. (V) various theatres.
- HEATTER, GABRIEL. Network news commentator. (R) programs for Goodall Co., North American Accident Insurance Co., Modern Industrial Bank, Borden's Milk; commentator over NBC and Mutual.

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PROGRAM

# RUSS MORGAN and HIS MUSIC

Tuesdays and Thursdays

In Association with Consolidated Radio Artists, Inc.

FOR RADIO, PICTURES AND STAGE

## NORMAN CORDON

**BASS-BARITONE** 

OF

METROPOLITAN OPERA COMPANY

MANAGEMENT

**NELSON S. HESSE** 

AND

WILLIAM McCAFFREY

501 MADISON AVENUE, NEW YORK ELDORADO 5-1076

# ANDREW LOVE SWING SEVEN

MONDAYS 7:00-7:30 P.M.—E.D.S.T.

NBC-BLUE NETWORK

#### NOLA DAY

Wednesdays—7:15-7:30 P. M., E.D.S.T. Saturdays—8:15-8:30 P. M., E.D.S.T. NBC-BLUE NETWORK

#### EDDIE GREEN

ON

"The FLEISCHMANN PROGRAM"

#### **DORIS KERR**

Columbia Broadcasting System

Mon., Wed. and Fri., 5:30-5:45 P. M.

E.D.S.T.

### JIMMY KEMPER "SONG STORIES"

Saturdays, 7:30-7:45 P.M., E.D.S.T. NBC-RED NETWORK

- HECKLE, MARGARET. Writer, actress, producer, KMBC, Kansas City. (R) local show, Across the Breakfast Table (Household Finance Co.).
- **HEDGE, RAY.** Network actor. (R) Myrt & Marge (Colgate-Palmolive-Peet for Super Suds).
- HEDLUND, GUY. Director, actor, WT1C, Hartford. (R) since 1929; local shows on this station and KFI, Los Angeles. (F) Modern Prodigal (D. W. Griffith), 1912; The Coward (Pathe Freres), 1913; The Big House, 1930; others. (L) The Private Secretary, 1909; East Lynne, 1925. (V) 1908. (P) reporter.
- HEEN, GLADYS. Network dramatic actress. (R) Minneapolis Symphony Orchestra (Grunow Refrigerator Co.), CBS, 1934-35; Lum & Abner (Horlick's Malted Milk), NBC, 1935; Swing With the Strings (Hormel Packing Co.), CBS, 1936-37; transcriptions for Buddy & Ginger (Chocolate Products), Mid-West Recordings, 1935-37; Sunshine Melodies (Acme White Lead & Color Works), Mid-West Recordings, 1936; others. (L) stock. (P) secretary.
- HEFFERNAN, W. P. 'Cellist, producer, announcer, actor, WBTM, Danville. (R) since 1928; local shows, including Majestic Time (Majestic Radio Dealers of North and South Carolina), 1920-30.
- HEGARD, KEN. Announcer. WRJN, Racine. (R) various local shows. (L) Earl Carroll's Vanities, 1932.
- HEID, GEORGE. Program director, singer, actor, M. C., WJAS-KQV, Pittsburgh. (R) since 1930; shows include Shell Happy-time (Shell Oil Co.), 1930-31; Caswell Coffee program, 1930-31. (L) Hartman-Steindorff Opera Co., 1922-24. (V) Josselyn & Heid, 1925-26; Chase and Latour, 1931-32; others. (P) college.
- HEIDT, HORACE. Network orchestra leader. (R) Horace Heidt and His Brigadiers (Stewart-Warner Corp.), since 1935. (V) Claremont Hotel, Berkeley, 1923-25; Grand Lake Theatre, Oakland, 1925-28; Fanchon & Marco Unit, 1928; Palace Theatre, New York. 1929; European tour and Publix, RKO, Fox theatres, 1930-32; Golden Gate Theatre, San Francisco, 1932-34; Drake Hotel, Chicago, 1935-36; Biltmore Hotel, New York, 1937.
- HEIDT, WINIFRED. Singer, WWJ, Detroit. (R) local shows on this station and CKLW, Detroit. (L) ten years in dramatic and musical shows, concert work. (V) appearances with orchestra, 1927-29.
- HEIDERICH, JACOB. (Violinist, WCCO, St. Paul. (R) since 1930; Swing With

- the Strings (George A. Hormel), CBS, 1936; local shows, including Packard Hour, 1930; Pure Oil Potpourri, 1932; Mrs. Miller's Boarding House (General Mills), 1936. Concert master (Minnesota Theatre), 1928-32.
- HEINRICH, LOUIS. Announcer, WHK-WJAY, Cleveland. (R) since 1933; various local shows. (P) student.
- **HEISER, A. E.** Announcer, chief engineer, WLVA, Lynchburg. (R) various local shows, including programs for Piggly Wiggly Stores, Stanback Co.
- HELD, JOHN JR. Network master of ceremonies. (R) Pontiac Varsity Show (Pontiac Motors). Commercial artist.
- HELLER, JACKIE. Network tenor. (R) Climalene Soap program, 1935; Chappell's Dog Food program, 1935; Ben Bernie Program (American Can Co.), 1937; Ed Wynn Program (Spud Cigarettes), 1937. (F) Florida Special (Paramount), 1936. (V) 1932-37.
- HEMINGS, BOB. Pianist, WHEC, Rochester. (R) shows include programs for Camel Cigarettes, 1932; La Paloma Cigars, 1934; Pure Quill, 1934; Pure Oil, 1935.
- HEMSWORTH, WILLARD L. Announcer, producer, writer, actor, WJJD, Chicago. (R) Saturday Nite Party (Phillips 66), CBS; various local shows on this station and WBBM, Chicago; KMOX, St. Louis. (P) student.
- HEMUS, PERCY. Network actor. (R)
  Tom Mix and His Ralston Straight Shooters (Ralston Purina).
- HENDERSON, BROOKS. Announcer, producer, KSTP, Minneapolis. (R) since 1929; various local shows on this station and WRHM, Minneapolis; WEBC, Duluth. (F) Industrials for Ford Dealers. Recordings for Mid-West Recordings, Inc.
- HENDERSON, FLETCHER. Network dance orchestra leader. (R) sustaining broadcasts. (V). Recording artist for Brunswick.
- **HENDRICKS, GLADYCE.** Singer, KFPY, Spokane. (R) since 1936; local shows.
- HENNEKE, BEN. Script writer, actor, singer, KTUL, Tulsa. (R) since 1936; local shows, including Rondoliers (Mid-West Chevrolet Co.), 1936. (L) Warden Lawes Crime Prevention Show (Texas Centennial), 1936; others.
- HENNING, PAUL WILLIAM. Writer. singer, actor, KMBC, Kansas City. (R) since 1933; local shows, including Crystal Gazers (Colgate-Palmolive-Peet), 1936; Gossip Club (General Electric Radio), 1936. (P) law office.

# COL. STOOPNAGLE AND BUDD

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THROUGH THE COURTESY OF
MINUTE TAPIOCA

SEEN DAILY IN Scripps-Howard Newspapers

# WALTER O'KEEFE

HEARD WEEKLY

"TOWN HALL TONIGHT"

WEDNESDAYS NBC RED NETWORK 9-10 P.M., EDST 8-9 P.M., PST

MANAGEMENT NELSON S. HESSE

WILLIAM McCAFFREY
501 MADISON AVENUE, NEW YORK
ELDORADO 5-1076

# JOE COOK

"THE SHELL SHOW"

## ROBERT EMMETT DOLAN

and HIS ORCHESTRA

SEALTEST SUNDAY NIGHT PARTY 10-11 P.M., EDST

NBC RED NETWORK

- HENRIE, HERBERT. Network actor. (R)
  Rich Man's Darling (Affiliated Products).
- HENRY, EVELYN. Actress, KGVO, Missoula.
- HENRY, JACK. Program director, announcer, singer, WBRY, Waterbury. (R) since 1933; various local shows. (F) shorts (Warner Bros.). (L) Gold in the Hills, 1933. (V) Big Broadcast, 1933. (P) advertising.
- HENRY, MELBA. Pianist, actress, WGRC, New Albany. (R) several local shows. (P) music teacher.
- HENSHAW, GAIL. Actress, impersonator, dialectician, WHN, New York. (R) since 1935; local shows, including MGM Movie Club (Mulsified Cocoanut Oil Shampoo), 1935-37; Ida Bailey Allen Show, 1936-37. (F) commercials, 1935-36. (L) stock, 1933-35. (P) photographic modeling. Transcriptions for Langlois & Wentworth, Decca, RCA.
- HENSON, BERNARD. Singer, guitarist, WSAZ, Huntington. (R) since 1932; various local shows on this station and WMBC, WJBK, Detroit; WNOX, WROL, Knoxville. (V) dance band, 1930-37; Radford's Minstrels, 1933. Has also done recordings for Gennett.
- HERBERT, WILLIAM. Choral and orchestral director, arranger, WBAX, Wilkes-Barre. (R) since 1934; local show. (F) The Flight Commander, 1927; Broken Melody, 1937 (London productions). (L) 1924-30; Selwyne-Cochran productions; Rose Marie, Desert Song, Show Boat and New Moon (Drury Lane, London). (P) student.
- HERRICK, L. J. Actor, director, KOA, Denver. (R) since 1933; local shows. (F) Corianton (Corianton Corp.), 1930-31; Exile (Micheaux Productions), 1931; Commercials, 1931-37. (L) Denham Stock, 1928-32; Elitch's Stock, 1930-36. (V) 1927-29. (P) railroad clerk.
- HERRMANN, BERNARD. Network conductor, composer. (R) Ma and Pa (Atlantic Refining Co.), since Jan. 5, 1937. (L) ballet music for American Revue.
- HERRON-SMITH, MARJORIE. Actress, singer, KYA, San Francisco. (R) since 1936; various local shows on this station and KPO, KSFO, San Francisco. (L) Little Theatre productions. (P) college.
- HERSHE, IRMA M. Actress, WHO, Des Moines. (R) since 1935; local shows, including Benjamin Moore Paint Co. program, 1937. (L) stock, 1923-24; 1926-28. (P) secretary.
- HERTH, MILT. Organist, WIND, Gary. (R) since 1935; local shows, including Grunow Refrigerator program, 1935. (V) 1932-34.

- HESSBERGER, GEORGE. Network orchestra leader, master of ceremonies, German entertainer. (R) various network broadcasts and local shows. (V) conducted Bavarian Orchestra at Old Heidelberg, World Fair, 1933-34.
- HEWARD, WALTER A. Announcer, actor, WBRY, Waterbury, Conn. (R) since 1933; March of Time (Remington Rand and Time). (L) summer stock: Dear Mistress, Lady Godiva, Hay Fever. (P) student.
- HEWITT, FOSTER. Sports commentator, CKCL, Toronto, Ont. (R) network show, National Hockey League Broadcasts (General Motors), 1931-36; various local shows. (F) Hockey Pictures (Associated Screen News).
- HEWSON, ISABELLE MANNING. Network actress. (R) Petticoat Philosophy (Pure Milk Cheese Co.).
- HEYSER, FRAN. Program director, KMBC, Kansas City. (R) since 1933; local shows, including Blatz's Old Heidelburg (Blatz Beer), 1933; The Gossip Club (General Electric), 1936. (L) road shows and stock. (P) music store.
- HEYWORTH, GORDON. Announcer, KYW, Philadelphia. (R) since 1927; NBC shows, Ben Bernie program (American Can), 1936; Democratic National Convention, 1936; also local shows on this station and WEEI, WNZ-WBZA, Boston; WNEW, New York. (F) Sea Beast (Paramount), 1926. (L) What Every Woman Knows (with Helen Hayes); stock.
- HICKS, CHARLES, JR. Announcer, assistant program director, WSOC, Charlotte. (R) since 1930; local shows on this station and WPTF, Raleigh. (L) stock. (P) clerk.
- HICKS, LOWELL P. Musician, KSL, Salt Lake City. (R) since 1933; various local shows. (V) Graham Lyceum Review, 1936.
- HICKS, MORRIS T. Announcer, interviewer, WIRE, Indianapolis. (R) since 1934; various local shows and sports events. (L) Beurialt Players (stock), 1923-25. (P) student.
- HICKS, ROBERT J. Announcer, organist, WOKO, Troy.
- HIESTAND, JOHN. Announcer, actor, KFI-KECA, Los Angeles. (R) two-time announcer for NBC shows, Amos 'n' Andy (Pepsodent Co.), 1936; Kraft Music Hall (Kraft Cheese Co.), 1936; Portraits in Harmony (Jarman Shoe Co.), 1936; currently announcing Hollywood in Person (General Mills), 1937. (F) Black

Legion (Warner Bros.), 1937; A Day at the Races (MGM), 1937; others. (L) stock, 1930-33.

HIGGINS, LEN. Newscaster, KVI, Tacoma. (R) since 1936; local show. (P) newspaperman.

**HIGH FLYERS.** Musical act, KFJZ, Fort Worth. (R) local shows.

HIGHPOCKETS & ARCHIE (SHELDON BENNETT; LOUIS DUMONT). Singers, musicians, WWL, New Orleans. (R) since 1937; local shows, including Willard Tablet program. (L) Texas Centennial, 1936. (V) The Harmonizers, 1936.

HIGHT, WINI. Singer, musician, writer, actress, WDEV, Waterbury. (R) since 1935; various local shows, including Montgomery Ward programs. (V) Wini Hight and Her Radio Starlets, 1936; single act, 1935-36.

HIGHTOWER, BILL. Announcer, sports, news commentator, WFAA, Dallas. (R) since 1935; local shows on this station and KTAT, KFJZ, Fort Worth; KXYZ, Houston, including football broadcasts (Humble Oil Co.; Coca-Cola), 1936. (L) Pasadena Community Theatre, 1931-32; West Coast Stock, 1933-34. (P) college.

HIGSBY, HIRAM. Announcer, comedian, singer, musician, master of ceremonies, WAAW, Omaha. (R) Bromo Quinine

The National Broadcasting
Company
and
Walter Batchelor

present

### HILDEGARD

Star of Two Continents

Radio - Television Screen - Theatre - Night Clubs

> European Representative HENRY SHEREK

Press Representative SIDNEY SPIER

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### BOB HOPE

# WOODBURY RIPPLING RYTHM REVUE

EVERY SUNDAY, 9 P.M., EDST

ENTIRE PRODUCTION UNDER THE PER-SONEL SUPERVISION OF MANN HOLINER

Material by: BUD PEARSON, LES WHITE, AL LEWIS, HANK GARSON and TOM McKNIGHT

Management: LOUIS SHURR, HOLLYWOOD - NOW

- Show (CBS); Alka-Seltzer program (NBC); local shows on this station and WGAR, Cleveland; KMOX, St. Louis, including programs for Oshkosh Overalls, Pinex Cough Syrup. (F) Charlie Chase Comedy, 1932; National Barn Dance short. (V) National Barn Dance Show at various theatres. (P) telegraph operator.
- HILDEBRAND, KENNETH. Announcer, singer, KQV, Pittsburgh. (R) various local shows on this station and WADC, Akron; WJAS, Pittsburgh. (V) night club and hotel engagements with vocal trio.
- HILDEGARD. Network singer. (R)
  NBC sustaining shows and guest appearances; appeared on Television Broadcasts. (F) Music Hath Charms (British International), 1935. (L) Seeing the Stars, 1936. (V) since 1929; Jerry and Her Baby Grand, Dora "Boots" Early, Mickey Cochrane, Gus Edwards. (P) college.
- HILDING, MARION. Cowboy, Swedish singer, KFNF, Shenandoah. (R) various local shows. (P) student.
- HILL, BILLY. Violinist, trumpeter, singer, WOWO, Omaha, Nebr. (R) since 1935; various local shows on this station and WNAX. (V).
- HILL, DAVID. Announcer, program director, CFRN, Edmonton, Alta. (R) since 1934; local shows, including Crazy Water Boys (Crazy Water Crystals), 1935. (V) Tivoli Big Top Revue.
- HILL, EDWIN C. Network commentator.
  (R) Your News Parade (Lucky Strike Cigarettes); The Real Silk program with Edwin C. Hill as The Spectator (Real Silk); others. Newspaper columnist: The Human Side of the News. (F) newsreels.
- HILL, WILFRED (BILLY). Comedian, singer, script writer, CKWX, Vancouver, B. C. (R) since 1931; local shows including Crazy Water Crystals program, 1933. (L) musical stock, repertoire companies. (V) Hill & Durham, 1927.
- HIMBER, RICHARD. Orchestra leader, WOR, New York. (R) network shows for Studebaker, Ludens, RCA, Pure Oil; also various local shows. (F) shorts, (Warner Bros., 1934-35; Paramount, 1935-37). (V) 1935-36. Transcriptions, World Broadcasting System, Inc.; recordings, RCA Manufacturing Co.
- HINDS, WILLIAM. Announcer, KDKA,

- Pittsburgh. (R) local sustaining programs. (V) Glenn Riggs Revue, 1936.
- HINES, EARL. Orchestra leader. (R)
  various network broadcasts. (V) Apollo
  Theatres, Warner Brothers Theatres.
  Brunswick recording artist.
- HINETT, ARTHUR. Organist, KYW, Philadelphia. (R) various local shows including Iowa Soap Transcriptions. Formerly theatre organist.
- WBRY, Waterbury. (L) The Wren, 1933; Enter Madame, 1934; Personal Appearance, 1936. (P) assistant dramatic instructor, Mount Holyoke College.
- HIRONS, TED. Sports commentator, WFLA, Clearwater, and WDAE, Tampa. (R), since 1936; local shows including Ted Hirons' Sports Shorts (Kellogg Co.), 1837.
- HIRSCH, BERT. Network orchestra leader.
  (R) Famous Actors Guild Presents Helen
  Menken in Second Husband (Bayer Aspirin).
- HIRSCHBOECK, BETTIN. Continuity writer, director of women's programs, WEBC, Duluth. (R), various local shows. (L) Little Theatre productions.
- HIRSH, DANIEL. Pianist and vocal arranger for Three T's, WMEX, Boston. (R) local show, 1937. (L) Gilbert & Sullivan productions, 1931-34.
- HIRTH, MILTON. Network swing organist. (R) Hollywood News (Noxema).
- HITZ, ELSIE. Network actress. (R) with Nick Dawson, Dangerous Paradise and Follow the Moon (Woodbury). (L) Butter and Egg Man; The Spider; Restless Woman; The Cat & The Canary; stock.
- HOBBS, ROY. Musician, WWVA, Wheeling. (R) since 1936; local shows including Log Cabin Boys (Crazy Water Crystals), 1936; Pinex Cough Syrup program, 1936-37. (P) farmer.
- HOCKETT, GUY R. Singer, KOA, Denver. (R) since 1934; local shows, including Big Yank Shirts Co., 1934; Ford Rangers (Ford Motor Co.), 1934-35; Light on the West (Public Service Co. of Colo.), 1936; Supreme Rangers (Merchants Biscuit Co.), 1936-37. (L) local operas, 1933-35. (V) Men of the West, 1934-37. (P) student.
- HODGE, HAROLD. Writer, producer, actor, singer, KNX, Los Angeles. (R) since 1920; various shows. (F) Wet Parade (MGM), 1932; Sand Flow and Left-Handed Law (Universal), 1936-37. (L) stock. (P) teacher.

- HODGES, JAMES A. Singer, WFAA, Dallas. (R) since 1932; local shows including Watch the Fords Go By (Ford Dealers), 1932; Ranger Program (Kellogg Co.), 1935-36; Pepper-Uppers (Dr. Pepper Beverages), 1936-37.
- HODGES, JOY. Network actress, singer.
  (R) Joe Penner's Show (Cocomalt), 1936-37. (F) Follow the Fleet; To Beat the Band; Old Man Rhythm (all for RKO), 1936. (P) school.
- HODGES, PAUL. Announcer, producer, WNBR, Memphis. (R) since 1930; local shows on this station and WIL, St. Louis; WREC, Memphis; WNRA, Muscle Shoals; WBNO, New Orleans. (P) promotion manager, amusement park.
- HODGES, RUSS. Announcer, sports commentator, WIND, Gary. (R) since 1932; local shows including programs for Standard Oil of Ohio, 1932-33; Kentucky Winners, 1935; Phillips "66," 1936.
- HODGSON, RUTH. Singer, WHO, Des Moines. (R) local show, 1937. (P) stenographer.
- HOEFLE, CARL (Tom, Dick and Harry Trio). Music arranger, musician, WGN, Chicago. (R) since 1931; various shows including programs for Armour, 1931; Household Finance, 1933-35; Fels Naptha, 1935-37. (V) 1934-36. (P) accountant.
- HOEPNER, HARRY (TEX). Singer Oklahoma Outlaws, WHO, Des Moines. (R) since 1934; local show. (F) Rootin' Tootin' Rhythm (Republic), 1937.
- HOERIG, ARTHUR. Musician, WJJD, Chicago. (R) since 1929; local shows on this station and WODX, Mobile.
- HOFF, CARL. Network orchestra leader.
  (R) Your Hit Parade (American Tobacco Co.), 1936; Al Pearce and His Gang (Ford Motors), 1937. (F) shorts (Warner Bros.), 1935; Hit Parade (Republic), 1937. (L) Folies Bergere, 1934-35.
- HOFFA, PORTLAND. Network comedienne. (R) Linit program (Corn Products Refining Co.); Hellmann's Mayonnaise program; Town Hall Tonight (Sal Hepatica and Ipana). (L) George White's Scandals; Three's A Crowd. (V) Fred Allen & Co.
- HOFFMAN, HOWARD. Network actor.
  (R) NBC shows: Welcome Valley, Grand
  Hotel (Campana), Ma Perkins (Oxydol),
  Jack Armstrong (General Mills). CBS
  shows: Myrt and Marge (Wrigley's
  Chewing Gum), Romance of Helen Trent
  (Edna Wallace Hopper Cream), Modern
  Cinderella (General Mills), Behind the
  Camera Lines, Molly of the Movies,
  Chandu, the Magician; various trans-

- criptions. (F) commercials. (L) The Farmer's Wife, Robin Hood, Bohemian Girl, Mikado. (V) various theatres. (P) voice teacher.
- HOFFMAN, KEN ("TEX") TAYLOR. Actor, singer, writer, poet, KYW, Philadelphia. (R) since 1932; local shows on this station and WCBD, Chicago. (L) stock. (V) 1907-22. (P) student.
- HOGAN, GEORGE. Announcer, WEBC, Duluth. (R) since 1934; various shows including Myrt & Marge (Spearmint Gum), 1934; Five Star Review (Corn Products & Linit), 1936-37; Gang Busters (Colgate-Palmolive-Peet), 1936; Bill & Ginger (Spry), 1936; Bobby Benson (Hecker's H-O Oats), 1936; Sapolin Paint program, 1936. (F) Oklahoma Sweetheart, 1933; Paramount News & National Screen Service, 1935-36.
- HOGAN, HARLAN. Musical director, pianist, WSBT-WFAM, South Bend. (R) since 1932; local shows including, Doughnut Danny (Dawn Doughnut Co.), 1932-33. Has conducted bands in local clubs.
- HOGARTH, LEONA. Network actress.
  (R) programs include Crime Club, Palmolive show. (L) Letter of the Law; The Meanest Man in the World; The Holy Terror; others.
- HOGE, EDITH. Actress, KTUL, Tulsa. (R) since 1936; local shows.
- HOLCOMB, ALICE. Violinist, WFAA, Dallas. (R) since 1928; various local shows, including programs for Dr. Pepper Beverages and Greyhound Bus Lines.
- HOLDEN, JACK. Network actor. (R)
  Tom Mix and His Ralston Straight
  Shooters (Ralston Purina).
- HOLDEN, PAULINE. Pianist, singer, master of ceremonies, California Radio System. (R) various local shows. (V).
- HOLDER, BRUCE. Orchestra leader, violinist, CHSJ, St. John, N. B. (R) since 1933; various local shows. (V) orchestra leader, hotel engagements. Concert master, Theatre Orchestra, 1920-29.
- HOLLAMAN, MARY. Singer, WTJS, Jackson. (R) local show, Ward's Serenaders (Montgomery, Ward & Co.), 1937.
- HOLLEY, WAKEFIELD. Announcer, KWKH-KTBS, Shreveport. (R) various local shows.
- HOLLON, SADIE LOU. Actress, WFAA, Dallas. (R) local sustaining shows. (L) Little Theatre work.
- HOLM, WILTON R. Musician, singer, WHBF, Rock Island. (V) floor shows, theatre presentations.

- HOLMES, FRANCES. Actress, WEBC, Duluth. (R) since 1932; local shows. (L) dramatic productions, four seasons.
- HOLMES, MARGARET. News and Fashion commentator, WJAX, Jacksonville. Director of amateur plays, 1926-27.
- HOLMES, OLIVER W. Actor, WHN, New York. (R) since 1933; local shows, including M. G. M. Radio Movie Club; Ida Bailey Allen Show. (L) stock. (P) college.
- HOLT, CHARLES H. Crooner, announcer, drummer, WBTM, Danville. (R) since 1932; sustaining shows.
- HOLT, ROBERT. Announcer, producer, KTUL, Tulsa. (R) since 1931; local shows on this station and KMOX, St. Louis, including Magic Kitchen (General Electric), 1931-33; Betty Moore (Benjamin Moore Paint Co.), 1932-34. (P) raw fur buyer.
- HONEY CHILE. Network actress. (R)
  Rippling Rhythm Revue (JergensWoodbury); Atlantic Family (Atlantic
  Refining Co.). Real name: Clair Hazel.
- HOOD, CHIC. Musical director, orchestra leader, KYA, San Francisco. (R) various local shows. (V) ten years, stage bands, night clubs, etc.
- HOOK, HANK. Announcer, KGLO, Mason City. (R) various local shows.
- HOOPER, VIRGINIA. Singer, Michigan Network. (R) various shows, including Sweethearts Program (Hexin), 1935; Big Broadcast (R. G. Dun Cigar Co.), 1936. (V) stage presentations, 1934-36.
- HOOSIER HOT SHOTS. Network comedians. (R) National Barn Dance (Alka-Seltzer).
- HOPE, BOB. Network light comedian, master of ceremonies. (R) programs for Bromo-Seltzer, 1935; Atlantic Refining Co., 1936; Woodbury, 1937. (L) Sidewalks of New York, 1927; Ballyhoo, 1932; Robert, 1933; Say When, 1934; Follies, 1935; Red, Hot and Blue, 1936. (V) 1929-32. (P) newspaper boy, clerk.
- HOPKINS, GOMER. Symphony conductor, WBAX, Wilkes-Barre. (R) since 1926; various local shows. (V) appearances with several orchestras, 1926-30.
- HOPKINS, HOWARD. Musician, singer, WJJD, Chicago. (R) since 1930; various local shows, including programs for Aladdin Lamp Co., 1930-31; Georgie Porgie Co., 1931-33; Crazy Water Crystals; Drug Trade Products, 1935-present. (F) short, with Ted Weems' Orchestra.
- HOPPE, EMIL R. 'Cellist, WOW, Omaha, Neb. (R) since 1930; various local shows. (V) 1923-29. Member, Cincinnati

- Symphony, 1920-23; Omaha Symphony, 1923-34.
- HORLICK, HARRY. Network orchestra leader. (R) A. & P. Gypsies (Great Atlantic & Pacific Tea Co.). (L) concert stage, in Russia. (V) tour with A. & P. Gypsies.
- HORNADAY, WALLER. Writer, singer, announcer, actor, WTMV, St. Louis. (R) since 1934; local shows. (P) advertising agency.
- HORNE, A. GUY. Musician, copyist, WHAS, Louisville. (R) since 1935; various shows, including Kate Smith (A. & P. Tea Co.), 1936; Chesapeake & Ohio Railroad program, 1936; Here's to You (Oertel Brewing Co.), 1936-37. (V) Walter Davison's Louisville Loons, 1924-1932.
- HOROWITZ, IRVING. Musician, WMCA, New York. (R) since 1930; various shows on this station and WOR, New York, including Vincent Lopez Program, 1932; Lucky Strike Show, 1936-37. (F) Terry Toon Cartoons, 1936-37; Popeye, 1937. (V) 1933.
- HORTON, BERT. Actor, KPO-KGO, San Francisco. (R) since 1924; various shows, including One Man's Family (Tenderleaf Tea), 1933-present; Death Valley Days (Pacific Coast Borax), 1935-present; Winning the West (Occidental Life Insurance Co.), 1936-present. (L) stock.
- HORTON, BERTRAM. Singer, West Virginia Network, Charleston. (V) Traveling band, 3 years.
- HORTON, ROBERT W. News commentator, WJSV, Washington. (R) since 1937, local shows. (P) Washington correspondent (N. Y. World-Telegram).
- HOSMER'S COWBOY CARAVAN (BUCK NATION, TEX-ANN, SLIM & SMILY).
  Cowboy entertainers, WMEX, Boston.
  (R) various local shows.
- HOUSEMAN, KEN. News commentator, producer, WJIM, Lansing. (R) since 1933; local shows, including Esso Marketeers (Esso Petroleum Products of N. J.), 1934; Ye Bond Bread Tea Shoppe (Bond Bakers), 1935. (F) commercials, 1936. (P) newspaperman.
- HOUSH, MERLE. Announcer, guitarist, singer, comedian, WLS, Chicago. (R) since 1935; local shows, including Morning Minstrels (Olson Rug Co.), 1936-37. (P) interior decorator.
- HOVEY, DON. Musician (piano, organ, violin, banjo, guitar), arranger, WHO, Des Moines. (R) since 1933; local shows, including Oshkosh Chore Gang (Oshkosh Overall Co.), 1936-37; Virginia Dare Extract Co. program, 1937.

- HOWARD, ANDREW. Dramatic actor, WBAP, Fort Worth. (R) since 1936; various local shows.
- **HOWARD, BOBBY.** Musician, WKY, Oklahoma City. (R) various local shows.
- HOWARD, FRED. Singer, comedian, KRNT, Des Moines. (R) since 1930; local shows on this station and KFI, KFWB, KMPC, KHJ, KMTR, KNX, Los Angeles; KPO, KGO, KFWI, KFRC, San Francisco, including Minit Rub program, 1936. (L) stock. (V).
- HOWARD, TOM. Network comedian. (R) Chesterfield program, 1933; Hellmann's Mayonnaise show, 1935; Rudy Vallee Hour, 1935; Bromo-Seltzer, Mel-O-Rol Ice Cream programs, 1936; Sealtest Sunday Night Party (Sealtest Ice Cream and Milk), 1937. (F) shorts (Columbia, Paramount, Educational), 1932-36. (L) Greenwich Village Follies, 1926-30; Rain or Shine, 1931; Ziegfeld's Smiles, 1932; Gang's All Here, 1933. (V) Tom Howard & Co., 1920; Howard & Shelton, 1937. (P) grocery business.
- HOWE, ELEANOR. Network writer and actress, women's programs. (R) Homemaker's Exchange (National Ice Advertising).
- HOWE, LOUISE. Actress, director, KSL, Salt Lake City. (R) since 1935; various local shows. (L) stock, 1928-30; Maurice Browne Little Theatre, 1925.
- HUBBARD, IRENE. Network character actress. (R) Maxwell House Show Boat (Maxwell House Coffee), 1932; Certo Matinee (Certo), 1935; Palmolive Beauty Box, 1935-36; Log Cabin Syrup program, 1936-37; Home Sweet Home (Chipso), 1936; Sunday Night Party (Sealtest Ice Cream and Milk), 1937. (L) Madame X, Meet the Wife; stock.
- **HUBBARD, ROBERT** C. Sports commentator, WSAY, Rochester. (R) various local shows.
- HUDSON, BETTY. Commentator, WJSV,
  Washington. (R) since 1934; local shows,
  including The Housewife (Oakite),
  1935-36. (P) fashionist.
- HUDSON, BOB. Actor, KPO-KGO, San Francisco. (R) since 1932; various shows, including Wheatenaville (Wheatena Corp.); Little Orphan Annie (Ovaltine); Billy Bachelor (Wheatena). (P) student.
- HUGHES, JOHN B. Commentator, writer, producer, KFRC, San Francisco. (R) local shows including Borden's Last Minute News (Borden Dairy Delivery Co.). (L) stock, 8 years.
- HUGHES, LON. News commentator, KPO-KGO, San Francisco. (R) local sustaining shows. (P) newspaperman.

- HUGHES, MARGARET. Actress, KPO-KGO, San Francisco. (R) since 1932; various shows including Sperry Sunday Special (Sperry Flour Co.), 1935-36; Death Valley Days (Pacific Coast Borax); Hawthorne House (Wesson Oil & Snowdrift Co.). (P) student.
- HUGHES, PHIL. Musician, WIND, Gary. (R) various local shows. Formerly with various dance orchestras.
- HUGHS, ARTHUR. Network actor. (R) Just Plain Bill and Nancy (Anacin and Bisodol).
- HULL, CLAIR. Musician, WDZ, Tuscola.
  (R) since 1936; local shows. (P) musician.
- HULL, DICK. Organist, WSAY, Rochester. (R) since 1932; local shows on this station and WHEC, Rochester.
- HULL, MARGE. Orchestra leader, WICC, Bridgeport. (R) since 1933; local shows.
- HULL, MILTON F. Humorous philosopher, WICC, Bridgeport. (R) since 1936, local shows.
- HULL, SPAHR. Actor, poetry reader, KDKA, Pittsburgh. (R) since 1934; various local shows. (V) The Hero, To the Ladies (Chautauqua), 1928; Shavings, Broken Dishes, 1931. (P) teacher.
- HULWI, JAMES J. Announcer, WEBC, Duluth. (R) various local shows on this station and WCCO, WDGY, WTCN, Minneapolis. (V) Hulwi & Draper. (P) store manager salesman.
- HUME, HARRY M. Singer, WFAA, Dallas. (R) since 1934; local shows, including Riding with the Texas Rangers (Kellogg Co.), 1936-37. (V) song and dance act, 1925.
- HUMMEL, CHARLES L. Sports announcer,
   WCOL, Columbus. (R) since 1936; local shows. (P) sports correspondent; Columbus Dispatch, Ohio State Journal.
- HUMPHREY, HARRY. Network actor.
  (R) Death Valley Days (Pacific Coast Borax); Ma and Pa (Atlantic Refining).
- HUMPHREY, PEGGY. Actress, WFAA, Dallas. (R) local show, Crime Reporter (Electrolux Dealers), 1937. (F) The Big Show (Republic), 1936. (L) Little Theatre productions, 1935-36.
- HUNDREDMARK, ETHELYNN K. (LYNN ROYAL). Actress, script writer, WHAM, Rochester. (R) local shows including Traffic Accident Dramas (Socony Vacuum Oil).
- HUNT, DECIMA. Actress, author, WBNX, New York. (R) since 1930; local shows on this station and WDAE, Tampa; WIOD, Miami; including programs for

- Swift's Packing Co., 1932; Pan-American Airways, 1934-35. (L) stock, 1919-30. (V) The Girl and the Jockey, Her Man, In the Money (wrote own sketches).
- HUNT, PAUL. Actor, musician, WBNX, New York. (R) since 1930; local shows on this station and WIOD, Miami; including Pan-American Airways program, 1934-35. (L) stock, 1923-30. (V) accordionist with Rae Nell and Her Gang, 1934. (P) student.
- HUNTER, FRED (HIRSCH). Writer, announcer, WTMV, St. Louis. (L) The Play's the Thing, 1932; Reunion in Vienna, 1932; Lysistrata, 1932. (P) publicity.
- HUNTINGTON, DR. ELLSWORTH. Writer.
  (R) Geography Series for American School of the Air.
- HURD, NANCY. Continuity writer, actress, singer, KTUL, Tulsa. (R) since 1934; local shows including Silvertown Ranch (Goodrich Tire & Rubber Co.), 1935.
- HURD, ROBERT. Singer, KFI-KECA, Los Angeles. (R) since 1926; local shows including programs for Packard Motor Co., 1927-34; L. A. Steamship Lines, 1928. (V) single act, 1920-21.
- HURDLE, LAWRENCE M. Network actor, director. (R) Modern Cinderella (General Mills), CBS. (F) shorts (Warner Bros., Columbia), 1933. (L) Gang's All Here, 1930; Pure in Heart; The Animal Kingdom, 1932; Ah Wilderness; others. (V) appearances with Ted Healy. (P) banker.
- HURLEIGH, ROBERT. Announcer, news commentator, WCAO, Baltimore. (R) since 1935; local shows. (L) The Bride The Sun Shines On (Washington Civic Theatre), 1936. (P) reporter.
- HURLEY, JOHN J. Announcer, WMAL, Washington. (R) local shows. (P) Bureau of Investigation, Department of Justice.
- HURSEY, FRANCIS JAMES. Singer, WWL, New Orleans. (R) since 1935; local shows.
- HURT, MARLIN (Dick, of Tom, Dick and Harry Trio). Singer, actor, comedian, WGN, Chicago. (R) since 1931; various shows including programs for Armour & Co., 1931; Household Finance, 1933-35; Fels Naptha, 1935-37.
- HURT, ZACK. Announcer, producer, KFJZ, Fort Worth. (R) since 1925; local shows including Memory Lane (Morris Plan), 1931.
- HURTA, CHARLES. Violinist, WHAS, Louisville. (R) since 1924; Standard Oil

- program, NBC, 1930; Little Symphons Orchestra, NBC, 1934; various local shows on this station and WLS, Chicago, including programs for Sears-Roebuck, Western Union.
- **HURTH, BABETTE.** Exercise and dance instructor, WPAY, Portsmouth.
- HUSING, TED. Network announcer, sports commentator. (R) Walter O'Keefe Program (Camel); Eddie Cantor Program, Ipana); World Series Ball Games (Ford); others. (F) various shorts; newsreels.
- HUSSEY, THOMAS G. Announcer, WNAC, Boston. (R) since 1931; local shows on this station and WRUF, Gainesville; WAAB, Boston.
- HUTSELL, ROBERT. Musician, arranger, WHAS, Louisville. (R) since 1936; various network and local shows, including Kate Smith (A. & P. Tea Co.), 1936; Oertel Brewing Co. program, 1936-37. (F) short (Pathe), 1933. (V) tours with Myron Schultz's Royal Peacock and other orchestras, 1927-36.
- HUTTON, INA RAY. Band leader, singer.
  (R) network sustaining shows. (F) Big Broadcast; Paramount shorts. (V).

#### I

- ILES, NOEL. Humorous script writer, CFRN, Edmonton. (R) since 1936; local shows. (P) newspaper work, at college.
- INGLES, FRANK. Announcer, WJAX, Jacksonville. (R) since 1929; local shows on this station and WCHI, WCFL, WBBM, Chicago; WDAY, Fargo; KGDA, Mitchell. (V) 1936.
- INNES, BOB. Announcer, writer, actor, WJIM, Lansing. (R) since 1931; various local shows. (L) stock, 1929; Ibsen's Vikings, 1930. (V) Radio Review. (P) student.
- IRWIN, GENE. Pianist, orchestra leader, arranger, WFIL, Philadelphia. (R) since 1936; various local shows, including Stanley Drugs and Crosley Radio program. Member two piano team heard over Mutual.
- IRWIN, JEAN (JACQUELINE GULLATT). Singer, dancer, WATL, Atlanta. (R) since 1935; local shows on this station and WJBO, Baton Rouge. (L) Light Opera Co., 1925-26; stock, 1926; Metropolitan Opera Co., 1928. (V) various theatres, 1926-27; also other shows as child star.
- IRWIN, PHILIP. Announcer, KGW-KEX, Portland. (R) since 1934; local shows, including Standard Oil programs. (L) The Drunkard, 1933; Ned Lynch Players. (V) M. C. Portland Auto Show, 1936; Winter Sports Carnival, 1937.

- ISAAC, ROSE. Director of Woman's Program, WJMS, Ironwood.
- ITURBI, JOSE. Network conductor. (R)
  Ford Sunday Evening Hour (Ford Motors); guest conductor, various programs.
- IVES, ANICE. Woman's program, announcer, WMCA, New York. (R) plays part of Janet Parker in Follow the Moon (NBC); Rippling Rhythm (NBC); also various local shows.

#### J

- JACKY, FRED. Network musical director.
  (R) Hymns of All Churches (General Mills), 1934-36; various local shows. (V) 1929-30: 1919-20.
- JACKSON, DALE. Character comedian, continuity writer, singer, KDKA, Pittsburgh. (R) various local shows on this station and KVOA, Tucson. (F) Shanghai Express (Paramount), 1933; College Days (Paramount), 1933. (L) Napoleon Had It Too, 1932. (V) Angel City Four, 1925.
- JACKSON, GEORGE. Announcer, writer, WBOW, Terre Haute. (R) since 1932; various local shows on this station and WOOD-WASH, Grand Rapids; KFAC, Hollywood, including The Day in Review (White Star Refining), 1932-33; The Cord Program (Auburn-Cord), 1936. (P) 16WSPAPER.
- JACKSON, HARRY. Network actor. (R) Irvin S. Cobb and His Paducah Plantation (Olds Motor Works).
- JACKSON, HARRY. Announcer, continuity writer, WKZO, Kalamazoo. (R) since 1934; various shows on this station and KTHS, Hot Springs; WILL, Urbana; WCLS, Joliet.
- JACKSON, ROY H. Singer (with trio), musician, KWK, St. Louis. (R) local shows on this station and WKY, Oklahoma City. (V) WLS Unit Show.
- JACKSON, TOM. Announcer, program director, WRBL, Columbus. (R) since 1930; various shows on this station and WGST, Atlanta; WCOC, Meridian; WCOA, Pensacola, including programs for Coco-Cola, Dr. Pepper Co., Crazy Water Crystals. (L) Theatre Guild plays.
- JACOBS, AMOS. Comedian, singer, WMBC, Detroit. (R) since 1934; various local shows, including Packard Motor program, 1936; Chevrolet Motor program, 1937. (F) Fox Movietone Pathe, 1934. (L) Happy Hour Revue, 1934-36. (V) 1934-to date.
- JACOBS, EDGAR. Announcer, producer, WFBL, Syracuse. (R) various local shows on this station and WTIC, Hartford; WNAC, Boston. (P) accountant.

- JACOBS, MARJORIE. Singer, WWL, New Orleans. (R) local shows, including Crazy Crystals, Willard Tablet programs. (V) personal appearances.
- JACOBS, MIRIAM. Singer, WWL, New Orleans. (R) local shows, including Crazy Water Crystals and Willard Tablets programs. (V) personal appearances.
- JACOBSON, ANDY. Orchestra leader, WNAC, Boston. (R) since 1931; local shows on this station and WEEI, Boston, including programs for Kremel, 1932; Ford Motor Co., 1934; Gillette Razor, 1936. (L) Step This Way, 1937. (V) hotel and night club engagements.
- JACOBSON, MARTIN. Announcer, WKY, Oklahoma City. (R) since 1932; local shows on this station and KWKC, WDAF, Kansas City; KFH, Wichita, including Kellogg Adventure (Kellogg Cereal), 1935. (P) shipping clerk.
- JACOK, DAVID. Violinist, arranger, KMOX, St. Louis. (R) local shows.
- JAFFE, FRANK. Newcaster, commentator, Iowa Broadcasting Co. (R) since 1935; various shows on this network and stations KSO and KRNT, Des Moines. (P) newspaper work.
- JAMES, SONNY. Musician, WPG, Atlantic City. (R) various local sustaining shows.
- JAMISON, ANNE. Network singer. (R)
  Ovaltine Hour (Ovaltine), 1931; Neilson
  Chocolate Favorite Hour, 1932; Palmolive Beauty Box (Palmolive Soap),
  1933; Log Cabin (Log Cabin Syrup),
  1934; Hollywood Hotel (Campbell Soups),
  1936; Packard Hour, 1936. (L) Madame
  Butterfly; Student Prince.
- **JAMIESON, HOUSE.** Network actor. Renfrew of the Mounted (Continental Baking Co.).
- JAN SAVITT'S TOP HATTERS. Orchestra, KYW, Philadelphia. (R) various local shows, including Richard Hudnut program, 1937. (V) 1936.
- JANIS, HAL. Sports editor, commentator, WMCA, New York. (R) various shows, including program for Auburn Motors Corp.; General Mills, 1935-37. (P) newspaper work.
- JANSSEN, WERNER. Network conductor.
  (R) Chase & Sanborn program (Chase & Sanborn Coffee).
- JANSEY, JAMES. Network actor. ((R) The O'Neills (P & G for Ivory Soap).
- JARVIES, LES (SUNNY). Announcer, singer, WHB, Kansas City. (R) since 1935; various local shows.
- JAYNE, FRANK A. Announcer, WELL, Battle Creek. (R) local shows. (P) bank teller.

- JEFFERIES, JAMES J. M.C., script writer, WFAA, Dallas. (R) since 1930; local shows, including Dr. Pepper Bottling Co. program. (V) Woman Proposes, 1928.
- JEFFRIES, HAL. Singer, WJJD, Chicago. (R) local shows. (V) appearances with dance orchestras, 1933-36.
- JEMAIL, JIMMY. Inquiring reporter, WHN, New York. (R) since 1923; Palmolive Hour (CBS), 1936; show openings, White Horse Inn, Pre-Honeymoon (NBC), 1936; also local shows on this station and WOR, WMCA, New York. Inquiring reporter and photographer for N. Y. Daily News, 16 years.
- JENKINS, RON. Announcer, WQAM, Miami. (R) various local shows. (P) member small orchestras.
- JENNINGS, MAYBELLINE. Network script writer, actress. (R) What's On Your Mind? (Laco Products).
- JEROME, EDWIN. Network character actor. (R) March of Time, 1934-37; Philip Morris program, 1936-37; Rich Man's Darling (Kissproof Lipstick), 1936-37; Cavalcade (Du Pont), 1936-37; programs for Bayer's Aspirin, 1937; Real Silk, 1937. (F) shorts (Warner Bros.), 1927-28. (L) The War Song, 1928-29; Band Wagon, 1931-32; Roberta, 1932-33. (V) with George Jessel, 1922-26; Thank You Doctor (with Irene Rich), 1929-31. (P) telegraph operator.
- JESKE, FRED. Singer, announcer, master of ceremonies, producer, WSYR, Syracuse. (R) since 1932; local shows, including Monarch Melody Man (Monarch Foods), 1932; Royal Prince of Song (Royal "400" Oil), 1935. (V) WHO Barn Dance. (P) advertising salesman.
- JEWELL, JAMES J. Dramatic director, Michigan Network. (R) since 1932; various local shows, including Lone Ranger (Gordon Baking Co.), 1932-37. (F) commercials, 1927. (L) stock, 1928; Woodward Players, 1929. (V) The Foolish Mrs. Wise. 1926. (P) architecture.
- Mrs. Wise, 1926. (P) architecture.

  JOACHIM, M. H. Network playwright and producer. (R) since 1926; Vignettes in Symphony (Cadillac & La Salle Co.), 1929-30; Omar the Mystic (Purity Bakeries Corp.), 1932; Your Unseen Friend (Personal Finance Co.), 1936. (F) Devil's Paradise, 1921. (P) public lecturer, writer.
- JOHNNY (ROVENTINI). Network master of ceremonies. (R) Philip Morris program (Philip Morris Cigarettes).
- JOHNSON, BESS. Network actress. (R) Lady Esther of the Lady Esther Serenade; Today's Children (Pillsbury Flour).

- JOHNSON, CLIFF. Banjoist, guitarist, KOA, Denver. (R) since 1935; local shows, including Ford Ranger Revue (Ford Motor Co.), 1935-36. (L) Denver Municipal Band, 1928-30. (V).
- JOHNSON, DICK. Program director, WDZ, Tuscola. (R) since 1929; local shows on this station and WMBO, Peoria; KOA, Denver; WBOW, Terre Haute. (V) 1928-29. (P) musician.
- JOHNSON, EDWARD. Network master of ceremonies. (R) Metropolitan Opera (Radio Corporation of America).
- JOHNSON, GEORGE A. Violinist, conductor, KVI, Tacoma. (R) since 1932; local shows. Concertmaster, assistant conductor, Tacoma Philharmonic Orchestra, 1935-37.
- JOHNSON, JERRY. Orchestra leader. (R) various network broadcasts. Victor Recording artist.
- JOHNSON, JOHNNY. Network orchestra leader. (R) Pageant of Youth (Tastyeast), 1935-36. (F) shorts.
- JOHNSON, PAUL E. Musician, WROK, Rockford. (R) since 1936; various local shows on this station and WLS, Chicago. (P) farming.
- JOHNSON, PARKS. Network interviewer.
  (R) Sidewalk Interviews (Cummer Products for Molle Shaving Cream).
- JOHNSON, RAYMOND. Network dramatic actor. (R) The Guiding Light (Procter & Gamble), 1937; Girl Alone (Kellogg), 1937; A Tale of Today (Princess Pat), 1937; Welcome Valley (Household Finance), 1937; Grand Hotel (Campana), 1937. (L) There's Always Juliet, 1935; produced The Women Have Their Way, 1936; produced and acted in The Liar, 1937. (P) banker.
- JOHNSON, RITA. Network actress. (R) Wonder Show (Continental Baking Co.).
- JOHNSON, WALTER H. Publicity director, engineer, sports announcer, WIBM, Jackson. (R) since 1928; various local shows.
- JOHNSON, WAYNE. Singer, WALR, Zanesville. (R) various local shows. (P) bookkeeper.
- JOHNSTONE, WILLIAM. Network entertainer. (R) Five Star Revue (Corn Products for Karo and Linit).
- JOHNSTON, NEVA BELLE (BELLE NEVINS). Singer, KCMO, Kansas City. (R) since 1929; local shows on this station and WDAF, KMBC, WHB, Kansas City; WREN, Lawrence, including Vassar Chocolate Girl, 1929; Sendol Co. program, 1936. (V) Ben Bernie's Show, 1936.

- JOHNSTON, T. K. Singer, WFAA, Dallas.
  (R) since 1931; local shows. (V) 1928.
  (P) business manager of hospital.
- JOHNSTONE, BILL. Network actor. (R) March of Time, 1934-37; Cavalcade of America (Du Pont), 1936-37; Irene Rich program (Welch Grape Juice), 1936. (F) March of Time. (L) These Days; stock.
- Jolson, Al. Network actor, comedian, singer. (R) various shows, including Chevrolet program, 1933; Shell Chateau (Shell Oil), 1935-36. (F) The Jazz Singer (Warner Bros.), 1927 (first talking picture); The Singing Fool, 1928; Say It with Songs, 1929; Mammy, 1930; Hallelujah, I'm a Bum, 1933; Wonder Bar, 1934; The Singing Kid, 1936. (L) The Whirl of Society, 1912; The Honeymoon Express, 1913; Big Boy, 1925; Wonder Bar, 1931. (V) 1906-11.
- JONEAS, OSCAR A. Singer, WNBH, New Bedford. (R) local Franco-American program, 1936-37. (L) Seven Last Words of Christ; Christopher Columbus; others.
- JONES, ARCHDALE J. Producer, KFI-KECA, Los Angeles. (R) local shows. (F) Susy (MGM); Till We Meet Again (Paramount); Parole (Universal). (P) advertising.
- JONES, BILLY. Network singer, comedian. (R) Best Foods program; Gillette Community Sing (Jones and Hare). (L) musical comedies. (V) various tours.
- JONES, DOROTHY. Actress, WFAA, Dallas. (R) since 1935; Ben Bernie show, NBC, 1936; local shows, including Greyhound Traveler (Greyhound Bus), 1935; American Can Co. program. (L) Elizabeth the Queen, 1934; The Late Christopher Bean, 1936; others.
- JONES, "DUDE." Hillbilly entertainer, KRKO, Everett. (R) since 1933; various local shows.
- JONES, GILBERT. Singer (Three Romeos Trio), WHAS, Louisville. (R) since 1934; various shows. including Oertel Radio Theatre (Oertel Brewing Co.), 1936-37.
- JONES, GWYNFI. Singer, KPO-KGO, San Francisco. (R) since 1923; various local shows. (L) San Francisco Opera Co. (V) International Four. (P) coal miner.
- JONES, IVAN. Announcer, KOIN, Portland. (R) since 1927; local shows on this station and KOMO, Seattle; WBBM, Chicago; KFBB, Great Falls; KFYR, Bismarck; KGW, Portland; KYW, including Edward Benedict & Ensemble (Wabash Railway), 1928; Penzoil Parade (Penzoil Co.), 1932. (P) salesman.
- JONES, MARCEL. Singer, WFAA, Dallas.
  (R) since 1928; local shows including La France Family Party, 1935. (L) 1925.
  (P) auditing, insurance co.

- JONES, MARSHALL. Singer, guitarist, WWVA, Wheeling. (R) since 1933; local shows including Hamlin Wizard Oil program, 1936-37; Ford Dealers program (NBC), 1933. (V) with Lum & Abner, 1933; Bradley Kingkaid, 1936.
- JONES, MAXINE. Pianist, WFLA, Clearwater. (R) since 1936; local shows on this station and WQAM, Miami. (L) Miami Federal Theatre. (C) Miami Federal Theatre vaudeville unit. (P) stenographer.
- JONES, MILDRED A. Commentator, WFAA, Dallas. (R) since 1936; local shows including Scott Paper Co. program, 1937. (P) newspaper advertising.
- JONES, PAUL MORGAN. Pianist, singer, announcer, WFLA, Clearwater. (R) since 1930; local shows on this station and WHAS, Louisville; WTAM, Cleveland, including Stanback Melody Man (Stanback Headache Powder), 1935-36.
- JONES, RAYMOND. Actor, WGN, Chicago. (R) since 1932; various local shows including Great Moments in History (Fleischmann Yeast), 1932. (L) stock, 1928-34. (P) fighter.
- JONES, VIRGINIA. Singer, pianist, WHB, Kansas City. (R) local shows on this station and WDAF, KCMO, Kansas City, including M. & O. Cigar program.
- JONES, WILLIAM W. Singer, yodeler, musician, KDKA, Pittsburgh. (R) since 1927; various shows including Georgie Porgie program, 1935-36.
- JORDON, AARON (DIXIE BOY). Musician, singer, KMOX, St. Louis. (R) since 1933; various CBS shows; local shows including programs for Peruna, Crazy Water Crystals.
- JORDAN, CORINNE. Program director, KSTP, St. Paul. (R) since 1924; various local shows on this station and WBBM, Chicago; WCCO, Minneapolis. (P) musician.
- JORDAN, JULIE. Character actress, WMCA, New York. (R) since 1932; local show. (F) shorts (Paramount, Fox, Warner Bros.), 1927-29; 1933-35. (L) Ziegfeld Follies, 1927; Smiles, 1933. (V) Mills, Gold & Raye, 1934; Scheherezade, 1935.
- JORDAN, MARION & JIM. Network actress and actor, comedians. (R) Fibber McGee & Molly (Johnson's Floor Wax).
- JORY, WILLIAM J. Announcer, producer, sports commentator, WMBC, Detroit. (R) since 1928; Ben Bernie's program (Blue Ribbon Malt), CBS; also local shows on this station and WKBN.

- Youngstown. (F) For the Love of Mike (First National), 1927; Fox Movietone News, 1935-37; commercials. (P) cameraman.
- JOSEF, KENT. Production director, WIBM, Jackson. (R) since 1928; various local shows including Phillips "66" programs, 1930-31. (L) Phi Al Players, 1928; Mason Mummers, 1934. (V) dance orchestras, 1931-33. (P) college.
- JOSEPH, ARNOLD. Actor, WHO, Des Moines. (R) various shows in WHO Playhouse. (L) Little Theatre Work. (P) student.
- JOSEPHSON, GUS. Accordionist, WHLB, Virginia. (R) various local shows.
- JOSLYN, ALLYN. Network actor, writer, announcer, master of ceremonies. (R) Sherlock Holmes (Washington Coffee); Five Star Final (Remington Rand); programs for Lucky Strike Cigarettes, Maxwell House Coffee; others.
- JOSTYN, JAY. Network actor. (R) Our Gal Sunday (Anacin); Second Husband (Bayer Aspirin). (L) juvenile in Antigone; The Witch.
- JOY, LEONARD. Network orchestra leader.
  (R) Calendar of Melody (E. R. Squibb & Sons).
- JOY, RICHARD. Announcer, KNX, Los Angeles. (R) since 1935; various local shows on this station and KEHE, Los Angeles. (P) student.
- JOYCE, PAUL. Concert singer, WMEX, Boston. (R) various local shows on this station and WHDH, WEEI, Boston.
- JOYCE, WILLARD. Banjo player, WICC, Bridgeport. (R) since 1934; local shows, including Crazy Water Crystals program, 1934.
- JOYNER, FRED. Announcer, assistant production manager, WHKC, Columbus. (L) Sturat Walker Stock Co., Cincinnati, 1927-29.
- JULIS, GEORGE. Accordionist, pianist, WMT, Cedar Rapids. (R) since 1935; local shows.

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- KADELL, JACK. Network announcer.
  (R) 1937 Edition of Twin Stars with Helen Broderick and Victor Moore (National Biscuit Co.); others.
- KALAWAIA, HERBERT. Musician, KSL, Salt Lake City. (R) various local shows. (F) Bird of Paradise (RKO), 1932; Down to the Last Yacht, 1933; Sutters Gold (First National), 1936. (V) 1925-27. (P) music teacher.
- KALAWAIA, JESSE. Musician, KSL, Salt

- Lake City. (R) since 1934; local shows. (V) 1925-26. (P) music teacher.
- **KAMMAN, BRUCE.** Network actor. Kaltenmeyer's Kindergarten (Quaker Oats).
- KANE, JOHNNY. Network actor. (R)
  Pepper Young's Family (P & G for Camay Soap).
- KANE, KATHERINE. Network dramatic actress, singer. (R) Grossman Shoes program, 1933-35; American Can Program, 1937; Hammerstein Music Hall of the Air, 1937. (F) Love on Toast (with Mae West). (V) 1932-37.
- KANE, PAUL. Hawaiian guitarist, KCMO, Kansas City. (R) various CBS and NBC shows from Chicago; local shows on this station and KFI, Los Angeles; KPO, San Francisco; KMBC, WDAF, WHB, WLBF, Kansas City; WREN, Lawrence; WIWB, Topeka; KFAB, Lincoln, including Lady Esther program. (F) Hula, 1925-26. (L) Congo, 1926-27. (V).
- KANNA, RALPH D. Announcer, WATR, Waterbury. (R) local shows on this station and WGLC, Hudson Falls, WMFF, Plattsburg; WELI, New Haven.
- KANTER. BEN. Pianist, Monologist, musical director, WJJD, Chicago. (R) since 1933; Corinnis Water Boys (Corinnis Water), NBC, 1934; local shows on this station and WLS, Chicago, including The Old Sparton (Sparton Radio), 1935. (V) pianist for Ann Greenway, 1934. (P) song writer.
- KARASICK, MARIAN. Hollywood commentator, actress, WSAY, Rochester. (R) various sustaining shows. (P) teacher.
- **KAREN, EDITH.** Network entertainer (R) Phillips Poly Follies (Phillips Petroleum).
- KARILL, ERIC. Script writer, actor, director, WISN, Milwaukee. (R) various local shows. (L) stock (own companies). (V) since 1909. (P) student.
- KARN, WILLIAM L. Announcer, singer, KOMA, Oklahoma City. (R) since 1936; various local shows on this station and KPDN, Pampa, including Stewart Warner program, 1936. (L) dramatic and musical stock, 1929-33.
- KARNEY, BEULAH. Writer and broadcaster, household topics, KMBC, Kansas City. (R) since 1936; local shows, including Happy Kitchen (various sponsors; among them: Scott Paper Co., Sherwin-Williams Paint, Washington Apples). (P) home economics lecturer.
- **KASPER, BETH.** Singer, guitarist, WJJD, Chicago. (R) since 1930; various local shows, including Drug Trade Products

- Program, 1936-37. (V) Hayloft Trio, 1934-36.
- KATZMAN, LOUIS. Network orchestra leader. (R) programs for Linit, Dodge Motors, Feenamint, Burnsdall Oil, Fuller Brush, Lucky Strike Cigarettes, Remington Rand, Carlsbad Salts and others.
- KAUFMAN, IRVING. Network (Mutual) singer. (R) Champion Spark Plug Program, NBC, 1924-28; Salty Sam the Sailor Man (Kolynos Toothpaste), 1930; Singing Chef (Corn Products); The Happy Rambler (Swift & Co.), 1931-32; Lazy Dan the Minstrel Man (Old English Floor Wax). (L) Passing Show of 1918. (V) Irving & Jack Kaufman (phonograph act); Avon Comedy Four.
- KAY, EDDY. Network orchestra leader.
  (R) Frank Fay Calling (Royal Fruit Flavored Gelatin).
- KAY, KENNETH. Singer, WHB, Kansas City. (R) since 1935; local shows, including programs for Olson Rug Co., 1935, 1937; Histeen Hay Fever Remedy, 1936.
- KAYE, LILLIAN. Popular singer, WBRY, Waterbury, Conn. (R) since 1934; various local shows. (V) Ben Bernie & Company, 1934; General Motors Auto

- Show, 1934-35. (P) school. Also night club and orchestra work.
- KAYE, ROSE (KLAFFENBACH). Actress, WHKC, Columbus. (R) since 1937; various local shows. (L) Globe Shakespearean Co., 1936; Pittsburgh Players, 1936-37. (P) stenographer, dramatic teacher.
- KEASLER, JACK. Announcer, KWTH-KTBS, Shreveport. (R) since 1929; various shows, including Gulf Sprayers (Gulf Refining Co.). (F) commercials, 1936.
- KEATING, LAWRENCE J. Announcer, KPO-KGO, San Francisco. (R) local shows, including Dr. Kate (General Foods), 1936-37. (L) stock and Broadway productions, including White Cargo; Queer People.
- KEDDINGTON, RICHARD S. Dramatic actor, KSL, Salt Lake City. (R) since 1933; various local shows. (L) Smilln' Thru, 1932; The Light, 1933; Attorney for Defense, 1935; Last Mile, 1936; others. (P) clerk.
- KEEHN, NEAL. Announcer, writer, actor, KMBC, Kansas City. (R) since 1932; local shows on this station and WCLO, Janesville, including Sears Roebuck Co. program, 1932-36. (P) college.

## RAYMOND KNIGHT

- KEESE, KEN. Pianist, singer, announcer, WATL, Atlanta. (R) local shows on this station and WDOD, Chattanooga; WHN Amateur Winner, 1936. (L) stock, 1934-35. (V) night clubs, 1934-36. (P) college.
- **KEESEE, FLOYD J.** Announcer, WESG, Elmira. (R) since 1934; local shows, including Philco program; transcriptions for Chevrolet and Tydol.
- KEEVER, MARGARET. Program director, WPG, Atlantic City. (R) since 1934; various local shows. (L) Aborn Opera Co., 1920-22; Century Opera Co.
- **KEITH, RICHARD.** Network actor. (R) Famous Jury Trials (Mennen Co.).
- KEITH, WARD. Actor (dialects, characters), KCKN, Kansas City. (R) since 1931; various shows on this station and WDAF, Kansas City; WAVE, Louisville. (L) stock, 1929-33; Huckleberry Finn Vanities, 1933. (V) 1926-28; 1937.
- KELK, JACKIE. Network actor. (R) since 1935; News of Youth (Ward Bread); Dick Tracy; Five Star Jones (Mohawk Carpet); The Gumps (Pebeco); Modern Romances. (F) Born to Be Bad (20th); shorts (Warner Bros.). (L) Bridal Wise, Perfect Marriage, Good Bye Again, Gather Ye Rosebuds, Jubilee.
- **KELLEY, ANDREW.** Network actor, (R) Horse Sense Philosophy (The Crusaders).
- KELLY, BETTY. Singer, actress, KPO-KGO, San Francisco. (R) since 1931; various shows, including Camel Pleasure Hour (Camel Cigarettes), 1931; Team Mates (Wesson Oil & Snowdrift), 1931; Vagabonds (Chase & Sanborn Coffee),
- KELLY, BOB. Musician, CHSJ, St. John. N. B. (R) since 1933; various shows, singly and as member of Kelly & Alexander, piano team.
- KELLY, KAY. Editor and narrator, women's program, KVI, Tacoma. (R) since 1935; local participation show. (P) office manager.
- KELLY, LEON. Actor, dialectician, KYW, Philadelphia. (R) since 1927; various local shows, including Sally at the Switchboard (Sears Roebuck Co.), 1937. (F) French Paramount Co. Paris, 1932. (L) The Paris American Players, The English Players, 1929-31. (V) Looks, 1916-17. (P) naval officer.
- KELLY, NANCY. Network dramatic actress. (R) Wizard of Oz (Jello); 45 Minutes in Hollywood (Borden's); Court of Human Relations (True Story Magazines); Cavalcade of America (du Pont); March of Time (Time Magazine); Myrt and Marge (Super Suds); News of

- Youth (Ward Bread). (F) The Girl on the Barge (Universal); Glorifying the American Girl (Paramount). (L) Give Me Yesterday; One Good Year; So Proudly We Hail. (P) professional model.
- **KELLEY, DON E.** Announcer, producer, KOIL, Omaha. (R) local shows, including Homespun Views (Penn-Field Motor Oil). (L) stock, 1930. (P) college.
- KELSO, ED. Writer for H. N. Swanson, Inc., program producers.
- KEMP, EVERETT (UNCLE EZRA BUTTERNUT). Author, actor, KMBC, Kansas City. (R) since 1929; local shows, including Hires Root Beer, 1931; Pebeco Tooth Paste, 1931; Purina Mills, 1930-31; Aladdin Mantle Lamp Co., 1929-31; Morton Salt Co., 1932; B. C. Remedy Co. programs, 1932-35. (F) shorts. (P) college teacher.
- KEMP, HAL. Network orchestra leader.
  (R) Pennzoil Parade (Pennzoil Oil),
  1933; Lucky Strike Magic Carpet (Lucky
  Strike Cigarettes), 1933; Penthouse
  Party (Eno Salts), NBC, 1934; Phil
  Baker Program (Gulf Oil), 1935-36;
  Chesterfield Program (Liggett & Myers
  Tobacco Co.), 1936-37. (F) short (Warner Bros.), 1936. (V).
- KEMPER, DORIS. Actress, KPO-KGO, San Francisco. (R) various local shows. (F) productions for Williamson-British Co., Far East Players, 1924. (L) Front Page, Broadway, Fall of Eve; stock. (V) The Copperhead (Orpheum); Wanted, with Ricardo Cortez; Two Fellows and a Girl, with Leslie Fenton and Francis X. Bushman. (P) college.
- KEMPER, JIMMY. Network singer, actor. (R) programs for Montgomery Ward (NBC). 1933; Bauer & Black (NBC), 1934; Tidewater Oil, 1935. (V) Jimmy Kemper & Company.
- KEMPER, LOU. Announcer, singer, WHB. Kansas City. (R) since 1933; local shows on this station and KFEQ, St. Joseph: KGBX, Springfield, including Sendol Singer, 1935. (L) Resident Theatre productions, 1936-37.
- KENDIS, SONNY. Orchestra leader, pianist, composer, arranger, WMCA. New York. (R) since 1932; various shows on this station and WPG, Atlantic City. (F) shorts. (V) Major Revue; Juvenile Follies, Sonny Kendis Co. (P) college. Was a member of Yankee Network studio band, 1934-35.
- KENDRICK, BOB. Orchestra leader, musician, KIUN, Pecos. (R) since 1936; local shows, including Good Gulf Gang (Gulf Refining Co.), 1936-37.

- KENDRICK, MURRAY. Singer, WFAA, Dallas. (R) since 1932; Texaco Hour, (NBC), 1932; Roxy Hour (CBS), 1935; local shows. (L) Boccaccio, 1931. (P) accountant.
- KENNEDY, ALLAN. Announcer, WNEW, New York. (R) since 1936; local shows, including True Detective Mysteries (Macfadden Publications), 1936-37. (F) Cardigan (Blazed Trail Picture Co.). (P) salesman.
- KENNEDY, BANKS. Singer, organist, WBAX, Wilkes-Barre. (R) since 1933; local shows. (V) Vagabond Organist 1929.
- KENNEDY, IRVING. Singer, actor, dialectician, KPO-KGO, San Francisco. (R) various shows, including programs for Associated Oil Co., Sperry Flour Co., Procter & Gamble. (L) Music Box Revue, 1925-26. (V) Weber Quartette, 1925-26.
- KENNEDY, JACK. Announcer, WMBH, Joplin. (R) since 1932; local shows on this station and KMBC, Kansas City; KBBM, Chicago; KMOX, St. Louis. (P) orchestra leader.
- **KENNEDY, JOHN B.** Network commentator. (R) The Magic Key of RCA (Radio Corporation of America); others.
- KENNEDY, REED. Network singer. (R) Will Rogers program (Gulf Refining Co.), 1934-35; Heinz Magazine of the Air (Heinz Co.), 1936-37; guest appearances on Coca-Cola program, Pittsburgh Symphony Orchestra program (Pittsburgh Plate Glass Co.); local shows.
- KENNY, NICK A. Commentator, M.C., WMCA, New York. (R) various local shows, including King's Beer Amateur Hour, 1935. (V) Radio Gang. New York and Brooklyn. Radio Columnist, N. Y. Daily Mirror.
- **KERBY, KEITH.** Announcer, producer, KSFO, San Francisco. (R) various local shows. Featured singer with dance orchestras, 1927-31.
- KERN, BRUCE. Announcer, actor, WTIC, Hartford. (R) since 1935; local shows, including Guy Hedlund & Co. (Travelers Insurance), 1935-37.
- KERR, DON. Announcer, M.C., writer, producer, WMCA, New York. (R) since 1931; various shows on this station and WHK, Cleveland; WGH, Newport News; WOR, New York; WTAR, Norfolk, including Pebeco on Parade (Pebeco Tooth Paste), 1933-34; Ford Frick Sports Parade (Dodge Bros.), 1934; Stewart Warner Five Star Review, 1935. (P) public relations and gas engineering.

- KERRIGAN, JACK. Announcer, singer, writer, WHO, Des Moines. (R) since 1933; local shows on this station and WHBF, Rock Island; WOC, Davenport, including Song Vendor program (Sendol Co.), 1933; The Grunow program; Voss Varieties (Voss Washing Machine Co.), 1935-36. (P) newspaper circulation printing.
- KERWOOD, ORIE H. Musician, announcer, WNAX, Yankton. (R) since 1933; local shows. (L) 1926, 1928, 1936.
- KIDDER, WALTER. Singer, WNAC, Boston. (R) since 1932; various local shows.
  (P) banking.
- KIDWELL, RAYMOND. Guitar, bass viol, saxophone player, WWVA, Wheeling. (R) since 1932; local shows, including Flying X Round Up (Peruna), 1936-37. (V) circus, rodeo, etc.
- **KILEY, JOHN F.** Staff organist, WMEX, Boston. Organist for several Boston theatres.
- **KILTY, JOHN J.** Singer, WBZ, Boston. (R) since 1935; various local shows on this station and WNAC, Boston. (V) personal appearances.
- KIMBALL, EDWARD B. Announcer, program director, actor, M.C., WMAL, Washington. (R) since 1926; local shows on this station and KSL, Salt Lake City, including Royal Gang (Royal Baking Co.), 1927-29; Coyote Club (Shell Oil Co.), 1927-29. (L) The Gorilla, 1927. (P) student.
- **KIMBERLY, HELENE.** Pianiste, singer, WROK, Rockford. (R) various local shows. (P) student.
- KINCAID, BRADLEY. Singer, WGY, Schenectady. (R) since 1935; local shows. (V) single act since 1928, making debut in Chicago. Also publisher of radio songbooks.
- KING, DENISE. Concert pianist, KGCX, Wolf Point. (R) local shows. (L) Crows Dramatic Co., 1910-22; concert tour, musical comedy, 1922-30.
- KING, ELIZABETH ANN. Actress, announcer, WKRC, Cincinnati. (R) various shows on this station and WLW, Cincinnati, including Benjamin Moore Paint Co. program, 1934-35; Lilac Time (Pinaud Mascara), 1935-36. (P) secretary, dramatic school.
- KING, F. W. Musician, KGVO, Missoula.
  (R) since 1935; local shows.
- KING, HENRY. Network orchestra leader.
  (R) Burns & Allen Show (Campbell Soup Company), 1936-37. (F) shorts (Fox).
- KING, JANE. Actress, KYW, Philadelphia. (R) various shows, including Sally at the Switchboard (Sears Roebuck). (L) stock, 1932.

- KING, JEAN PAUL. Network announcer.
  (R) Myrt & Marge (Colgate-Palmolive-Peet for Super Suds); others. (F) newsreels.
- KING, L. L. Musician, KGVO, Missoula. (R) since 1936; local show.
- KING, ROGER (WILBER LUKENBILL).
  Continuity writer, announcer, KOMA,
  Oklahoma City. (R) various local
  shows, including Sports Page (Goodrich
  Tire & Rubber Co.). (V) M.C. engagements, local theatres. (P) student.
- KING, WALTER WOOLF. Network entertainer. (R) Flying Red Horse Tavern (Socony-Vacuum). (L) operettas, comedies. (F) Warner Bros., Fox.
- KING, WAYNE. Network orchestra leader.
  (R) Lady Esther Serenade (Lady Esther Co.), 1932-37. (V).
- KING'S JESTERS. Dance orchestra. (R) Sterling Ale Transcription program; guest appearance on RCA Magic Key program.
- KING'S MEN, THE. Network singers.
  (R) programs for Franco Baking Co., 1931-32; Esso program (with Marx Brothers), 1935; Paul Whiteman program (Kraft Cheese), 1934-35; Burns & Allen (White Owl), 1935; Ed Wynn program (Plymouth); Paul Whiteman program (Woodbury), 1936. (F) Sweetie (Paramount), 1929; Let's Go Native (Paramount), 1930; Monte Carlo (Paramount), 1931; Horsefeathers (Paramount), 1932; Thanks a Million (Fox), 1935; various cartoons. (V) on tour with Paul Whiteman, 1934-37. (P) college.
- KIPEN, MAURICE. Violinist, comedian, WTMJ, Milwaukee. (R) since 1929; local shows.
- KIRCHNER, CLAUDE H. Announcer, WROK, Rockford. (R) since 1936; various local shows on this station and WRR, Dallas
- KIRK, HARRIS, JR. Network producer, announcer. (R) Lux Radio Theatre (Lever Bros.), 1935-36; Kate Smith Coffee Time (A & P Co.), 1935-36; Popeye (Wheatena), 1936-37; Nash Speedshow (Nash Automobiles), 1936-37. (L) Hamlet (with Walter Hampden), 1919. (P) investment banking, aviation.
- KIRKHAM, ART. Sports, news commentator, KOIN, Portland. (R) since 1929; local shows including Boxing (Pacific Outfitting Co.), 1929-37; Football (Associated Oil), 1930-37; Rose Festival Parades and Events (Texaco Oil), 1935-36. (F) Paramount News Football Games, 1933-36. (L) Portland Light Opera Co., 1923, '24. (V) single act, 1923-25.

- KIRKPATRICK, JESS. Announcer, singer, actor, WGN, Chicago. (R) since 1935; various shows on this station and WHB, Kansas City, including Alka-Seltzer program. (F) Broadway Melody, 1927; Putting on the Ritz; others.
- **KIRSCH, ELEANOR**. Singer, musical arranger, KRKO, Everett. (R) sustaining shows.
- **KISTLER, GLEASON.** Announcer, WHLB, Virginia. (R) various local shows.
- KLEEB, HELEN. Actress, KPO-KGO, San Francisco. (R) various shows, including Doctor Kate (Best Foods), 1936-37. Sperry Special (Special Flour Co), 1936-37. (L) stock, 1928-31; Gypsy Jim (with Leo Carillo), 1932. (P) stenographer.
- KLEIN, RALPH. Script writer, WTIC, Hartford. (R) since 1934; local shows including Guy Hedlund & Co. (Travelers Insurance), 1934-37. (P) student.
- KLEM, NORBERT B. Violinist, WHEC, Rochester. (R) since 1933; local shows including Queen of the Genesee (Standard Oil), 1936. Member Rochester Philharmonic.
- KLIMENT, ROBERT F. Announcer, WCKY, Cincinnati. (R) local shows on this station WCHS, Charleston; WKRC, Cincinnati. (L) Columbus Players, 1935. (V) M.C., Paradise Variety Revue, 1936. (P) department store.
- KLINE, RICHARD. Director, "Keeping Fit in Hollywood," KNX, Los Angeles. (R) local sustaining show. (L) Little Theatre productions, five years. (V) 1925-27.
- KLOSE, WOODY. Writer, announcer, actor, program director, WTMV, St. Louis. (R) since 1929; CBS shows, Tony Cabooch (Annheuser-Busch), 1929-30; "B" Square Review (Barnsdall Refining Co.), 1931; local shows on this station and KMOX, St. Louis. (P) student.
- KLUKOWSKI, A. J. News editor, writer, WMCA, New York. (R) newscasts for Pinex Cough Syrup, Bathasweet, Natural Bloom Cigars; others.
- KNIGHT, BETTY ANN. Singer, WSJS, Winston-Salem. (R) since 1935; local shows.
- KNIGHT, RAY. Network comedian. (R) as Ray Knight and His Cuckoos, 1937 Radio Show (Health Products); others.
- KNIGHT, WILLIAM A. Announcer, master of ceremonies, WTMV, St. Louis. (R) since 1935; local shows on this station and WIL, KMOX, St. Louis, including Tydol Gasoline Amateur Hour, 1936. (V) 1916-19; 1920-22.

## Frances Langford

HOLLYWOOD HOTEL CBS—Coast-to-Coast

Personal Representative KEN DOLAN

## IGOR GORIN

EDDIE CANTOR
and
HOLLYWOOD HOTEL
CBS—Coast-to-Coast

- KNIGHTS OF NOTE, THE. Singers, musicians, comedians, KSTP, St. Paul. (R) since 1936; various local shows. (F) commercials. (V) Knights of Note, 1934-37.
- KNOX, JOHN F. Network actor. (R)
  Goose Creek Parson (Colgate-PalmolivePeet for Super Suds).
- KOCH, CHARLES R. Announcer, WKRC, Cincinnati. (R) various local shows, including All-Star Varieties (Norge Refrigerators). (P) student.
- KOCH, HERBIE. Organist, WHAS, Louisville. (R) since 1936; various local shows, including Yellow Blank Salute (Western Union), 1937. Organist in various theatres, 10 years.
- KOCH, RUSSELL. Drummer, sound effects man, WFAA, Dallas. (R) since 1932; local shows, including programs for Magnolia Petroleum, 1934; Dr. Pepper Bottling Co., 1935-37; Greyhound Bus Lines, 1935. With Dallas Symphony Orchestra, 1932-35; pit musician for various theatres.
- KOESTNER, JOSEF. Network orchestra leader. (R) Ry-Krisp Presents Marion Talley (Ralston Purina).
- KOGEN, HARRY. Network orchestra leader. (R) Melody of Romance (Jell-Sert Co.); Greater Sinclair Minstrels (Sinclair Refining Co.).
- KOHL, ARTHUR. Network actor. (R) The Story of Mary Marlin (P & G for Ivory Soap).
- KOHRT, GERALD. Orchestra director, musician, singer, WMFG, Hibbing. (R) various local shows.
- KOLLMAR, RICHARD. Network actor, free lance announcer, singer. (R) since 1934; Billy Batchelor (Wheatena); The O'Flynns (Esso); Beauty Box Theatre (Palmòlive): Fred Allen Program (Ipana); Showboat (Maxwell House Coffee); Popeye (Wheaten); Log Cabin Dude Ranch (General Foods); Bambi (Sanka Coffee); Floyd Gibbons Program (Colgate). (L) stock; The Royal Family; Passing of the Third Floor Back. (P) college.
- KOSHER, MARY. Continuity, publicity, KRKO. Everett. Publicity director, KOL, until Sept., 1936. (P) newspaper reporter.
- KOSLOFF, PAUL. Singer, WFBL, Syracuse. (R) since 1932; various local shows on this station and KNX, KHJ, KFI, Los Angeles. (F) shorts (Warner Bros.), 1933. (V) night clubs, theatres, 1929-36. (P) machinist.

- kostelanetz, andre. Network orchestra conductor. (R) programs for Sweetheart Soap, 1931; Star Razors, 1931; American Cotton Oil, 1931-32; Chrysler Automobiles, 1932; Spool Cotton Co., 1932-33; Studebaker (one show), 1933; Buick, 1933-34; Chesterfield Cigarettes, 1934-37. (F) short (Paramount), 1935; directed music for Lily Pons' Pictures, I Dream Too Much, Girl From Paris (RKO). Several recordings for World Recordings, Victor Records. Conducted Hollywood Bowl Symphony Orchestra and Chicago Grand Opera Orchestra, 1936.
- **KRAJCIR, FRANK.** Musician, KMOX, St. Louis. (R) since 1935; local shows. (V) 1935. (P) newspaper reporter.
- KRAMER, WORTH. Singer, singing director, WGAR, Cleveland. (R) various local shows, including Westinghouse Eskimos (Westinghouse); Collegians (Fels Naptha). (V) soloist. (P) Ohio Oil Co.
- **KRAMER, WRIGHT.** Network actor. (R) Helen Hayes in Bambi (Sanka Coffee).
- KRATOSKA, HERBERT L. Guitarist, banjoist, singer, script reader, KMBC, Kansas City. (R) since 1934; local shows, including Red Horse Ranch transcriptions (Standard Oil), 1935; soloist on various CBS shows, including The Collegians, Texas Rangers, Happy Hollow. (V) appearance with Texas Rangers, 1934.
- KRAYMORE, HARRY. Announcer, New York. (R) since 1935; local shows, including Fox Fur Trappers (I. J. Fox), 1935; True Detective Mysteries, Personal Problem Clinic (Macfadden Publications), 1937; Canadian Fur Trappers Corp. program, 1937.
- KREAMER, KAYE. Continuity writer, director of women's activities, dramatic director, WROK, Rockford. (R) since 1930; local shows on this station and WKBB, Dubuque. (P) stylist.
- **KREIE, MARY LOUISE.** Singer, WHBF, Rock Island. (R) various local shows.
- KREUTZ, MAX. Singer, WHO, Des Moines.
  (R) local shows, including presenting Virginia Dare (Virginia Dare Extract Co.), 1937. (P) student.
- KRIEGER, JAMES H. Dramatic reader, KPO-KGO, San Francisco. (R) various shows, including One Man's Family (Tenderleaf Tea). 1936; Winning the West (Occidental Life Insurance), 1936-37: Sperry Special (Sperry Flour Co.), 1936-37; Dr. Kate (Best Foods), 1936; Hawthorne House (Wesson Oil and Snowdrift), 1936-37. (P) college.

KROENKE, CARL. Actor, KPO-KGO, San Francisco. (R) since 1935; various shows, including Sperry Sunday Special (Sperry Flour Co.), 1935-37; Death Valley Days (Pacific Coast Borax), 1935-37; Winning the West (Occidental Life Insurance Co.), 1935-37. (L) The Emperor Jones, 1921; Romeo and Juliet, 1929; Pinafore, 1931; Maytime, 1932; others. (P) stenographer.

KROLIKOWSKI, EDWARD. Conductor (foreign music), WICC, Bridgeport. (P) music store.

KROSS, RICHARD H. Publicity director, announcer, writer, WGES, Chicago. (R) since 1935; local shows on this station and WIND, Gary; WJJD, WSBC, Chicago. (P) advertiser, theatrical artist.

KRUEGER, ARNOLD. Organist, WEMP, Milwaukee. (R) various local shows on this station and WISN, WTMJ, Milwaukee.

KRUEGER, BENNY. Network orchestra leader. (R) Pick and Pat (U. S. Tobacco Co.).

KRUG, EDWARD. Announcer, writer, WCAU, Philadelphia. (R) since 1932; CBS shows, Bobby Benson (Hecker H-O), 1932-33; Boake Carter (Philco), 1936-37; also various local shows on this station and WGR, Buffalo. (F) Paramount News; shorts, 1934-36. (P) assistant buyer.

KRUGMAN, LOUIS. Actor, dialectician, WHN, New York. (R) various shows on this station and WEAF, WNEW. WABC, New York, including WHN Movie Club (Mulsified Cocoanut Oil Shampoo); Ida Bailey Allen program. (L) stock, 1932-36. (P) student.

KRUM, FAYETTE. Network script writer.
(R) Girl Alone (Kellogg Company), 1936-37. (P) newspaper reporter, advertising copy writer.

KRUPP, LEON. Continuity writer, singer. KGNC, Amarillo. (R) since 1929: local shows on this station and KFJZ, WBAP, Fort Worth; KFOX, Long Beach, including programs for Goodyear Rubber Co., Kelvinator Co.

KRUSE, HENRY. Singer, KOL, Seattle.
(R) since 1935; various local shows on this station and KMTR, Los Angeles.
(F) Here Comes the Band (MGM), 1935.
(V) 1934-35. Also commercial recordings.

KUEHN, ARTHUR C. Violinist, WFAA, Dallas. (R) since 1935; local shows including Greyhound Bus Co. program, 1935. Member staff orchestra, various Texas theatres.

KUEHN, WILLIAM. Musician, WFAA, Dallas. (R) since 1935; local shows, in-



## **HOLLYWOOD**

TALENT—
RIGHT IN OUR
BACKYARD!

TALENT BUYERS Who Want New Faces, New Personalities, New Voices —

The Biggest Names in the Show Business Come to Hollywood

Talent of This Type Can Be Secured Through

#### THOMAS LEE ARTISTS SERVICE

Which Offers a Complete Booking Service for Every Type of Talent for Every Radio Network

ROBERT BROWN, Manager

#### THOMAS LEE ARTISTS SERVICE

Equitable Bldg. HOLLYWOOD

AFFILIATIONS:

Don Lee Broadcasting System Mutual Broadcasting System

- cluding programs for Ford Motor Co., 1935; Dr. Pepper Bottling Co., 1937. (V).
- KULLMAN, CHARLES. Operatic singer. (R) various network guest appearances, including Palmolive Beauty Box Theatre (Palmolive Soap). (F) several European films. (P) music professor, Smith College.
- KURTZMAN, LUCY E. Actress, WXYZ, Detroit. (R) since 1931; various local shows. (L) Detroit Civic Theatre. (P) newspaper work.
- KUSHING, KIRBY. Sports commentator, KYW, Philadelphia. (R) since 1935; local shows. (P) newspapers.
- KYLE, WINTON H. Sports announcer, pianist, writer, KFYO, Lubbock. (R) since 1931; local shows on this station and KTHS, Hot Springs; KARK, Little Rock; KFPW, Fort Smith; KUOA, Fayetteville; WIL, St. Louis. (L) The Hollywood Revue, 1932; stock. (P) professional football.
- KYLER, HESTER KEELE. Program director, pianist, singer, accordionist, WCMI, Ashland. (R) local shows on this station and WSM, Nashville; WIBM, Jackson; WOOD, Grand Rapids; WBBZ, Ponca City, including Sears-Roebuck, American Rolling Mill, Ashland Refining programs. (V). (P) stenographer.
- KYSER, KAY. Network orchestra leader.
  (R) Elgin Watch Program, 1936; Willys Automobile Company, 1937.
- KYTE, BENNY. Musical director, Michigan Network. (R) since 1930; various shows, including Musical Bakers (Purity Bakeries), 1931-32; Household Finance Co. program, 1931; Ford Motor program, 1933; Sinclair Minstrels, 1933; Big Broadcast (R. G. Dun Cigar Co.), 1936. (F) commercials.

#### $\mathbf{L}$

- LA BELLE, RUPERT. Network actor. (R) Story of Mary Marlin (Proctor & Gamble), NBC; Young Hickory (Proctor & Gamble), NBC; Today's Children (Pillsbury Flour Co.), NBC; local shows. (L) stock; Nightstick, 1929; Peacock, 1932. (V) The Lash, 1928.
- LA CURTO, JAMES. Network free lance dramatic actor. (R) The Shadow (Street & Smith Magazines), NBC, 1935; Twenty Thousand Years in Sing Sing (Sloane's Liniment); True Story Hour (Macfadden Publications), 1937; Junior G Men (Fischer Baking Co.), 1937. (L) A Slight Case of Murder, 1935; Tomorrow's a Holiday, 1935.

- LA RUE, EDDIE. Musician, actor, M. C., Mid-West Recordings (transcriptions). (R) since 1930; programs include Sing, Neighbor, Sing (Purina Mills), 1936-37. (L) stock, 1929-33. (V) Montgomery Duo, 1927-28; Rollins & La Rue, 1929; Three Deuces Wild, 1929. Recordings for Gennett, Brunswick, Vocalion, 1936.
- LA VALLE, GENE. Producer, dialectician, actor, WHK-WJAY, Cleveland. (R) various local shows, including Your Neighbors (I. J. Fox), 1936. (L) stock, 1926-32. (V) 1924-26.
- LA VERNE LAGE. Singer, WHBF, Rock Island. (R) local shows, including Voss Co-Eds (Voss Washing Machine), 1935.
- LAZIER, FREDA. Singer, KDKA, Pittsburgh. (R) various shows, including Woodbury Hour (with Paul Whiteman), 1936; local shows. (V) appeared with Dick Powell, 1931; night club and hotel engagements with Ted Lewis, 1936.
- LABBITT, MYRTLE. Script writer, home economist, CKLW, Detroit. (R) since 1926; local shows. (P) newspaper work. Specializes in writing and producing Swedish dialect sketches.
- LABRIOLA, TONY. ("Oswald"). Network (CBS) comedian, accordionist. (R) Laugh With Ken Murray (Lifebuoy-Rinso), 1936; (Campbell Soups), 1937; guest appearances on Rudy Vallee program, 1933. (F) shorts (Warner Bros.), 1933; That Man's Here Again; The Wife of the Party. (L) Earl Carroll's Sketch Book of 1934, 1935. (V) 1924-33. (P) building contractor.
- LACKAYE, DICK. Dramatic director, KOL, Seattle. (R) since 1933; various local shows on this station and KOMO, Seattle. (L) stock and repertoire shows, 20 years.
- LACY, JAMES. Commentator (Tuning In With Our Children), KFI-KECA, Los Angeles. (R) since 1933; local shows on this station and KNX, Los Angeles. (P) public school principal.
- LAHR, BERT. Network comedian. (R) programs for Lucky Strike and Fleischmann Yeast. (F) Flying High; Faint Heart. (L) Hold Everything; Flying High; Hotcha; Delmar's Revels; Varieties; The Show Is On. (V) Bert Lahr and Mercedes.
- LAING, JOHN N. Announcer, WHN, New York. (R) various NBC programs, 1934-36; local shows.
- LALONDE, JEAN. Announcer, singer, CKAC, Montreal, Que. (R) since 1934; local shows, including Morning Serenad-

- ers (Mac Donald Medicine Co.) (P) publicity.
- LAKE, DONALD E. Accordionist, singer, WROK, Rockford. (R) since 1935; various local commercial and sustaining shows. (P) Greenhouse work.
- LAMARR, BARBARA. Singer, WOR, New York. (R) since 1936; sustaining shows.
- LAMB, RUSSELL. Announcer, singer, WBAP, Ft. Worth. (R) since 1936; local shows, including The Morton Salt Boys (Morton Salt Co.); Cosden Higher Octane programs (Cosden Oil Co.).
- LAMBERT, SCRAPPY. Network singer.
  (R) Wonder Show (Continental Baking Co.); others.
- LAMBERTS, LEO E. Trumpet player, WFAA, Dallas. (R) since 1932; local shows, including Ford, 1932; Dodge-De-Soto programs, 1937. (V).
- LAMBERTZ, KARL. Musical director, WFAA, Dallas. (R) since 1934; various local shows, including Gladiola Gloom Chasers (Fant Milling Co.), 1933-35. From 1913 to 1933, directed orchestras and vaudeville and picture houses.
- LAMM, FREDDIE. Singer, guitarist, KRNT, Des Moines. (R) since 1935; local shows. (V) personal appearance, 1936. (P) student.

- LAMM, EMERY. Singer, guitarist, Iowa Broadcasting Co. (R) since 1933; various local shows, including Sendall Boy (Sendall Drug Co.), 1933. (P) farming.
- **LAMOUR, DOROTHY.** (R) Chase & Sanborn. (F).
- LA MOY, OLIVE. Network comedienne.
  (R) Popeye, the Sailor; Life Saver Rendezvous. (L) dramatic stock, four years.
- LAMPELL, WALTER. Director of German programs, WGES, Chicago. (R) since 1930; various local shows on this station and WFBM, Indianapolis; WCBD, Chicago.
- LANDERMAN, A. L. Pianist, organist, WPAY, Portsmouth. (R) local show. (P) theatre organist.
- LANDON, SIDNEY ("SI"). Cowboy entertainer, KTRB, Modesto. (R) local show.
- LANDT TRIO. Network singers. (R) Pick & Pat (U. S. Tobacco Co.); Beneath the Surface (Hudson Coal Co.); others.
- LANE, CHARLES D. Announcer, CKLW, Detroit.
- LANE, DORIS. Singer, KCMO, Kansas. City. (R) local shows on this station and KMBC, WHB, Kansas City; KFH, Wichita; KFBI, Milford.

### MORT LEWIS

Comedy Scripts

#### SIXTH YEAR

Reading, Digging and Writing (?) for Top Notch Comedians

1 Christopher Street NEW YORK

## STAN LOMAX

sports Commentator WOR

7 to 7:15 P.M.

SPORTS WRITER

- LANE, EDDIE. Orchestra leader. (R)
  various network broadcasts from New
  York hotels.
- LANE, ELEANOR. Singer, WBZ-WBZA, Boston. (R) since 1934; various local shows on this station and WTIC, Hartford. (V).
- LANE, GENE. Script writer, actor, WHAM, Rochester. (R) since 1928; local shows on this station and WBBM, WLS, Chicago, including Hank & Herb (Stromberg Carlson Radios); and programs for Swift, Sears Roebuck, Great Northern Railroad, Blue Coal, Standard Oil, Snider Packing Co. (L) stock, minstrels. (V) Lane & Adell, 1908-13. (P) office boy.
- LANE, JANET. Fashion commentator, KYW, Philadelphia. (R) since 1933; local shows. (P) newspaper reporter.
- LANE, MURIEL (LAUBSCHER). Popular singer, WICC, Bridgeport. (R) since 1934; local shows.
- LANE, PRISCILLA. Network singer. (R) Fred Waring Programs (Old Gold, Ford). (F) Varsity Show (Warner Bros.). (V) on tour with Fred Waring's Pennsylvanians.
- LANE, ROSEMARY. Network singer, actress. (R) Fred Waring Programs (Old Gold, Ford Motors). (F) Varsity Show (Warner Bros.). (V) on tour with Fred Waring's Pennsylvanians.
- LANG, CHARLES W. Announcer, singer, KLZ, Denver. (R) since 1929; local shows on this station and KWK, WIL, St. Louis; WFBC, Greenville; KFEL, Denver. (L) 1924-28. (V) single, double act, vocal trio, 1919-29. (P) electrical engineer.
- LANG, HARRY. Network actor. (R) Famous Jury Trials (Mennen Co.).
- LANG, WILLIAM. Actor, announcer, news commentator, KYW, Philadelphia. (R) since 1935; local shows on this station and WCAU, WIP, WFIL, Philadelphia, including Sporting Extra (Scheidt Beer), 1936; Sally at the Switchboard (Sears-Roebuck), 1936. (L) commercial stage shows, 1935-36. (V) 1935-36. (P) teacher.
- LANGFORD, FRANCES. Network singer.
  (R) Colgate Hour, 1933; Spartan Radio Hour, 1933; Plough's Aspirin Program, 1934; Hollywood Hotel, 1935. (F) Broadway Melody of 1936 (MGM), 1936; Every Night at Eight (Paramount), 1936; Collegiate (Paramount), 1935; Palm Springs, 1936; Born to Dance, 1936; Hit Parade, 1937.
- LANGUTTE, GEORGE L. Actor, WHN, New York. (R) local shows on this station and WMCA, New York. (F) Joe Palooka short (Warner Bros.), 1936; Jack

- Denny short (Warner Bros.), 1937. (L) stock, 1935-36. (P) real estate.
- LANSFORD, SON. Violinist, bass violinist, KGNC, Amarillo. (R) since 1934; local shows, including Crazy Water Crystals program, 1934. (V) Bob Wills & His Texas Playboys, 1933-36. (P) tailor.
- LA PRADE, MALCOLM. Network writer, narrator. (R) Cook's Travelogue with Malcolm LaPrade (Thomas Cook & Son—Wagon-Lits).
- LARA, RICARDO C. Singer, KTUL, Tulsa. (R) since 1931; various shows, including Courteous Colonels (Barnsdall Refining Co.), CBS. (L) operas, operettas, concerts here and abroad.
- LARSON, DON E. Musician, pianist, WOWO, Omaha, Neb. (R) since 1936; various local shows. Has been a member of dance orchestra since 1926.
- LASNER, ADELAIDE. Actor, announcer, producer, KDKA, Pittsburgh. (R) since 1931; various shows, including programs for Acme White Lead, 1936; Pittsburgh Plate Glass, 1936. (L) Wind and the Rain, 1936.
- LASTRAPES, WILLIAM R., JR. Continuity writer, announcer, WSMB, New Orleans. (R) since 1936; local shows. (P) secretary.
- LATEAU, HERBERT. Announcer, actor, KOMA, Oklahoma City. (R) various local shows on this station and WKT, Oklahoma City, including Colonel Courtesy (Barnsdall Refinery Co.). (L) stock. (P) college professor.
- LATTING, ROBERT. Announcer, producer, WKZO, Kalamazoo. (R) since 1934; various shows, including Street & Smith Magazines Program; March of Time (Time Magazine), 1935.
- LAUCK, CHESTER. Network actor. (R)
  Lum, of Lum 'n' Abner (Horlick's Malted
  Milk).
- LAUFKETTER, FRED C., JR. Musician, KMOX, St. Louis. (R) since 1931; various shows, including programs for Barnsdall Oil, 1932; Chevrolet, 1932; Standard Oil, 1932-33; Pittsburgh Plate Glass, 1934; Listerine, 1936.
- LAUGHLIN, LUCY. Network singer. (R)
  Hammerstein Music Hall (Kolynos Tooth
  Paste): others.
- LAUGHTON, CHARLOTTE. Harpist, KTUL, Tulsa. (R) since 1928; local shows, including Skelley Oil Program.
- LAURIE, BILL. Announcer, KONO, San Antonio. (R) since 1929; local shows on this station and KGFI, Corpus Christi. (P) advertising and theatre manager.

- LAUX, FRANCE. Announcer, sports commentator, KMOX, St. Louis. (R) since 1929; various shows, including sportcasts for Ford Motor Co., Goodrich Tires, Socony-Vacuum, Kellogg Co., Penn Tobacco. (F) shorts (Paramount), 1930-31. (P) high school athletic coach.
- LAW, GLEN BOOKER. Announcer, news commentator, WBOW, Terre Haute. (R) since 1935; various local shows on this station and WCAZ, Carthage. (L) Schaffner Players, 1936. (P) salesman.
- LAWES, WARDEN LEWIS E. (R) 20,000 Years in Sing Sing (Sloan's Liniment).
- LAWNHURST, VEE. Network entertainers. (R) Vee Lawnhurst & The Charioteers (Wildroot & Co.).
- LAWRENCE, EARL. Singer, WNAC, Boston. (R) since 1935; guest artist for Soapine, 1935; Ce-Lect Bread, 1937. (L) Scottish Musical Players, 1934-35. (V) night club appearances, 1936-37. (P) shoe salesman.
- LAWRENCE, GERTRUDE. Actress. (R) guest appearances on Showboat and Schaefer Saturday Night Party. (F) Rembrandt; Men Are Not Gods; others. (L) Tonight at 8:30; Private Lives; Candlelight; others here and abroad.

LAWRENCE, MORTON. Announcer, actor, singer, harmonica player, KYW, Philadelphia. (R) since 1935; local shows, including Sally at the Switchboard (Sears-Roebuck), 1936-37; Sacred Flame (Keebler Biscuit Co.), 1936-37. (L) stock, 1934. (V) personal appearances. (P) salesman.

- LAWRENCE, WILLIAM L. Producer, announcer, KNX, Los Angeles. (R) since 1930; various shows, including Jack Oakie's College (Camels), 1937; Grace Moore Program (Nash), 1937; various local shows. (L) Take the Witness, 1937.
- LAWTON, GLADYS. Actress, WMEX, Boston. (R) local sustaining shows.
- LEAF, ANN. Network organist. (R) Barry Wood (P & G for Drene); others.
- LE BLANC, JEANETTE. Script writer, reader, singer, WNBH, New Bedford. (R) local Franco-American Hour.
- LE BOUSQUET, RUSSELL. Piano-accordionist, WICC, Bridgeport. (R) since 1935; local shows. Entertainer, Furness Bermuda Line, 1935-37.
- LE MAIRE, CHARLES. Network master of ceremonies, style expert. (R) LaSalle Style Show (Cadillac Motors).
- LE MOY, ROY. Network juvenile actor.
  (R) Socony Land Sketches (Socony-Vac-

Seventh Year

## LUM AND ABNER

— PINE RIDGE —

Monday Through Friday N B C

Horlicks Malted Milk Corp.

### **ED LOWRY**

FOX-WEST COAST

"Singtime"

MUTUAL-DON LEE NETWORK

Tuesday, 7-7:30 P.M., P.S.T.

- uum), 1933-34; Junior G Men Sketches, 1936-37; Let's Visit (sustaining). (F) Big Broadcast of 1936; shorts (Vitaphone, Fox, Paramount). (L) The Up and Up, with Pat O'Brien. (V).
- LE PERE, PAUL H. Singer, WMFG, Hibbing. (R) local shows.
- LE PIQUE, JEFF. Musician, KMOX, St. Louis. (R) since 1930; local shows on this station and KWK, WIL, St. Louis, including Listerine and Phillips Petroleum programs. (P) railroad clerk.
- LE ROY, DON. Singer, pianist, WARD, New York. (R) local sustaining shows. (V) night club appearances.
- LEE, BARBARA. Actress, KPO-KGO, San Francisco. (R) since 1924; various shows, including Helen Chase (Camay Soap); Death Valley Days (Pacific Coast Borax); Little Orphan Annie (Ovaltine). (F) Jackie Get Your Hair Cut, 1926-27. (L) stock. (V). (P) college.
- LEE, BARBARA. Network actress. (R) March of Time (Time Magazine, Remington Rand), 1934-35; True Romances (Venida), 1936. (F) March of Time, 1935. (L) Whatever Possessed Her?, 1933; summer stock.
- LEE, BASIL E. Narrator (Know Your America). KFI-KECA, Los Angeles.
  (L) Little Theatre productions. (P) newspaper work.
- LEE, EARL. Actor, comedian, KPO-KGO, San Francisco. (R) since 1932; various shows, including Wheatenville (Wheatena), 1932; Dealth Valley Days (Pacific Coast Borax), 1934; Winning the West (Occidental Life Insurance), 1934; 37; Sperry Special (Sperry Flour), 1934; Dr. Kate (Best Foods), 1937; Hawthorne House (Wesson Oil), 1937. (F) various shows for MGM, Universal Paramount, others. (L) with Charles Frohman as child actor; stock. (V).
- LEE, EVELYN. Singer, WATL, Atlanta. (R) since 1935; local shows. (P) secretary.
- LEE, FRANK. Dramatic critic, commentator, WFIL, Philadelphia. (R) since 1934; various local shows. Also asst. dramatic critic, Public Ledger; feature writer, Public Ledger Syndicate.
- LEE, HORACE. Actor, KOA, Denver. (R) since 1928; local shows, including Light on the West (Public Service Co.), 1935-37. (F) commercials.
- LEE, LILA. Actress, WFI-KECA, Los Angeles. (R) local shows. (F) pictures for First National, Paramount. RKO.

- (L) Lady Jane; others. (V) Gus Edward's Song Revue.
- LEE, LINDA. Script writer, actress, WGRC, New Albany. (L) Louisville Civic Theatre, Little Theatre. (P) fur business.
- LEE, PINK. Network entertainer. (R) Iodent Dress Rehearsal (Iodent Chemical Co.).
- **LEE, ROBERT CLINTON.** Actor, singer, WGRC, New Albany. (F) Saturday Night, 1926 (child actor). (V) 1936-37; minstrel shows, night clubs. (P) electrician.
- LEE, ROBERT E. Announcer, script writer, WCOL, Columbus. (R) local shows on this station and WOSU, Columbus, including Wheels (Timken Roller Bearing Co.). (P) student. Has also written several sustaining network programs.
- LEE, SAM (Shaw & Lee). Network actor, comedian, singer. (R) Oakie College (Camel Cigarettes), 1937. (F) Beau Brummels (Warner Bros.), 1928; Going Places (Warner Bros.), 1930; Mrs. Wiggs of the Cabbage Patch (Paramount), 1934; Gentlemen of Polish (MGM), 1934; King of Burlesque (20th Century-Fox), 1936. (L) Ed Wynn's Grab Bag, 1924-25; Five O'Clock Girl, 1926-27; George White's Scandals, 1932. (V) Shaw & Lee, 1922-24. (P) drug store.
- LEE, SARAH ELIZABETH. Writer, producer, director, announcer, actress, WGRC, New Albany. (R) since 1936; local show. (L) Blackfriars Dramatic Guild; Louisville Civic Theatre. (V) monologist, night club entertainer.
- LEE, WILLIAM. Network actor. (R) Jack Armstrong (General Mills), 1935-36; Flying Time (NBC), 1936; Mary Marlin (Kleenex), 1936-37; Ma Perkins (Oxydol), NBC, 1937. (L) stock. (V) Parlor, Bedroom & Bath, 1922-24. (P) student.
- LEES, S. RAMSAY. Announcer, producer, CKCL, Toronto, Ont. (R) since 1930; local shows on this station and CHML, Hamilton, Ont.
- LEADER, ANTON. Producer, announcer, actor, WMCA, New York. (R) Gang Busters (Palmolive), CBS, 1937; local shows, including Five Star Final (Remington Rand), 1936. Formerly announcer for Yankee Network and director of Radio Theatre Guilc.
- LEAR, KING. Announcer, WMCA, New York. (R) various shows, including Pabst Blue Ribbon Beer programs, 1936-37.
- LEARY, ALBERT. Sports commentator, announcer, CKCL, Toronto. Ont. (R)



## GUY LOMBARDO AND HIS ROYAL CANADIANS

Bond Bread Program every Sunday at 5:30 p.m., E.D.S.T. Columbia Broadcasting System.

Starlight Roof, The Waldorf-Astoria, New York City.

Opening Fall Season: Hotel Roosevelt, New York City.

VICTOR RECORDS

MANAGEMENT
MUSIC CORPORATION OF AMERICA

- since 1933; local shows. (P) assistant advertising manager, Evening Telegram.
- LEAVITT, NORMAN. Concert singer, conductor, WHEB, Portsmouth. (R) since 1925; local shows on this station and WEEI, Boston.
- LEFAVOUR, BETH. Actress, WMEX, Boston. (R) since 1935; various sustaining programs.
- LEIB, EMMETT J. Singer (Escorts Quartet), WXYZ, Detroit. (R) various shows, including Big Broadcast (R. G. Dun Cigars), 1936; Lone Ranger (Gordon Baking Co.), 1937. (F) commercials. (P) college.
- LEIBLEE, BEATRICE. Actress, WXYZ,
  Detroit. (R) since 1933; local shows,
  including Lone Ranger (Gordon Baking
  Co.), 1933-37; Ann Worth, Housewife
  (Mills Baking Co.), 1935-37. (L) stock;
  Companionate Marriage; Hired Husbands; others. (P) student.
- LEIGH, LEONARD. Musical director, organist, KSTP, St. Paul. (R) various local shows. (F) commercials. (P) organist, Paramount Theatre.
- **LEIGHTON, BEN.** Announcer, WHLB, Virginia. (R) various local shows.
- LEINS, BETTE. Pianist, organist, WHBF, Rock Island. (R) local shows.
- LELAND, C. Announcer, sports commentator, WBAP, Ft. Worth. (R) since 1931; local shows, including Southwest Conference Football Games (Humble Oil & Refining Co.), 1934-36.
- LELLKY, KARL. Musical director, organist, pianist, WWL, New Orleans. (R) since 1931; local shows, including programs for Fairchild Motor Co., 1931-35; Cotton Bros. Baking Co., 1936. (V) Tyroleans, since 1935.
- New Orleans. (R) since 1931; local shows, including programs for Fairchild Motor Co., 1933-35; Cotton Bros. Baking Co., 1936. (V) Tyroleans, since 1935.
- LEMENAGEN, EDGAR. Singer, WNBH, New Bedford. (R) local Franco-American Hour, 1935-37.
- WBRY, Waterbury, Conn. (R) various local shows. (L) Civic Theatre, Fly Away Home, 1936; Accent on Youth, 1937.
- LEMKE, IRMA. Announcer, actress, script writer, WGY, Schenectady. (R) since 1932; local shows. (P) program director, Jenkins Television Corp.
- LENGFELDER, ARTHUR. Musician KMOX, St. Louis. (R) various shows, including Phillips Petroleum and Listerine programs.

- LENHART, MARGARET. Singer, KOL, Seattle. (R) various local shows. (P) Sunfroze Ice Cream Plant.
- er, guitarist, KRNT, Des Moines. (R) since 1935; local shows including Betty Jean and Her B-Square Boys (Barnsdall Refining Corp.), 1935. (V) personal appearances, 1935-6. (P) waitress.
- yodeler, guitarist, ukelele player, Iowa Broadcasting Co. (R) various local shows including Betty and Her Be-Square Boys (Barnsdall Refining Co.), 1936. (P) waitress.
- LENNOX, BETTY (MRS. LAWRENCE H. PIKE). Home economics, WGY, Schenectady. (R) various local shows including programs for Scott Paper Co., Coleman's Mustard. (P) secretary.
- LENNOX, ELIZABETH. Network singer.
  (R) Palmolive Hour, 1928-31; Lucky Strike Band, 1930-31; guest appearances on Coca Cola program, 1931-32; General Motors Show, 1931-32. (F) Songs My Mother Taught Me (Van Buren Co.), 1929. Appeared several times with New York Philharmonic Orchestra; with New York Orchestra in Carnegie Hall. Brunswick Recordings.
- Moines. (R) since 1936; local shows, including Guardians of the Highway (Chevrolet Co.), 1936. (L) 1936. (P) college.
- LEONARD, JACK. Guistarist, KOIN, Portland. (R) since 1932; local shows. (P) dance orchestra.
- LEONARDI, LEON. Musical director, composer, concert pianist, KFWB, Los Angeles. (R) since 1931; Chase & Sanborn Coffee Hour, 1931-32; 1936-37; also various local shows. (F) picture scores for Warner Bros. and First National, 1929-31. (L) Musical productions on Broadway and on tour, 1924-29. From 1931 to 1932, was associate musical director, Radio City Music Hall.
- LERNER, W. ZOLLEY. Director (Little Theatre of the Air), KCMO, Kansas City. (R) local shows on this station and WDAF, KMBC, WHB, KXBY, Kansas City; KFAB, Lincoln. (L) The Outsider, 1929; Romeo and Juliet, 1929; stock, 1929-32. (P) dramatic teacher.
- LESCOULIE, JACK. Announcer, KFVD.
  Los Angeles. (R) since 1936; various local shows. (F) Lottery Lover (20th Century), 1934. (L) Tapestry in Gray; Achilles Had a Heel. (V) 1928-29.
- LESLIE, ANN (MARY ANN LE MAY).
  Women's programs, actress, WISN, Milwaukee. (R) various local shows.

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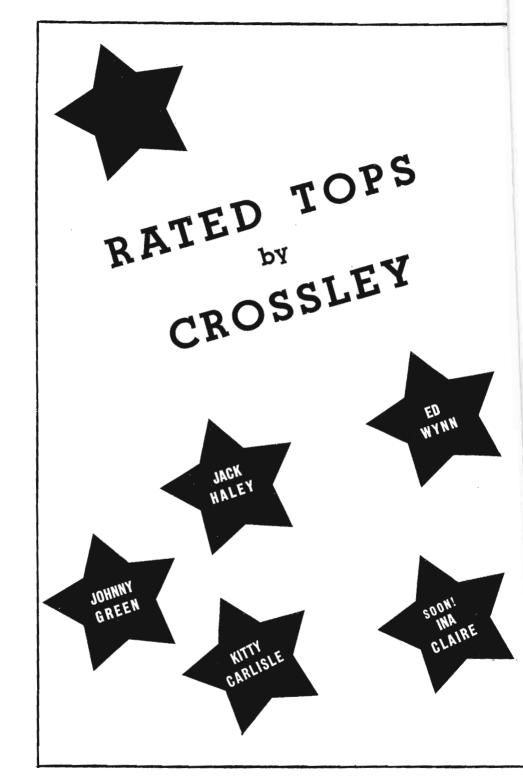
# Jimmie Lunceford and his orchestra

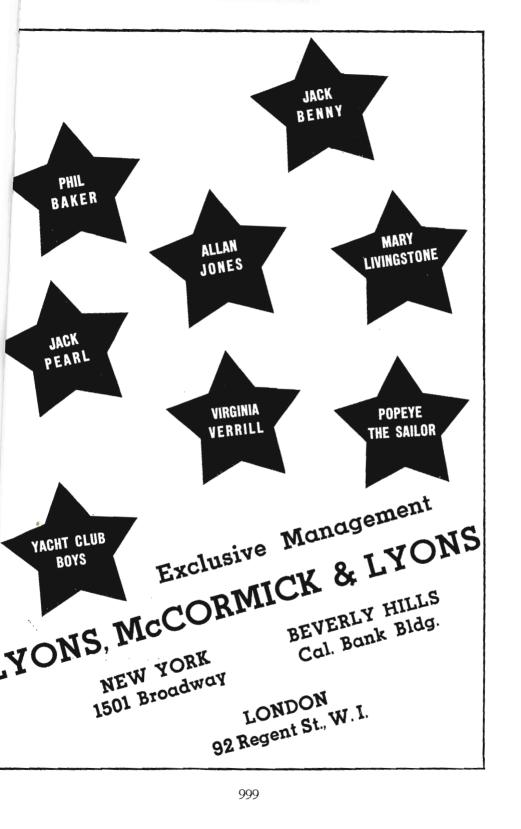
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VITAPHONE SHORTS DECCA RECORDS Personal Direction HAROLD F. OXLEY 17 East 49th Street New York

- LEVINE, LEON. Program manager, America's Town Meeting of the Air, presented by League for Political Education (NBC), 1935 to date; director, Forum on Character Building (NBC sustaining program), 1934-35. (P) news editor, publicity man.
- LEVINE, MATTY. Pianist, coach, WMCA, New York. (R) various local shows on this station and WLTH, New York. (V) appearances in Greater New York theatres; Al Jolson's first pianist in New York; also accompanied Irene Bordoni. (P) messenger boy.
- LEVY, LOUIS L. Actor, WKRC, Cincinnati. (R) since 1934; shows include Vocal Varieties (Tums), NBC; Famous Jury Trials (Mennen Co.), Mutual; Life of Mary Sothern (Lehn & Fink), Mutual; also various local shows.
- LEWIS, ANN. Entertainer, WHO, Des Moines. (R) since 1932; local shows for Willard Tablets, 1932; Standard Oil, 1933; Shell Gasoline, 1936; Mortons Salt, 1936. (L) musical comedy, 1922-27. (V) 1927-31.
- LEWIS, BILL. Popular singer, CKLW, Detroit.
- **LEWIS, ERVIN.** Announcer, news editor, KTUL, Tulsa. (R) local shows. (P) newspaper reporter.
- **LEWIS, FORREST.** Network actor. (R) Adventures of Dari Dan (Bowey's Dair-Rich).
- **LEWIS, FRED.** Network actor. (R) Gang Busters (Colgate-Palmolive-Peet).
- LEWIS, GERTRUDE. News commentator, WDGY, St. Paul. (R) local shows on this station and KSTP, St. Paul.
- LEWIS, JOHN. Announcer, musician, WJTN, Jamestown. (R) since 1929; local shows. Cellist in Stanley Theatre orchestra, Utica, 1932.
- LEWIS, JAMES S. Musician, WBZ-WBZA, Boston. (R) since 1930; local shows. (V) Lewis Moonlight Hawaiians, 1930-37.
- **LEWIS, LETA.** Personal shopper, poultry talks, KFNF, Shenandoah. (R) since 1936; various local shows. (P) hatchery business.
- LEWIS, MILTON. Writer, WMCA, New York. (R) various shows, including programs for Koppers Koke, Remington Rand, Macfadden Publications. (P) college.
- LEWIS, MORT. Network writer. (R) programs for Burns & Allen, 1932; Willie & Eugene Howard, 1932; Olsen & Johnson, 1932; Ben Bernie, 1933; Charles Winninger,

- 1933; Ken Murray, 1933; Ed Wynn, 1934; Kate Smith, 1934; Guif Line Program, 1935; Ivory Tent Show, 1935; Molasses & January, 1935; Marx Bros., 1935; Pick & Pat, 1937. (F) educationals. (L) New Faces, 1936. (V) Ben Lyon & Bebe Daniels, 1936-37; Ben Blue, 1934. (P) sales promotion writer for magazine.
- LEWIS, TED. Network orchestra leader. (R) since 1930; The Passing Show; Ted Lewis Frolics; Valspar Paint Program, 1930-31. (F) Is Everybody Happy? (Warner Bros.), 1930; Here Comes the Band (MGM), 1935. (L) Greenwich Village Follies, 1919-22; Ted Lewis Frolics, 1923; Le Maire's Affairs, 1926. (V) Ted Lewis and His Rhythm Rhapsody Revue; since 1914. (P) music store.
- LEWIS, TOM. Entertainer, WHO, Des Moines. (R) since 1932; local shows, including programs for Willard Tablets, 1932; Standard Oil, 1933; Shell Gas, 1936. (L) 1922-1927. (V) Lewis & Lewis, 1922-27.
- **LEWIS, WELCOME.** Network actor. (R) Doc Pearson's Drug Store (Omega Oil).
- LILLIE, BEATRICE. Network comedienne, actress. (R) programs for Borden's Milk and Socony-Vacuum; Broadway Merry-Go-Round (Dr. Lyon's Tooth Powder). (F) Exit Smiling (MGM); others, including shorts. (L) Walk a Little Faster; Too True to Be Good; This Year of Grace (in London); Third Little Show; At Home Abroad; The Show Is On, 1937; others. (V) personal appearances.
- LIND, BERNICE. Singer, WROK, Rockford. (R) since 1936; various local shows. (P) student.
- LINDER, L. VON. Announcer, WMT, Cedar Rapids. (R) since 1936; local shows, including Magic Kitchen (Hubbard Milling), 1936; A Word to the Wives (Blue Barrel Soap), 1936. (L) Christopher Bean; The Distaff Side; others. (P) teacher.
- LINDLAHR, VICTOR H. Network talks on health. (R) programs for the Journal of Living (magazine).
- LINDQUIST, LANSING. Program director, actor, singer, commentator, Iowa Broadcasting Co. (R) since 1931; various shows, including programs for Armand Co., Mid-Continent Petroleum. (P) insurance business.
- LINDSAY, ALBERT. Announcer, actor, CFLC, Prescott, Ont. (R) local shows.
- LINDSAY, ART. Announcer, producer, KXRO, Aberdeen. (R) since 1925; local shows on this station and KFOA-KOMO, Seattle; KFI, KHJ, Los Angeles; KGW,





Portland; KMTR, KFWB, Los Angeles, including Voice of Firestone (Firestone Tires); El Sidelo Minstrels (Consolidated Cigar); Caswell Concert (Caswell Coffee); Kodak Week-End (Eastman Kodak); Old Timer (Pioneer Brewing Co)

- LINDSKOG, RUSSELL B. Actor, KFAB, Lincoln. (R) since 1931; local shows on this station and KFOR, Lincoln. (V) Midwest Producers, 1934-35. (P) architect.
- LINEHAN, EDMUND. Producer, actor, Iowa Broadcasting Co. (R) various local shows.
- LINK, LOUIS J. Announcer, producer, WSUN, St. Petersburgh. (R) various local shows, including Frigidaire Program.
- LINQUIST, LANSING. Singer, actor, commentator, KSO, Des Moines. (R) since 1934; local shows on this station and WHO, Des Moines, including Armand Co. programs. (P) insurance.
- LITA, LORRAINE. Singer, WSBT-WFAM, South Bend. (P) music student. Appearances at various night clubs in South Bend and Chicago.
- LITTLE BILL PHILLIPS. Sports, news commentator, WBRE, Wilkes-Barre. (R)

- since 1930; local shows, including baseball games (Atlantic White Flash); prize fights (Gold Medal Beer), 1933.
- LITTLE, CHARLES. Concert violinist. WBZ, Boston. (R) since 1935; local shows. (V) Lorelle, The Blind Violinist, 1915-24.
- LITTLE, GERALD H. Announcer, writer, producer, WJRD, Tuscaloosa. (R) since 1936; local shows. (P) college teacher.
- LITTLE, JACK. Announcer, singer, KGW-KEX, Portland. (R) since 1930; local shows. (V) 18 Feet of Harmony—Little, Anderson and Hull, 1929-33. (P) student.
- leader, WBRE, Wilkes-Barre. (R) various local shows on this station and WGBI, Scranton; WBAX, Wilkes-Barre; WAZL, Hazelton. (P) sales promotion.
- LITTLE, LEE. Network announcer. (R)
  Cook's Travelogue with Malcolm LaPrade (Thomas Cook & Son—WagonLits).
- LITTLE, PEGGY. Actress, KYW, Philadelphia. (R) various local shows, including Sally at the Switchboard (Sears Roebuck), 1936-37. (P) dramatic student.
- LITTLE, TRUDY. Singer, CKLW, Detroit.
  (R) since 1933; local shows. (V) girls' quartet, 1934-35.

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